



The Global Language of Business

Joining Together for Healthcare

Value Proposition for *Solution Providers*



Safer, more efficient care starts with a simple scan

GS1 Healthcare brings together stakeholders from all parts of the healthcare environment. We are a dynamic and collaborative group, working to help the sector improve *patient safety, supply chain security and efficiency, traceability and data synchronisation accuracy* using global GS1 standards. Together, we help shape the future of healthcare. Join the global GS1 Healthcare community and work with us to meet, explore and solve the healthcare challenges of today and tomorrow.

Being a global member of GS1 Healthcare differs from being a local member to your country's Member Organisation. By joining this global community, you will be entitled to:

- Influence and shape the global direction of GS1 Healthcare
- Annually nominate and vote for global GS1 Healthcare Leadership Team which drives the strategy and direction
- Take part in the Public Policy work team to regularly exchange information and define a harmonised implementation of regulatory requirements
- Attend monthly meetings with most recent updates from around the world, their impact on your supply chain and possible solutions
- Access members-only documents in an online repository
- Receive discounted entry to global GS1 Healthcare conferences as well as participate in strategic side meetings
- Obtain support and information from subject matter experts for global issues

Be the first in the know: early business insight on pulse of the industry and on development of requirements across the world impacting your supply chain solutions

Plan solution development: advanced notice to better drive your solution development

Think globally but act locally: gathering global information for local application in your solutions

Reduce costs and improve return on investment: avoidance of last minute solution developments, enabling to meet customer requirements a step ahead

Meet your customers: direct access to the market leaders of the healthcare industry





Be part of an **industry wide-approach**, in terms of leadership and direction

Join a unique **Public Policy** network where stakeholders are sharing real-time information to anticipate and facilitate implementation of regulatory requirements

Opportunity to **engage and communicate** with internal and external subject matter experts, such as leading healthcare providers and stakeholders via a neutral platform which offers a **360 degree view** to understand their perspectives and to share information

A forum that allows **incubation of ideas** and identification of synergies and learnings from your peers and other supply chain partners

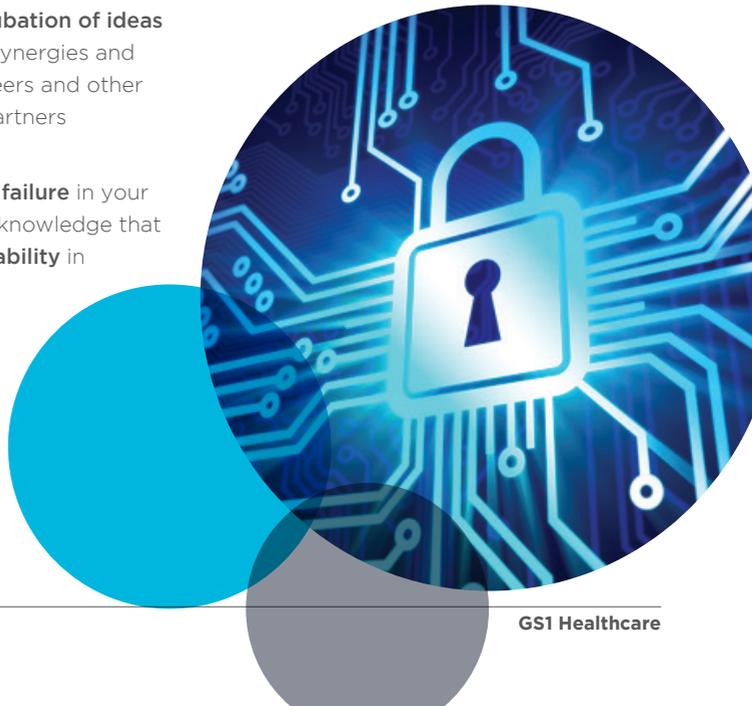
Reduce the amount of failure in your initiatives with advisory knowledge that helps to **enable predictability** in your business model

Ability to talk in a **non-competitive** way about **enabling interoperability** between all business partners

Access to information and a trading partner network to **better understand industry trends**, the market and future developments

Annual **voting and nomination rights** for global GS1 Healthcare Leadership Team **which drives the strategy and direction** coupled with monthly meetings with global updates about all GS1 Healthcare activities

All **documents accessible online** in respective Community Rooms, discounted access to GS1 Healthcare conferences as well as participation in strategic side meetings





Grant Hodgkins
USDM



As a solution provider, my clients depend on me and my team to have deep insights into the trends and future opportunities in healthcare, and to have the latest information on key thought areas. Our membership in GS1 provides my team with invaluable tools such as the Public Policy Database, access to GS1 and industry thought leaders, and the ability to help influence and drive the direction of healthcare. These factors enable my team to provide the best advice and solutions for our clients. I had the privilege to lead several GS1 work teams that developed many of the healthcare standards and guidance documents in use today. That spirit of collaboration between thought leaders separates GS1 from the myriad of organisations out there... We all care deeply about improving healthcare, and we work hard every day to drive advances in healthcare supply chain and clinical operations. GS1 is the place to be if you want to make a meaningful difference in healthcare.



Margot Drees
GHX



At GHX, we enable eCommerce in the healthcare supply chain. Supporting the implementation of GS1 standards in healthcare allows us to maximise automation, efficiency, and accuracy which results in better patient care and billions in savings. By participating in GS1, we are able to better understand the global regulatory landscape, allowing us be a trusted advisor and provide more value to our customers.”



GS1

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