



The Global Language of Business

# Joining Together for Healthcare

Value Proposition for *Distributors, GPOs, Wholesalers*



# Safer, more efficient care starts with a simple scan

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GS1 Healthcare brings together stakeholders from all parts of the healthcare environment. We are a dynamic and collaborative group, working to help the sector improve *patient safety, supply chain security and efficiency, traceability and data synchronisation accuracy* using global GS1 standards. Together, we help shape the future of healthcare. Join the global GS1 Healthcare community and work with us to meet, explore and solve the healthcare challenges of today and tomorrow.

Being a global member of GS1 Healthcare differs from being a local member to your country's Member Organisation. By joining this global community, you will be entitled to:

- Influence and shape the global direction of GS1 Healthcare
- Annually nominate and vote for global GS1 Healthcare Leadership Team which drives the strategy and direction
- Take part in the Public Policy work team to regularly exchange information and define a harmonised implementation of regulatory requirements
- Attend monthly meetings with most recent updates from around the world, their impact on your supply chain and possible solutions
- Access members-only documents in an online repository
- Receive discounted entry to global GS1 Healthcare conferences as well as participate in strategic side meetings
- Obtain support and information from subject matter experts for global issues

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**Be the first in the know:** early radar about developing requirements on pharmaceutical and medical device regulations to facilitate implementation

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**Form a channel strategy and considerations for future business models:** access and conversation with a forum of stakeholders – both upstream and downstream, insights on pulse of the industry

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**Reduce costs and improve return on investment:** real-time information impacting your supply chain to help decision on future business models





Be part of an **industry wide-approach**, in terms of leadership and direction

Join a unique **Public Policy** network where stakeholders are sharing real-time information to anticipate and facilitate implementation of regulatory requirements

Opportunity to **engage and communicate** with internal and external subject matter experts, such as leading healthcare providers and stakeholders via a neutral platform which offers a **360 degree view** to understand their perspectives and to share information

A forum that allows **incubation of ideas** and identification of synergies and learnings from your peers and other supply chain partners

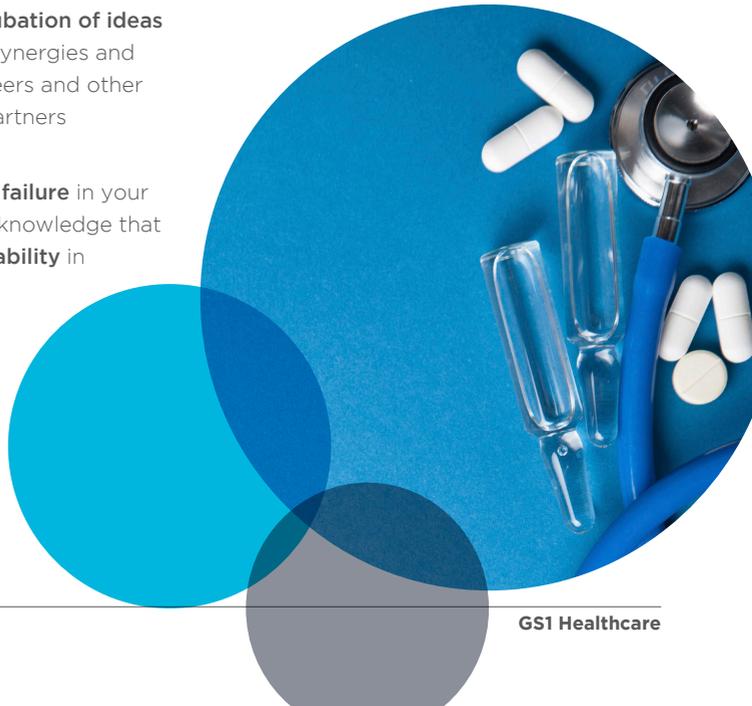
**Reduce the amount of failure** in your initiatives with advisory knowledge that helps to **enable predictability** in your business model

Ability to talk in a **non-competitive** way about **enabling interoperability** between all business partners

**Access** to information and a trading partner network to **better understand industry trends**, the market and future developments

Annual **voting and nomination rights** for global GS1 Healthcare Leadership Team **which drives the strategy and direction** coupled with monthly meetings with global updates about all GS1 Healthcare activities

All **documents accessible online** in respective Community Rooms, discounted access to GS1 Healthcare conferences as well as participation in strategic side meetings





**Jeff Denton**  
Amerisourcebergen Corporation



GS1 does an excellent job of bringing together all involved parties in our supply chain. This includes hospitals, service providers, wholesalers, and manufactures. Being a global organisation means our industry can work on complex issues that crosses all borders. What is unique is that GS1 includes their experts from local MO's to ensure a continuity of understanding the needs of their represented country.



**Scott Mooney**  
McKesson Pharmaceutical



Healthcare requires the accurate information and product identification to ensure the safety of the patients. GS1 standards improve the healthcare system by utilising standards to automate the identification of products and the share information about those products. This allows for the verification of a products integrity and also for the traceability of a product through the supply chain. GS1 enables the ability for all partners in the supply chain from manufacturers to distributors to pharmacies and health systems to communicate and share critical information clearly. McKesson participates in GS1 to work together with others in healthcare towards this vision.



## GS1

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