



## SYNOPSIS

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**The patient is entitled to the best care. Safer, more efficient care starts with a simple scan**

To increase patient safety, supply chain efficiency, traceability and accurate data synchronisation in healthcare, a cost-efficient yet robust supply chain management strategy goes a long way. With the adoption of open global standards, an integrated supply chain can drive remarkable changes in business processes and work with positive results in better quality services, cost reduction and efficiency.



This forum is targeted at pharmaceutical and medical devices manufacturers, wholesalers and distributors, group purchasing organisations, hospitals, pharmacies, logistics providers, governmental and regulatory bodies and trade associations.

## PROGRAMME

Time	Topic
1:00 pm - 1:30 pm	<b>Registration</b>
1:30 pm – 1:40 pm	<b>Opening Address by CEO GS1 Singapore</b>
1:40 pm - 2:10 pm	<p><b>OPENING KEYNOTE</b></p> <p><b>Traceability for Patients' Safety - a Hospital's Perspective</b>            Helping the right patient to get the right medicines at the right doses in the right route at the right time is mission critical for pharmacies at hospitals. This presentation highlights a hospital's vantage point on the ability to trace pharmaceutical drugs to ensure patients receive the right prescription on time.</p> <p><u>Mr Wu Tuck Seng, Deputy Director, Department of Pharmacy, National University Hospital</u></p>
2:10 pm - 2:30 pm	<p><b>Global View of the Challenges and Opportunities for Traceability in Healthcare</b>            This presentation will discuss the role of global standards as a foundation for effective healthcare traceability - all the way to the patient. Trends, developments and global alignment of regulatory and trading partner direction will be discussed, as well as benefits from exiting implementations</p> <p><u>Ms Tania Snioch, Healthcare Director, GS1 Global Office</u></p>
2:30 pm - 2:50 pm	<p><b>Technology Track: How Patient Identification Enables the 5 Rights of Healthcare</b></p> <p><u>Mr George Pepes, Zebra Technologies Asia Pacific Pte Ltd</u></p>
2:50 pm - 3:10 pm	<p><b>Traceability in Healthcare – Visibility in a Unified Supply Chain</b></p> <p><u>Dr Oh Ching Mien, Deputy Manager Business Development, ST Healthcare</u></p>
3:10 pm - 3:40 pm	<b>Tea-break and exhibition</b>

Time	Topic
3:40 pm - 4:00 pm	<p><b>Technology Track: The Next Wave of Supply Chain Digitization in the Healthcare Industry</b></p> <p><u>Mr Leo Yeung , Vice President, Business Network Sales, Asia Pacific, OpenText</u></p>
4:00 pm – 4:20 pm	<p><b>Technology Track: Pro-active Strategies for Effective Implementation of Track &amp; Trace</b></p> <p><b>(Optel Group)</b></p>
	<p><b>CLOSING KEYNOTES</b></p> <p><b>The Serialisation Journey from The Manufacturers' Perspective</b></p>
4:20 pm – 4:40 pm	<p><u>Mr Lam Chan-Kuen, Senior Manager Serialization APAC, Pfizer Global Serialisation Program</u></p>
4:40 pm – 5:00 pm	<p><u>Mr Leandro Oliveira, Senior Supply Chain Manager, End-2-End Product Traceability, Johnson and Johnson</u></p>
5:00 pm – 5:30 pm	<p><b>Q&amp;A / Panel Discussion</b></p>
5:30 pm	<p><b>End of Session</b></p>

## FEATURED SPEAKERS

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### **MR WU TUCK SENG**

B Pharm (Hons), MHSM, MRPharmS, FPSS, MMPS, AMiChemE

**Deputy Director, Department of Pharmacy**

**NATIONAL UNIVERSITY HOSPITAL**

*President, Singapore Pharmacy Council*



Mr. Wu Tuck Seng is the Deputy Director and Head of the Pharmacy Department, National University Hospital, Singapore. He holds a Master of Health Science (Management) degree from the University of Sydney (2005) and a Bachelor of Pharmacy (Honours) degree from the University of London, UK (1982). He has worked as a hospital pharmacist for 30 years with professional interests in hospital pharmacy management, oncology, medication safety, clinical pharmacy and automation. He is a fellow of the Pharmaceutical Society of Singapore, President of the Singapore Pharmacy Council and the Immediate Past Chairperson of the National Medication Safety Committee, Ministry of Health, Singapore. He was the recipient of the first Pharmaceutical Society of Singapore Professor Lucy Wan's Outstanding Pharmacist Award (1995) for contributions to the profession, the Minister for Health Award for the Tsunami Relief Operation and The Courage Fund Healthcare Humanity Award 2005. He was conferred the commendation medal by the President of Singapore in 2005 and the Public Administration Medal (Bronze) in 2015 at the National Day Awards for contributions to healthcare. He received the Ministry of Health National Outstanding Clinical Quality Champion Award in 2016 for contributions to quality and safety.

## FEATURED SPEAKERS

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**MS TANIA SNI OCH**  
Director Healthcare  
GS1 GLOBAL OFFICE



Tania Snioch is Director Healthcare at GS1 Global Office. Tania joined GS1 at the start of October 2014, when she moved from Melbourne, Australia to Brussels. Prior to starting at GS1, Tania worked for the Australian GS1 organisation, GS1 Australia, for nearly 15 years, holding various roles in that time. For the last 9 years, Tania and her team assisted the Australian Healthcare industry to implement the GS1 System; having the dual aims of helping to improve patient safety and supply chain efficiency. Tania has participated in a range of government initiatives working with both Australian state and territory governments and federal regulators. In her past roles, Tania has assisted some of Australia's largest healthcare suppliers, wholesalers, distributors and providers to use GS1 standards.

In her role at GS1 Global Office, Tania supports the GS1 community by pro-actively responding to specific business requirements from industry sectors with the aim to enhance the level of GS1 System adoption. She fosters the development of the GS1 system by designing, marketing and helping implement new business solutions.

## FEATURED SPEAKERS

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**DR OH CHING MIEN**

**Deputy Manager, Business Development  
ST HEALTHCARE**

***ST Healthcare***

Dr Oh Ching Mien obtained his bachelor degree in Pharmacy and PhD in Pharmaceutical Sciences from the National University of Singapore. His research focussed on pharmaceutical formulation development and process optimisation. Ching Mien has published a number of research papers in internationally renowned pharmaceutical journals. Previously, he was with Health Sciences Authority, where his responsibilities involve critically evaluating and assessing dossiers of therapeutic products, providing recommendations for regulatory decisions and reviewing regulatory policies, processes and strategies. His other experiences include the pharmaceutical industry with Novartis providing specialist process knowledge in all issues related to solid dosage form manufacturing, executing process validations and driving continuous improvement projects as well as in a clinical setting as a pharmacist in retail and hospital.

Currently, as a registered pharmacist and deputy manager in business development with ST Healthcare, Ching Mien is involved in developing strategies in supply chain transformation, stakeholder engagements and providing pharmacy expertise in clinical decision making.

## FEATURED SPEAKERS

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**MR CHAN KUEN, LAM**  
Senior Manager Serialization APAC,  
Pfizer Global Serialization Program  
PFIZER



With a background in information technology, CK has been working on ERP and supply chain systems in regional capacity for over 20 years. Past companies include APL and Warner Bros. CK joined Pfizer Business Technology in 2012 and later moved to current role as Senior Manager Serialization APAC responsible for serialization solutions in Asia under Pfizer Global Serialization Program. CK holds a Bachelor of Arts in Computing from Hong Kong Polytechnic University, PMP and Six Sigma Black Belt. Passionate about nature, CK spends weekends hiking in the countryside.



**MR LEANDRO OLIVEIRA**  
Senior Manager Product End-to-End Traceability  
JOHNSON & JOHNSON



Leandro Oliveira has his career mostly developed in the supply chain area and in the last 4 years focusing specifically on pharmaceuticals serialization and traceability programs. He works at Johnson & Johnson since 2009, and currently responsible for product traceability in Latin America and Asia regions. He also worked previously in different IT and Engineering functions at Energy, Oil and Gas industries, managing projects in Europe and Middle East. He has B.S. degree in System Analysis, MBA in Project Management by FGV Brazil and UCI United States, also holds PMP and APICS CSCP certifications.





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## CONTACT

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