Fighting Illicit Trade of Tobacco

LUNCH AND LEARN
Dublin, 10th September 2018

FIT CORE TEAM
A message for you from the EU Commissioner!

I am grateful for GS1's support for the implementation of the EU's new traceability system for tobacco products. I fully agree that the system will provide a key opportunity to combat illicit tobacco trade whilst protecting public health and boosting rule of law.

I agree that the inclusion in the secondary legislation of open technical standards is a key asset that will be central in promoting the interoperability and success of the future system.
2.5. Application for an Issuing Agency Code (IAC)

SANTE reiterated the legal requirements provided for in Art. 3 of the Implementing Regulation, particularly regarding the applicability of ISO 15459-2:2015, and also outlined the general approach for application for an IAC. SANTE presented three potential scenarios

i. the appointed ID Issuer can also serve as the UIC in the Implementing Regulation

ii. the appointed ID Issuer is not eligible to apply for an IAC but enters into collaboration with an existing Issuing Agency: the Issuing Agency will have to allocate an "extension code" to the ID Issuer, so the UIC equals the IAC + "extension code"; for example, an UIC may be "101" if GS1 is assumed to be the Issuing Agency (i.e. GS1's IAC is 0 through 9) and it allocates "01" to the ID Issuer appointed in Member State X. If the application identifiers are included in this example, the resulting unique identifier will potentially take the form of (23)101...(01)[GTIN];

iii. the appointed ID Issuer is not eligible to apply for an IAC but enters into collaboration with an Issuing Agency established by a Member State: IACs with first character K are reserved for national public administrations are completed with the relevant alpha-2 country code; for example, if Hungary decides to apply...
From WHO Protocol implementation guidelines...

International standards are recommended for key information (such as the manufacturing facility, product description, time of manufacture, intended retail market) that are encoded in the data carrier (Article 8§4.2 of the Protocol). For example, a Global Trade Item Number (GTIN) is a unique and internationally recognized identifier for a product.
## FIT Standards Development

**GSMP Fighting Illicit Trade (FIT) Mission Specific Work Group**

- This Thursday, 13 September

<table>
<thead>
<tr>
<th>AIDC Application Standard</th>
<th>Master Data Standards</th>
</tr>
</thead>
<tbody>
<tr>
<td>New “third-party controlled” serialized extension of GTIN on unit packs of tobacco</td>
<td>ID Requests for various identifiers and associated master data required by the law</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EPCIS Application Standard</th>
<th>EDI Standards</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tag Data Standard updates</td>
<td>Order, Invoice, Pay enhancements</td>
</tr>
</tbody>
</table>
EU Timelines

- **By 6 Jan 2019**: Appointment of Secondary Repository
- **By 6 Feb 2019**: Contracts between Secondary and Primary Repositories due
- **By 6 Mar 2019**: Setting specifications for data sharing, Establishing a common data dictionary
- **6 May 2019**: Appointment of all ID issuers
Contract Potentiality & Market Share

Based on GS1 EU 28 MOs

66.6%  
19.2%  
85.8%
1) Please explain why FIT represents an opportunity at National level and please include in your answer some National elements.

2) Have you learnt or done something new thanks to FIT (from any point of view: technical, public policy, standard...?)
The FIT team available for you

Join us

- This afternoon FIT MO session
  13:30 - 17:00
- Tonight at the Poster Cocktail
  17:15 - 18:15