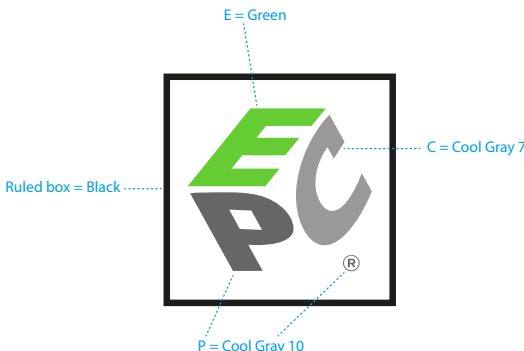
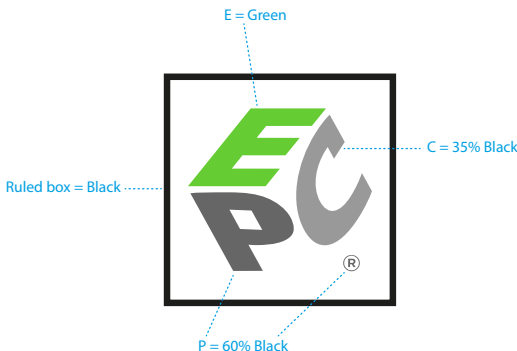
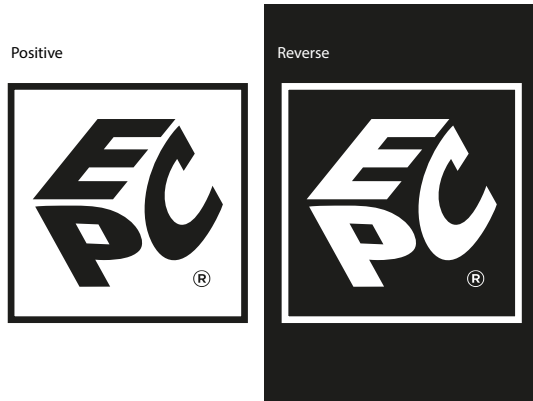



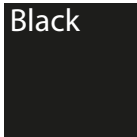



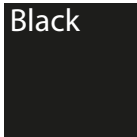
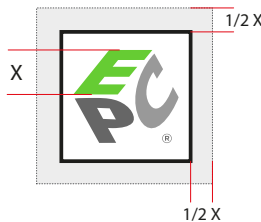





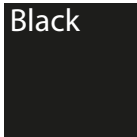


HIGHEST QUALITY COLOUR REPRODUCTION (4 colours)	ACCEPTABLE COLOUR REPRODUCTION (2 colours)	ONE COLOUR REPRODUCTION (positive & reverse)																																																								
<p>For the highest quality colour reproduction it is recommended that four spot colours be used to reproduce the EPC symbol. Alternatively, four-colour process tint equivalents may also be used (see colour reproduction formulas below).</p> 	<p>In situations where fewer colours are available due to production limitations, two spot colours may be used.</p> 	<p>In single colour applications, all components reproduce at 100% Black.</p> 																																																								
COLOUR REPRODUCTION FORMULAS (Pantone, CMYK, RGB, Web)	MAINTAINING MINIMUM CLEAR SPACE AND MINIMUM SIZE	RECOMMENDATIONS FOR SYMBOL PLACEMENT AND SIZING																																																								
<p>Specified below are the suggested colour reproduction formulas. In order to maintain colour consistency for different reproduction methods, always visually match the chosen colour to the Pantone Matching System (PMS) designations.</p> <table><tr><td></td><td></td><td></td><td></td></tr><tr><td>Green</td><td>Cool Gray 7</td><td>Cool Gray 10</td><td>Black</td></tr></table> <table><tr><td>PANTONE</td><td>PANTONE</td><td>PANTONE</td><td>PANTONE</td></tr><tr><td>PMS 376 coated</td><td>PMS Cool Gray 7 coated</td><td>PMS Cool Gray 10 coated</td><td>PMS Black coated</td></tr><tr><td>PMS 368 uncoated</td><td>PMS Cool Gray 7 uncoated</td><td>PMS Cool Gray 10 uncoated</td><td>PMS Black uncoated</td></tr><tr><td>CMYK</td><td>CMYK</td><td>CMYK</td><td>CMYK</td></tr><tr><td>C: 50</td><td>C: 0</td><td>C: 0</td><td>C: 0</td></tr><tr><td>M: 0</td><td>M: 0</td><td>M: 0</td><td>M: 0</td></tr><tr><td>Y: 100</td><td>Y: 0</td><td>Y: 0</td><td>Y: 0</td></tr><tr><td>K: 0</td><td>K: 35</td><td>K: 60</td><td>K: 100</td></tr><tr><td>RGB</td><td>RGB</td><td>RGB</td><td>RGB</td></tr><tr><td>R: 102</td><td>R: 153</td><td>R: 102</td><td>R: 0</td></tr><tr><td>G: 204</td><td>G: 153</td><td>G: 102</td><td>G: 0</td></tr><tr><td>B: 51</td><td>B: 153</td><td>B: 102</td><td>B: 0</td></tr></table>					Green	Cool Gray 7	Cool Gray 10	Black	PANTONE	PANTONE	PANTONE	PANTONE	PMS 376 coated	PMS Cool Gray 7 coated	PMS Cool Gray 10 coated	PMS Black coated	PMS 368 uncoated	PMS Cool Gray 7 uncoated	PMS Cool Gray 10 uncoated	PMS Black uncoated	CMYK	CMYK	CMYK	CMYK	C: 50	C: 0	C: 0	C: 0	M: 0	M: 0	M: 0	M: 0	Y: 100	Y: 0	Y: 0	Y: 0	K: 0	K: 35	K: 60	K: 100	RGB	RGB	RGB	RGB	R: 102	R: 153	R: 102	R: 0	G: 204	G: 153	G: 102	G: 0	B: 51	B: 153	B: 102	B: 0	<p>Maintaining the minimum clear space around the EPC symbol ensures maximum visibility. The measurements below indicate the minimum space required around the EPC symbol that must be free from imagery, text, other graphic elements, or the edge of a given format. The isolation area is based on one half (1/2 X) the cap height of "E".</p>  <p>Respecting the minimum-size regulation ensures that the EPC symbol appears at a readable size and is reproduced clearly through most production methods. The smallest acceptable size permitted for the seal is based on a 1 P (1 pica) width for consumer packaging and a 1" (1 inch) width for pallet applications.</p>  	<p>1. Pallets</p> <p>Minimum size of 1" x 1" Because of wide size variations, tag notification size should be consistent with other notification language already contained on the pallet or the label on the pallet</p> <p>2. Cases</p> <p>Minimum 1 pica Because of wide size variations, tag notification size should be consistent with other notification language already contained on the case</p> <p>3. Items</p> <p>Minimum 1 pica It is recommended that the EPC symbol be placed near barcodes and/or ingredient information on consumer packaging</p> <p>CONTACT</p> <p>To obtain a copy of the EPC symbol please submit a request to: helpdesk@gs1.org</p>
																																																										
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NOTE: Any use of EPC symbol beyond what is provided for in these guidelines is prohibited without the written consent of GS1.