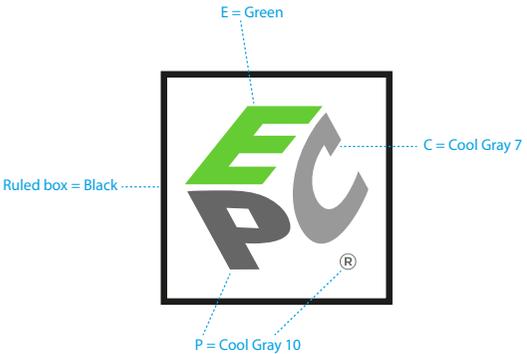
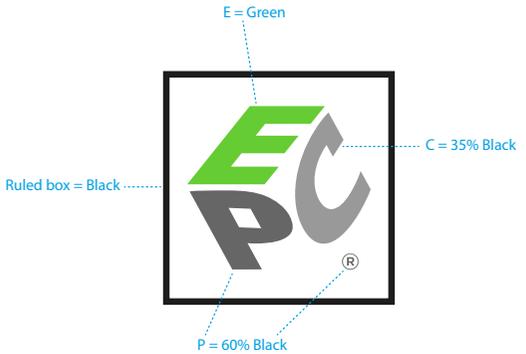
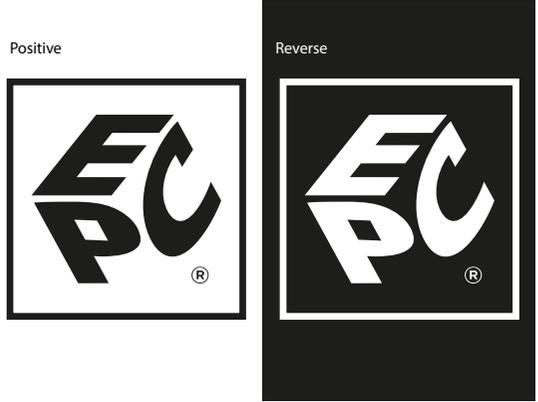
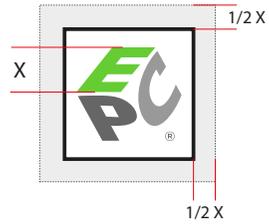
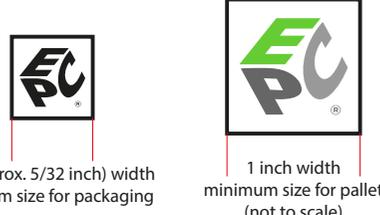


<p><b>HIGHEST QUALITY COLOUR REPRODUCTION</b> (4 colours)</p>	<p><b>ACCEPTABLE COLOUR REPRODUCTION</b> (2 colours)</p>	<p><b>ONE COLOUR REPRODUCTION</b> (positive &amp; reverse)</p>																				
<p>For the highest quality colour reproduction it is recommended that four spot colours be used to reproduce the EPC symbol. Alternatively, four-colour process tint equivalents may also be used (see colour reproduction formulas below).</p> 	<p>In situations where fewer colours are available due to production limitations, two spot colours may be used.</p> 	<p>In single colour applications, all components reproduce at 100% Black.</p> 																				
<p><b>COLOUR REPRODUCTION FORMULAS</b> (Pantone, CMYK, RGB, Web)</p>	<p><b>MAINTAINING MINIMUM CLEAR SPACE AND MINIMUM SIZE</b></p>	<p><b>RECOMMENDATIONS FOR SYMBOL PLACEMENT AND SIZING</b></p>																				
<p>Specified below are the suggested colour reproduction formulas. In order to maintain colour consistency for different reproduction methods, always visually match the chosen colour to the Pantone Matching System (PMS) designations.</p> <table border="0"> <tr> <td data-bbox="67 805 206 941"></td> <td data-bbox="241 805 380 941"></td> <td data-bbox="416 805 555 941"></td> <td data-bbox="591 805 730 941"></td> </tr> <tr> <td><b>Green</b></td> <td><b>Cool Gray 7</b></td> <td><b>Cool Gray 10</b></td> <td><b>Black</b></td> </tr> <tr> <td><b>PANTONE</b> PMS 376 coated PMS 368 uncoated</td> <td><b>PANTONE</b> PMS Cool Gray 7 coated PMS Cool Gray 7 uncoated</td> <td><b>PANTONE</b> PMS Cool Gray 10 coated PMS Cool Gray 10 uncoated</td> <td><b>PANTONE</b> PMS Black coated PMS Black uncoated</td> </tr> <tr> <td><b>CMYK</b> C: 50 M: 0 Y: 100 K: 0</td> <td><b>CMYK</b> C: 0 M: 0 Y: 0 K: 35</td> <td><b>CMYK</b> C: 0 M: 0 Y: 0 K: 60</td> <td><b>CMYK</b> C: 0 M: 0 Y: 0 K: 100</td> </tr> <tr> <td><b>RGB</b> R: 102 G: 204 B: 51</td> <td><b>RGB</b> R: 153 G: 153 B: 153</td> <td><b>RGB</b> R: 102 G: 102 B: 102</td> <td><b>RGB</b> R: 0 G: 0 B: 0</td> </tr> </table>					<b>Green</b>	<b>Cool Gray 7</b>	<b>Cool Gray 10</b>	<b>Black</b>	<b>PANTONE</b> PMS 376 coated PMS 368 uncoated	<b>PANTONE</b> PMS Cool Gray 7 coated PMS Cool Gray 7 uncoated	<b>PANTONE</b> PMS Cool Gray 10 coated PMS Cool Gray 10 uncoated	<b>PANTONE</b> PMS Black coated PMS Black uncoated	<b>CMYK</b> C: 50 M: 0 Y: 100 K: 0	<b>CMYK</b> C: 0 M: 0 Y: 0 K: 35	<b>CMYK</b> C: 0 M: 0 Y: 0 K: 60	<b>CMYK</b> C: 0 M: 0 Y: 0 K: 100	<b>RGB</b> R: 102 G: 204 B: 51	<b>RGB</b> R: 153 G: 153 B: 153	<b>RGB</b> R: 102 G: 102 B: 102	<b>RGB</b> R: 0 G: 0 B: 0	<p>Maintaining the minimum clear space around the EPC symbol ensures maximum visibility. The measurements below indicate the minimum space required around the EPC symbol that must be free from imagery, text, other graphic elements, or the edge of a given format. The isolation area is based on one half (1/2 X) the cap height of "E".</p>  <p>Respecting the minimum-size regulation ensures that the EPC symbol appears at a readable size and is reproduced clearly through most production methods. The smallest acceptable size permitted for the seal is based on a 1 P (1 pica) width for consumer packaging and a 1" (1 inch) width for pallet applications.</p> 	<p><b>1. Pallets</b> Minimum size of 1" x 1" Because of wide size variations, tag notification size should be consistent with other notification language already contained on the pallet or the label</p> <p><b>2. Cases</b> Minimum 1 pica Because of wide size variations, tag notification size should be consistent with other notification language already contained on the case</p> <p><b>3. Items</b> Minimum 1 pica It is recommended that the EPC symbol be placed near barcodes and/or ingredient information on consumer packaging</p> <p><b>CONTACT</b> <i>To obtain a copy of the EPC symbol please submit a request to: <a href="mailto:helpdesk@gs1.org">helpdesk@gs1.org</a></i></p>
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<p><b>NOTE: Any use of EPC symbol beyond what is provided for in these guidelines is prohibited without the written consent of GS1.</b></p>																						