**Brick 10000666:**

**Beauty/Personal Care/Hygiene Variety Packs**

**Definition**

Includes any products than can be described/observed as two or more distinct Beauty, Personal Care and Hygiene products sold together which exist within the schema but belong to different Families, that is two or more products contained within the same pack which cross Families within the Beauty, Personal Care and Hygiene Segment.   
  
Includes products such as Perfume and Body Moisturisers variety packs.  
  
Items that are received free with purchases should be removed from the classification decision–making process.   
  
Excludes products such as Nail Polish and Nail File variety packs and Body Spray with Lipstick variety packs.

**Brick 10000807:**

**Bath Massage/Toning**

**Definition**

Includes any products that can be described/observed as a powered device that can be added to the bath, such as bath spas, which are designed to produce bubbles provide relaxation and to massage the skin  
  
Includes products such as Bath Spa Hoses and Mats.  
  
Specifically excludes all non–powered preparations that are added to bath water.Excludes products such as Bath Additives, Spa Baths where the bubble jet is incorporated permanently within the bath, Liquid Bath Additives which are added to the bath water to provide fragrance and bubbles, spas such Foot Spas which are not intended to be used in the bath.

**Corded/Cordless (20001116)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether the product is connected to a base unit or power supply by a cord.

**Attribute Values**

CORDED (30007714)

CORDLESS (30007715)

UNIDENTIFIED (30002518)

**Power Source (20000787)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different types of power source.

**Attribute Values**

BATTERY (30000289)

MAINS ELECTRICITY (30009416)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Type of Bath Massager/Toner (20001660)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the different types of powered bath massagers and toners.

**Attribute Values**

BATH HYDRO MASSAGER (30009589)

BATH SPA HOSE (30009587)

BATH SPA MAT (30009586)

BATH SPA UNIT/DEVICE (30009588)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000758:**

**Body Massage/Toning – Replacement Parts**

**Definition**

Includes any products that can be described/observed as replacement parts for Body Massage and Toning Products.  
  
Includes products such as pads for electrical massage and toning machines that can be applied to various parts of the body including the abdomen, buttocks and face.  
  
Excludes products such as Batteries and Plugs, all other Body Massage and Toning Products currently catered for within the Body Massage and Toning class, as well as Skin Care products such as Skin Toning/Firming Creams and Lotions.

**Brick 10000760:**

**Body Massage/Toning Other**

**Definition**

Includes any products that can be described/observed as Body Massage and Toning products, where the user of the schema is not able to classify the products in existing bricks within the schema.   
  
Excludes all currently classified Massage, Toning and Anti–Cellulite Lotions and Creams to be found within the Skin Care class and Skin Care and Moisturising Products brick.

**Brick 10000668:**

**Body Massage/Toning Variety Packs**

**Definition**

Includes any products than can be described/observed as two or more distinct Body Massage and Toning products sold together, which exist within the schema belonging to different bricks but to the same class, that is two or more products contained within the same pack which cross bricks within the Body Massage and Toning class.   
  
Includes products such as Electrical Abdominal Toners and Body Massagers sold together.  
  
Items that are received free with purchases should be removed from the classification decision–making process.   
  
Excludes products such as Perfume and Body Moisturisers variety packs.

**Brick 10000567:**

**Body Toning/Firming Products (Powered)**

**Definition**

Includes any products that can be described/observed as a powered device specifically designed to tone and firm the body. These products generally claim to stimulate muscles, which allegedly promotes toning, and/or slimming.  
  
  
Includes powered products such as abdominal toners and facial toners.  
  
Specifically excludes all non–powered body toning and firming products.Excludes products such as non–powered Body Toning and Firming products, Personal Massagers, Slimming Tablets/Capsules, Cosmetic Preparations that claim to firm/tone the body.

**Corded/Cordless (20001116)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether the product is connected to a base unit or power supply by a cord.

**Attribute Values**

CORDED (30007714)

CORDLESS (30007715)

UNIDENTIFIED (30002518)

**Power Source (20000787)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different types of power source.

**Attribute Values**

BATTERY (30000289)

MAINS ELECTRICITY (30009416)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Target Use/Application (20001709)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the target use and/or application.

**Attribute Values**

ABDOMINAL (30006144)

BUTTOCKS (30006145)

COMBINATION (30000720)

FACE (30003866)

HIPS (30006147)

NECK (30001673)

THIGH (30002436)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

WAIST (30006146)

**Brick 10000566:**

**Personal Warming/Massaging (Non Powered)**

**Definition**

Includes any products that can be described/observed as a non–powered device whose function is to massage or warm parts of the body.  
  
Includes products such as gel packs which become warm through a chemical reaction process, hot water bottles and non–powered body massagers.  
  
Specifically excludes all powered warming and massaging devices, including those which are warmed in a microwave oven prior to use. Excludes products such as Powered Warming and Massaging Devices, Warming Devices and Heated Packs which are warmed in Microwave Ovens, Body Toning Products and Heated Packs used for First Aid purposes.

**Target Use/Application (20001709)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the target use and/or application.

**Attribute Values**

BACK (30000238)

COMBINATION (30000720)

FACE (30003866)

FOOT (30003925)

HAND (30001229)

HEAD (30001246)

NECK (30001673)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Type of Personal Warming/Massaging (Non Powered) (20001639)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of non–powered personal warming and massaging product.

**Attribute Values**

HAND WARMER (30012212)

HAND-HELD MASSAGER (30009554)

HOT WATER BOTTLE (30005561)

HOT/COLD GEL PACK (30009553)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000759:**

**Personal Warming/Massaging (Powered)**

**Definition**

Includes any products that can be described/observed as a powered device whose function is to massage or warm parts of the body.   
  
Products may be targeted at any area of the body such as feet, back neck.  
  
Includes products such as infrared massager, deep tissue massager, and foot massager. Also includes personal warming devices that are warmed in a microwave oven prior to use.   
  
Specifically excludes all non–powered personal warming and massaging devices.Excludes products such as non–powered Personal Warming and Massaging Devices, Massaging Accessories that are used in conjunction when massaging such as a Massage Roller, Massage Body Brushes and Massage Oils/Lotions.

**Corded/Cordless (20001116)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether the product is connected to a base unit or power supply by a cord.

**Attribute Values**

CORDED (30007714)

CORDLESS (30007715)

UNIDENTIFIED (30002518)

**Power Source (20000787)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different types of power source.

**Attribute Values**

BATTERY (30000289)

MAINS ELECTRICITY (30009416)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Target Use/Application (20001709)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the target use and/or application.

**Attribute Values**

BACK (30000238)

COMBINATION (30000720)

FACE (30003866)

FOOT (30003925)

HAND (30001229)

HEAD (30001246)

NECK (30001673)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Type of Personal Warming/Massaging (Powered) (20001640)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of powered personal warming and massaging product.

**Attribute Values**

DEEP TISSUE MASSAGER (30009558)

INFRARED MASSAGER (30009557)

PERSONAL WARMING DEVICE (30014473)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000772:**

**Aromatherapy Cushions**

**Definition**

Includes any products that can be described/observed, as a bag made of cloth, plastic or leather which is filled with soft material and which contains aromatherapy oils intended to soothe and relax.  
  
Excludes products such as Base/Carrier Oils, Essential Oils, all Massage Oils/Lotions and any other cushions that do not provide a specific aromatherapeutic and/or health benefit.

**Brick 10000779:**

**Aromatherapy Other**

**Definition**

Includes any products that can be described/observed as Aromatherapy products, where the user of the schema is not able to classify the products in existing bricks within the schema.   
  
Excludes all currently classified Body Massage and Toning products and Fragrances.

**Brick 10000774:**

**Aromatherapy Variety Packs**

**Definition**

Includes any products than can be described/observed as two or more distinct Aromatherapy products sold together, which exist within the schema belonging to different bricks but to the same class, that is two or more products contained within the same pack which cross bricks within the Aromatherapy class.   
  
Includes products such as Lavender Pure Essential Oil and Ceramic Oil Diffusers sold together.  
  
Items that are received free with purchases should be removed from the classification decision–making process.   
  
Excludes products such as Lavender Pure Essential Oil and Skin Drying Powder variety packs.

**Brick 10000773:**

**Base/Carrier Oils**

**Definition**

Includes any products that can be described/observed as pure non–volatile oils used mainly to dilute essential oils for massage.  
  
Products such as essential oils are often too strong/concentrated to be used directly on the skin, and therefore base carrier oils are used.  
  
Includes products such as grey jojoba, carrier oil, and grape seed oil.  
  
Excludes products such as Essential Oils, all Massage Oils/Lotions and Oil Diffusers.

**Brick 10000771:**

**Essential Oils**

**Definition**

Includes any products that can be described/observed as oils which are taken from a plant, and which can be used in a number of ways such as massaging, bathing or in vaporisers.  
  
Includes products such as lavender pure essential oil, eucalyptus natural essential oil, yarrow pure natural essential oil.  
  
Specifically excludes products such as Homoeopathic/Homeopathic Remedies containing individual or combination ingredients, and Homeopathic Flower Remedies.Excludes products such as Oil Diffusers which essential oils are designed to work in conjunction with, Base/Carrier Oils, Burners used to burn essential oils, all Massage Oils/Lotions, Homoeopathic/Homeopathic Remedies containing individual or combination ingredients, and Homeopathic Flower Remedies.

**Brick 10000769:**

**Oil Diffusers (Non Powered)**

**Definition**

Includes any products that can be described/observed as a non–powered diffuser that disperses essential oils into the atmosphere to promote and encourage relaxation.  
  
Includes products such as ceramic oil diffusers and metal oil diffusers.  
  
Specifically excludes all powered oil diffusers.Excludes products such as Powered Oil Diffusers and the Essential Oils used in conjunction with Oil Diffusers.

**Brick 10000770:**

**Oil Diffusers (Powered)**

**Definition**

Includes any products that can be described/observed as a powered diffuser that disperses essential oils into the atmosphere to promote and encourage relaxation.  
  
Products may have additional features such as timers to regulate the amount of essential oil that is being diffused.  
  
Specifically excludes all non–powered oil diffusers.Excludes products such as non–powered Oil Diffusers and the Essential Oils used in conjunction with oil diffusers.

**Brick 10000762:**

**Breast/Hip Enhancer Pads**

**Definition**

Includes any products that can be described/observed as a cosmetic item specifically designed to enhance the shape or size of the breast and hips. These products are intended to be worn under clothing.  
  
Includes products made from various materials such as gel, silicone, saline or fabric.  
  
Excludes products such as Body Cosmetics, Breast Pads used by nursing mothers and Underwear products that contain fixed padding.

**Brick 10000377:**

**Cosmetic Aids/Accessories**

**Definition**

Includes any products that can be described/observed as an accessory or tool specifically designed for the application, removal, storage or maintenance of cosmetics.  
  
Includes products specifically for cosmetic use such as brushes, eyelash curlers, eyebrow combs, sponges, mirrors, cosmetic bags and boxes, and pencil sharpeners.   
  
Excludes products such as Cosmetics, Cosmetic Balls/Buds/Pads, Hair Grooming Brushes and Combs and Nail Aids and Accessories.

**Type of Cosmetic Aids/Accessories (20000371)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of cosmetic aid or accessory.

**Attribute Values**

BRUSH CLEANER (30004240)

COMBINATION (30000720)

COSMETIC BRUSH (30004284)

COSMETIC MIRROR (30004300)

COSMETICS BAG (30004320)

COSMETICS CONTAINER BOX (30004331)

EYE LASH COMB (30004307)

EYE LASH CURLER (30004309)

PENCIL SHARPENER (30004332)

POWDER BOX (30004333)

POWDER PUFF (30017251)

SPONGE (30002314)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000761:**

**Cosmetic Paints/Shimmers/Glitters**

**Definition**

Includes any products that can be described/observed as cosmetics, specifically designed to decorate the face and/or body to give a shiny and/or glitter effect.  
  
Products include those that can be used on any area of the body such as the skin, face and hair.   
  
Includes products such as powder cosmetics, liquid cosmetics, lotion cosmetics and spray cosmetics.  
  
Excludes products such as Nail Polish used to paint finger/toe nails, all Temporary Tattoos/Stencils/Stick–on Jewellery used to decorate the body, and all Eye Shadow/Eye Mascara used to decorate the eye.

**Brick 10000775:**

**Cosmetic Products Other**

**Definition**

Includes any products that can be described/observed as Cosmetic Products, where the user of the schema is not able to classify the products in existing bricks within the schema.  
  
Excludes all currently classified Fragrances, Nail Cosmetics, Hair Cosmetics, Skin Care and Skin Tanning Products.

**Brick 10000669:**

**Cosmetic Products Variety Packs**

**Definition**

Includes any products that can be described/observed as two or more distinct Cosmetic Products sold together, which exist within the schema belonging to different bricks but to the same class, that is two or more products contained within the same pack which cross bricks within the Cosmetic Products class.   
  
Includes products such as Eye Shadow and Lipstick sold together.  
  
Items that are received free with purchases should be removed from the classification decision–making process. Also include Display Test (Cosmetics) that are sold with items like Cosmetic Lip, or any other product which belongs to the Cosmetic Product Class.  
  
Excludes products such as Nail Polish and Body Moisturisers variety packs.

**Brick 10000532:**

**Cosmetics – Complexion**

**Definition**

Includes any products that can be described/observed as a cosmetic preparation or item specifically designed to enhance or decorate the appearance of the face complexion.   
  
Includes face foundation and blushers.  
  
Excludes products such as general–purpose individual or combination cosmetic products such as Tinted Moisturisers, Preparations not solely intended for the face and neck and Sunless Tanning products.

**Formation (20000352)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the state in which the product is sold.

**Attribute Values**

LIQUID (30001448)

POWDER – COMPACT (30011783)

POWDER – LOOSE (30011784)

STICK (30004265)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**If Waterproof (20000658)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify if the product is waterproof.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Type of Cosmetics Complexion (20000637)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the different types of cosmetics that enhance the complexion.

**Attribute Values**

BLUSHER (30003690)

BRONZER (30013094)

COMBINATION (30000720)

CONCEALER/CORRECTOR (30003743)

COSMETIC COMPLEXION GLOSS (30014407)

COSMETIC PENCIL (30005966)

COSMETIC POWDER (30014411)

FACE POWDER (30003869)

FACE SKIN HIGHLIGHTER (30005964)

FOUNDATION (30003934)

MAKE UP BASE (30011785)

**Brick 10000533:**

**Cosmetics – Eyes**

**Definition**

Includes any products that can be described/observed as a cosmetic preparation or item specifically designed to enhance or decorate the appearance of the eyes.   
  
Includes eye shadow and eyebrow sticks.  
  
Specifically excludes false eyelashes.Excludes products such as General–Purpose Cosmetic Combination Packs, and Preparations not solely intended for the eyes.

**Dispenser Type (20000312)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of dispenser holding the product.

**Attribute Values**

IMPREGNATED BRUSH (30005085)

IMPREGNATED PAD (30006862)

PEN (30007664)

ROLL ON (30004198)

SPONGE (30002314)

STICK (30004265)

STORAGE BOTTLE (30003699)

TUBE (30004325)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

WIPE (30004365)

**Formation (20000352)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the state in which the product is sold.

**Attribute Values**

CREAM (30000077)

FOAM (30003922)

GEL (30003945)

LOTION (30004031)

OIL (30001717)

POWDER (30001909)

SOLID (30012149)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Type of Cosmetics – Eyes (20000638)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of cosmetics for the eyes.

**Attribute Values**

EYE BROW PENCIL (30011786)

EYE BROW STYLING GEL (30003851)

EYE HIGHLIGHTER/ILLUMINATOR (30003853)

EYE LASH THICKENER (30003855)

EYE LINER (30003856)

EYE PENCIL (30003858)

EYE SHADOW (30003859)

EYE SHADOW PRIMER (30003860)

EYE SHADOW SEALER (30003861)

MASCARA (30005965)

MASCARA SEALER (30004041)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000534:**

**Cosmetics – Lips**

**Definition**

Includes any products that can be described/observed as a cosmetic preparation or item specifically designed to enhance or decorate the appearance of the lips.   
  
Excludes products such as Lip Balm, General–Purpose Cosmetic Combination Packs, and Preparations not solely intended for the lips.

**If Long Lasting Claim (20000641)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product claims to be longer lasting than other similar products.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Type of Cosmetics – Lips (20000639)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of cosmetics for the lips.

**Attribute Values**

LIP CONTOUR PENCIL (30011787)

LIP GLOSS (30004017)

LIPSTICK (30004020)

LIPSTICK BASE (30004021)

LIPSTICK SEALER (30004022)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10006201:**

**Display Test (Cosmetics)**

**Definition**

Includes any products that can be described/observed as a cosmetic display stand/Display unit that may be designed with or without a pedestal. The purpose of the display is specifically designed to enhance the item collection in a shop or in a retail store that are fromthe same panel of cosmetics.  
  
Includes cosmetic test displays that will have some samples of the product in order to represent the different possible colors or shades of the product. The cosmetic display can be a display for items such as cosmetic lips display stands and Cosmetic eyes stands or cosmetic paints/shimmer/glitters or complexion.  
  
Specifically excludes products such as display for advertising or shelves to store items.

**Brick 10000764:**

**Eyelashes – False**

**Definition**

Includes any products that can be described/observed as artificial cosmetic aids used to enhance the appearance of the eye, by the application of full or single false eyelashes.  
  
Excludes products such as Eyelash Curlers used to curl eyelashes, all cosmetics such as Eyeliner, Mascara and all Eyelash Adhesives used to secure false eyelashes to the eye.

**Brick 10000486:**

**Skin Lightening**

**Definition**

Includes any products that can be described/observed as a preparation specifically designed for artificial skin bleaching, or to disguise age or pigment spots. These products vary from those giving the effect that will last several days to permanent and semi–permanent ones.  
  
Excludes products such as Face Cosmetics.

**Formation (20000352)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the state in which the product is sold.

**Attribute Values**

CREAM (30000077)

GEL (30003945)

LOTION (30004031)

MOUSSE/FOAM (30006699)

TABLET/CAPSULE (30005997)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

WIPE (30004365)

**If Hypoallergenic (20000710)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product is designed to reduce or minimize the possibility of an allergic response, as by containing relatively few or no potentially irritating substances.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Level of Permanence Claim (20000472)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the level to which the product is permanent.

**Attribute Values**

PERMANENT (30004140)

SEMI PERMANENT (30004212)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

WASH OUT (30004348)

**Type of Skin Lightening (20000409)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different types of skin lightener products.

**Attribute Values**

SKIN LIGHTENING – AGE/PIGMENT SPOTS (30005992)

SKIN LIGHTENING – GENERAL (30004586)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**UV Protection Claim (20000373)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether the product makes a claim to protect against U.V. radiation.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Brick 10000763:**

**Tattoos/Stencils/Stick-on Jewellery – Temporary**

**Definition**

Includes any products that can be described/observed as cosmetic items which are intended to temporarily give the body a decorative effect, by the application of jewels, transfers and temporary tattoos.  
  
Products include those that can be used on any area of the body such as the skin, face and nails.   
  
Includes products such as henna tattoos, body jewels and henna tattoo stencils.  
  
Excludes products such as Nail Polish used to paint finger/toe nails, all Cosmetic Paints/Shimmers/Glitters, all Jewellery such as Earrings, Necklaces, Bracelets, all Art and Craft Stationery Stencils, all Adhesives used to attach jewellery to the body, all Hair Mascara used to temporarily colour the hair and all Eye Shadow/Eye Mascara used to decorate the eye.

**Type of Tattoos/Stencils/Stick-On Jewellery – Temporary (20001643)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of tattoo, stencil or stick–on jewellery.

**Attribute Values**

NAIL PIERCING (30004081)

STENCIL (30009561)

STICK-ON JEWELLERY (30011286)

TATTOO (30004398)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000672:**

**Cosmetics/Fragrances Variety Packs**

**Definition**

Includes any products than can be described/observed as two or more distinct Cosmetics and Fragrances sold together which exist within the schema but belong to different classes, that is two or more products contained within the same pack which cross classes within the Cosmetics and Fragrances Family.   
  
Includes products such as Body Spray with Lipstick variety packs.   
  
Items that are received free with purchases should be removed from the classification decision–making process.   
  
Excludes products such as Nail Polish and Lipstick variety packs and Perfume and Body Moisturizers variety packs.

**Brick 10000365:**

**Fragrances**

**Definition**

Includes any products that can be described/observed as a fragrance containing fragrant natural oils extracted from flowers, wood or similar synthetic or infused oils.   
  
Usually sprayed or dabbed on the body in order to create a pleasant aroma or refresh the body and can have various levels of perfumed essences concentration.  
  
Includes products such as Eau de Toilette, Parfum and Eau de Cologne.  
  
**Specifically includes** Liquid Aftershave.  
  
Excludes products such as Fragranced Essences and Room Fragrances.

**Dispenser Type (20000312)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of dispenser holding the product.

**Attribute Values**

AEROSOL (30003633)

ATOMISER (30003662)

DROPPER (30003813)

PUMP (30004166)

ROLL ON (30004198)

SPLASH (30004256)

STICK (30004265)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

WIPE (30004365)

**Formation (20000352)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the state in which the product is sold.

**Attribute Values**

LIQUID (30001448)

LOTION (30004031)

OIL (30001717)

SOLID (30012149)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**If Alcohol Free (20000327)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product contains alcohol.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Target Gender (20000366)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the gender for which the product is specified.

**Attribute Values**

FEMALE (30003891)

MALE (30004039)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

UNISEX (30004340)

**Type of Fragrance (20000298)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different types of fragrances.

**Attribute Values**

BODY SPRAY (30003697)

EAU DE COLOGNE (30003825)

EAU DE PARFUM (30003826)

EAU DE TOILETTE (30003827)

LAVENDAR WATER (30017254)

LIQUID AFTERSHAVE (30009564)

PARFUM (30004129)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000360:**

**Cosmetics – Nails**

**Definition**

Includes any products that can be described/observed as a preparation, designed to be painted onto the finger or toe–nails to add colour or to add shine. Products may claim to have finishes such as frosted or matt, sometimes glitter is added; they are available in various colours and shades.   
  
Includes products such as nail polish/varnish and base coats,  
  
Specifically excludes Nail Tattoos/Stencils and Decorations.Excludes products such as Nail Treatments and Nail Polish/Varnish Removers.

**Type of Cosmetics – Nails (20000293)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of cosmetics for the nails.

**Attribute Values**

COMBINATION (30000720)

NAIL BASE COAT (30004074)

NAIL POLISH (30004082)

NAIL TOP COAT (30016298)

NAIL WHITENER (30004087)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000768:**

**Nail Cosmetic/Care Products – Replacement Parts**

**Definition**

Includes any products that can be described/observed as replacement parts for Nail Cosmetic and Care products.  
  
Includes products such as a manicure aids case.  
  
Excludes products such as False Nails, all other Nail Cosmetics and Care Products currently catered for within the Nail Cosmetics and Care class, as well as Skin Care products such as Hand Creams and Lotions.

**Brick 10000778:**

**Nail Cosmetic/Care Products Other**

**Definition**

Includes any products that can be described/observed as Nail Cosmetic and Care products, where the user of the schema is not able to classify the products in existing bricks within the schema.   
  
Excludes all currently classified Cosmetics and Skin Care Moisturisers for hands.

**Brick 10000671:**

**Nail Cosmetic/Care Products Variety Packs**

**Definition**

Includes any products than can be described/observed as two or more distinct Nail Cosmetic and Care Products sold together, which exist within the schema belonging to different bricks but to the same class, that is two or more products contained within the same pack which cross bricks within the Nail Cosmetic and Care Products class.   
  
Includes products such as Nail Polish Removers and Nail Files sold together.  
  
Items that are received free with purchases should be removed from the classification decision–making process.   
  
Excludes products such as Nail Polish and Lipstick variety packs.

**Brick 10000385:**

**Nails – Accessories (Non Powered)**

**Definition**

Includes any products that can be described/observed as a non–powered accessory, specifically designed to enhance the performance of nail care aids or other nail make up products.  
  
Includes products intended for both natural and false nails such as nail polish holders and nail polish correctors.  
  
Specifically excludes all powered nail care accessories.Excludes products such as powered Nail Care Accessories and Manicure Aids such as Callus Shaver, Cuticle Nipper, Nail File, Nail Clipper, Manicure Scissors and False Nails.

**Manicure/Pedicure (20000348)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether the product is used for a manicure, pedicure or a combination.

**Attribute Values**

COMBINATION (30000720)

MANICURE (30004040)

PEDICURE (30004134)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Type of Nails – Accessories (Non Powered) (20000359)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different accessories available for nails.

**Attribute Values**

COMBINATION (30000720)

FALSE NAILS GLUE DRYER (30006007)

MIXING DISH (30004402)

NAIL POLISH CORRECTOR (30004403)

NAIL POLISH DRYER (30004406)

NAIL POLISH HOLDER (30004404)

NAIL POLISH THINNER (30004405)

TOE SEPARATOR (30004407)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000767:**

**Nails – Accessories (Powered)**

**Definition**

Includes any products that can be described/observed as a powered accessory, specifically designed to enhance the performance of nail care aids or other nail make up products.  
  
Includes products intended for both natural and false nails such as nail polish dryers and false nails glue dryers.  
  
Specifically excludes all non–powered nail care accessories.Excludes products such as non–powered Nail Care Accessories and Manicure Aids such as Callus Shaver, Cuticle Nipper, Nail File, Nail Clipper, Manicure Scissors and False Nails.

**Corded/Cordless (20001116)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether the product is connected to a base unit or power supply by a cord.

**Attribute Values**

CORDED (30007714)

CORDLESS (30007715)

UNIDENTIFIED (30002518)

**Manicure/Pedicure (20000348)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether the product is used for a manicure, pedicure or a combination.

**Attribute Values**

COMBINATION (30000720)

MANICURE (30004040)

PEDICURE (30004134)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Power Source (20000787)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different types of power source.

**Attribute Values**

BATTERY (30000289)

MAINS ELECTRICITY (30009416)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Type of Nails – Accessories (Powered) (20001654)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of powered nail accessory.

**Attribute Values**

FALSE NAILS GLUE DRYER (30006007)

NAIL POLISH DRYER (30004406)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000358:**

**Nails – Aids (Non Powered)**

**Definition**

Includes any products that can be described/observed as a non–powered device or tool, specifically designed to manicure the nails, and typically intended to polish and buff the nails or to remove or push back the nail cuticles.  
  
Includes non–powered products such as Callus Shaver, Cuticle Nipper, Nail File, Nail Clipper and Manicure Scissors.  
  
Specifically excludes all powered devices for manicuring the nails.Excludes products such as powered Manicure Devices, False Nails and Nail Cosmetics.

**Manicure/Pedicure (20000348)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether the product is used for a manicure, pedicure or a combination.

**Attribute Values**

COMBINATION (30000720)

MANICURE (30004040)

PEDICURE (30004134)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Type of Nail Aid (Non Powered) (20000291)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different aids available for nail appearance.

**Attribute Values**

CALLUS SHAVER (30004408)

COMBINATION (30000720)

CUTICLE NIPPER (30004409)

CUTICLE PUSHER (30004410)

CUTICLE STICK (30004411)

MANICURE SCISSORS (30004414)

NAIL BUFFER (30004415)

NAIL CLIPPER (30004416)

NAIL EDGE CUTTER (30000924)

NAIL FILE (30005985)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000780:**

**Nails – Aids (Powered)**

**Definition**

Includes any products that can be described/observed as a powered device or tool, specifically designed to manicure the nails, and typically intended to polish and buff the nails or to remove or push back the nail cuticles.  
  
Includes all powered products for manicuring the nails such as powered nail buffers and nail files. .  
  
Specifically excludes all non–powered devices such as Callus Shaver, Cuticle Nipper, Nail File, Nail Clipper and Manicure Scissors Excludes products such as non–powered Manicure Devices, False Nails and Nail Cosmetics.

**Corded/Cordless (20001116)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether the product is connected to a base unit or power supply by a cord.

**Attribute Values**

CORDED (30007714)

CORDLESS (30007715)

UNIDENTIFIED (30002518)

**Manicure/Pedicure (20000348)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether the product is used for a manicure, pedicure or a combination.

**Attribute Values**

COMBINATION (30000720)

MANICURE (30004040)

PEDICURE (30004134)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Power Source (20000787)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different types of power source.

**Attribute Values**

BATTERY (30000289)

MAINS ELECTRICITY (30009416)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Type of Nail Aid (Powered) (20001655)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of powered product aid.

**Attribute Values**

CALLUS SHAVER (30004408)

COMBINATION (30000720)

CUTICLE PUSHER (30004410)

NAIL BUFFER (30004415)

NAIL FILE (30005985)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000333:**

**Nails – Cleansers/Cosmetic Removers**

**Definition**

Includes any products that can be described/observed as a cosmetic aid designed to remove nail polish or cleanse the nail. The products include those containing acetone, and acetone–free products, specially formulated for use on thin, fragile nails.  
  
Specifically includes products such as pens, sponges and wipes.  
  
Excludes products such as Nail Polish/Varnish, Manicure Tools, Toilet, Bath and Shower Soap.

**Formation (20000352)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the state in which the product is sold.

**Attribute Values**

GEL (30003945)

LOTION (30004031)

SPONGE (30002314)

STICK (30004265)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

WIPE (30004365)

**If Acetone Free (20000326)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product is acetone free.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Type of Nail Cleanser/Cosmetic Remover (20000266)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different types of nail cleaners or cosmetic removers.

**Attribute Values**

COMBINATION (30000720)

NAIL ANTISEPTIC (30004073)

NAIL CLEANSER (30004076)

NAIL POLISH REMOVER (30004086)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000359:**

**Nails – False**

**Definition**

Includes any products that can be described/observed as artificial cosmetic nails that are designed to cover natural nails, either to give the immediate appearance of real, well–maintained nails or to strengthen weak natural nails. Includes complete kits and false nails, designed to be glued and removed after a short period of time. Also includes products, which are integrated with the natural nail as it grows.  
  
Products are available in various colours and shades and can be custom–shaped to fit particular nails.   
  
Excludes products such as Nails Decorations and Treatments and Manicuring Aids.

**Type of False Nails (20000292)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different types of false nails.

**Attribute Values**

COMBINATION (30000720)

FALSE NAILS (30003886)

FALSE NAILS ACRYLIC MASS (30004464)

FALSE NAILS GLUE (30003757)

FALSE NAILS TIPS (30004465)

FALSE NAILS UV GEL (30004466)

FIBREGLASS ACTIVATOR (30003759)

FIBREGLASS NOZZLE (30003770)

FIBREGLASS RESIN (30003814)

STICKER FORM FOR FALSE NAILS (30003838)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Type of Material (20000794)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of material from which the product is made.

**Attribute Values**

ACRYLIC (30004418)

FIBREGLASS (30006059)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

UV ACTIVATED GEL (30004342)

**Brick 10000361:**

**Nails – Treatments**

**Definition**

Includes any products that can be described/observed as a cosmetic treatment designed to care for the nail, such as to soften and help remove overgrown cuticles and dead skin. They also include products that are used to provide a health and/or nutritional benefit to finger/toe nails.  
  
Products may claim to have formulations such as moisturizing or infection preventing.  
  
Excludes products such as Manicure Devices or Accessories, Nail Polish Removers and Nail Polish.

**Dispenser Type (20000312)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of dispenser holding the product.

**Attribute Values**

AEROSOL (30003633)

IMPREGNATED BRUSH (30005085)

IMPREGNATED PAD (30006862)

PEN (30007664)

ROLL ON (30004198)

SQUEEZE BOTTLE (30010858)

SQUEEZE STICK (30010264)

STICK (30004265)

TUBE (30004325)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

WIPE (30004365)

**Formation (20000352)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the state in which the product is sold.

**Attribute Values**

BALSAM (30017252)

CREAM (30000077)

FOAM (30003922)

GEL (30003945)

LIQUID (30001448)

LOTION (30004031)

OIL (30001717)

PASTE (30001779)

STRIP (30004278)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Manicure/Pedicure (20000348)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether the product is used for a manicure, pedicure or a combination.

**Attribute Values**

COMBINATION (30000720)

MANICURE (30004040)

PEDICURE (30004134)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Type of Nail Treatment (20000294)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different types of treatments for nails including topical supplements.

**Attribute Values**

COMBINATION (30000720)

CUTICLE CARE (30003767)

NAIL CURE (30017253)

NAIL GROWTH ACCELERATOR (30004077)

NAIL HARDENER (30004078)

NAIL REPAIR (30004083)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000379:**

**Hair – Accessories**

**Definition**

Includes any products that can be described/observed as a device such as a clip, net, pin or band, specifically designed and marketed for securing and supporting locks of hair and/or for decorative purposes.   
  
Excludes products such as Clips, Pins or Bands not designed specifically as Hair Accessories.

**Consumer Lifestage (20000045)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the period or stage in the consumer's life during which the product is considered to be suitable.

**Attribute Values**

ADULT (30000147)

ALL AGES (30000164)

BABY/INFANT (30006665)

CHILD 1-2 YEARS (30006666)

CHILD 2 YEARS ONWARDS (30006667)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Type of Hair Accessory (20000374)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different hair products that are desirable for hair presentation and styling.

**Attribute Values**

BARRETTE (30003941)

BUN HOLDER WITH A SKEWER (30003971)

DECORATIVE COMB (30003976)

FORK/PRONG (30004004)

GEM/MAGNET (30004010)

HAIR CLIP (30004024)

HAIR NET (30004060)

HAIR PIN (30005979)

HAIR STICK/SPIKE (30005980)

HEADBAND (30004050)

PONYTAIL HOLDER (30004055)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

WIG/TOUPEE STAND (30004157)

**Brick 10000564:**

**Hair – Aids (Non Powered)**

**Definition**

Includes any products that can be described/observed as a non–powered aid or device that performs a hair grooming function such as brushing, combing or trimming.  
  
The primary function of these products cannot be easily achieved through any other means, these products are a necessity in order to perform the specific function that they are used for.  
  
Includes products such as Wig and Toupee Adhesive, brushes, combs and non–powered clippers.  
  
Specifically excludes all powered hair aid products such as Hair Trimmers and powered Clippers.Excludes products such as Powered Hair Aid Products, Hair Accessories, Hairspray and Hair Lacquer.

**Type of Hair Aid (Non Powered) (20000691)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different hair products that are essential to hair maintenance.

**Attribute Values**

CLIPPERS (30006137)

EAR HAIR TRIMMER (30006139)

HAIR BRUSH (30004438)

HAIR COMB (30006160)

MULTIPURPOSE HAIR TRIMMER (30006141)

NASAL HAIR TRIMMER (30006138)

SCISSORS (30006136)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

WIG CAP (30004350)

WIG CHIN STYLING STRAP (30004130)

WIG/TOUPEE ADHESIVE (30004094)

WIG/TOUPEE CARE SET (30004112)

WIG/TOUPEE CLIP (30005981)

**Brick 10000828:**

**Hair – Aids (Powered)**

**Definition**

Includes any products that can be described/observed as a powered device that is intended as an aid in trimming, cutting and drying hair on the body. This includes trimming the hair on the head into a particular style or for neatness, and trimming unsightly bodily hair, such as nasal hair and hair inside the ear.   
  
The primary function of these products cannot be easily achieved through any other means, these products are a necessity in order to perform the specific function that they are used for.  
  
Specifically excludes hair aids that do not require a power source.Excludes products such as Epilators and Depilatory equipment that removes the root of the hair, Straightening Tongs and Curlers and non–powered Hair Aid Products.

**Corded/Cordless (20001116)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether the product is connected to a base unit or power supply by a cord.

**Attribute Values**

CORDED (30007714)

CORDLESS (30007715)

UNIDENTIFIED (30002518)

**Power Source (20000787)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different types of power source.

**Attribute Values**

BATTERY (30000289)

MAINS ELECTRICITY (30009416)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Type of Hair Aid (Powered) (20001645)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of powered hair aid.

**Attribute Values**

BEARD HAIR TRIMMER (30006140)

HAIR DRYER (30009565)

MULTIPURPOSE HAIR TRIMMER (30006141)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000345:**

**Hair – Colour**

**Definition**

Includes any products that can be described/observed as a hair colourant, which is applied to the hair to change the colour for varying lengths of time.  
  
Products include temporary colourants, semi–permanents, dyes or permanent colourants and lighteners/bleaches and those applied to eyelashes and eyebrows. Also includes Colourant Restorers, Colour Enhancers/Correctors Products.   
  
Excludes products such as Mascara used as a cosmetic on the eyelashes and eyebrows, Hair Cleaning Shampoo and Hair Conditioners and Bleaches/Lighteners for Facial/Body Hair.

**Formation (20000352)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the state in which the product is sold.

**Attribute Values**

CREAM (30000077)

LIQUID (30001448)

MOUSSE (30001635)

POWDER (30001909)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**If Ammonia Free (20000328)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product contains ammonia.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Level of Permanence Claim (20000472)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the level to which the product is permanent.

**Attribute Values**

PERMANENT (30004140)

SEMI PERMANENT (30004212)

TEMPORARY (30004979)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Target Gender (20000366)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the gender for which the product is specified.

**Attribute Values**

FEMALE (30003891)

MALE (30004039)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

UNISEX (30004340)

**Type of Hair Colour (20000278)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different hair colouring products.

**Attribute Values**

COVER GREY HAIR (30006703)

HAIR BLEACH/LIGHTENER (30003963)

HAIR COLOUR (30003964)

HAIR COLOUR – HIGHLIGHTS (30004440)

HAIR COLOUR – TONE ON TONE (30005704)

HAIR COLOUR CORRECTOR (30003965)

HAIR COLOUR REMOVER/RESTORER (30003966)

HAIR COLOURING SHAMPOO (30004421)

HAIR GLITTER (30004026)

HAIR MASCARA (30005926)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000346:**

**Hair – Conditioner/Treatment**

**Definition**

Includes any products that can be described/observed as a preparation specifically designed to treat or condition the hair, and typically intended to be massaged in to wet or dry hair and is allowed to remain or then rinsed away. Typically these products leave the hair soft and manageable.  
  
Products may claim to have formulations such as anti–dry scalp, oil reduction, enhanced shine or de–tangling properties.  
  
Excludes Products such as Hair Cleaning Shampoo, 2 in 1 combinations of Shampoo and Conditioner, Styling Products that claim to condition and Hair Colourants and Medicated Conditioners.

**Consumer Lifestage (20000045)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the period or stage in the consumer's life during which the product is considered to be suitable.

**Attribute Values**

ADULT (30000147)

ALL AGES (30000164)

BABY/INFANT (30006665)

CHILD 1-2 YEARS (30006666)

CHILD 2 YEARS ONWARDS (30006667)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Formation (20000352)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the state in which the product is sold.

**Attribute Values**

CREAM (30000077)

LIQUID (30001448)

LOTION (30004031)

MOUSSE (30001635)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**If Rinse Off (20000729)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether the product can be removed by rinsing.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Target Gender (20000366)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the gender for which the product is specified.

**Attribute Values**

FEMALE (30003891)

MALE (30004039)

UNIDENTIFIED (30002518)

UNISEX (30004340)

**Type of Hair Conditioner/Treatment (20000279)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different conditioner and other treatment products.

**Attribute Values**

ANTI-BALDNESS TREATMENT (30004432)

ANTI-DANDRUFF TREATMENT (30004431)

ANTI-DRY TREATMENT (30006836)

COMBINATION (30000720)

HAIR CONDITIONER (30005982)

HAIR NOURISHING TREATMENT (30005217)

OIL REDUCTION TREATMENT (30006837)

SPLIT ENDS TREATMENT (30004439)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000343:**

**Hair – False**

**Definition**

Includes any products that can be described/observed as an arrangement of artificial or human hair that is worn either to enhance a person's natural facial, head or body hair or as a fashion/costume accessory.   
  
  
Includes products such as wigs, toupees, hair extensions, eyebrows, moustache.  
  
Specifically excludes False Eyelashes.Excludes products such Hair Accessories and False Eyelashes.

**Source (20000163)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the source of the product.

**Attribute Values**

NON SYNTHETIC (30006012)

SYNTHETIC FIBRE (30004291)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Type of Hair – False (20000276)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of false hair.

**Attribute Values**

FALSE BEARD (30003879)

FALSE BODY HAIR (30003880)

FALSE EYE BROWS (30003881)

FALSE HAIR PIECE (30004461)

FALSE MOUSTACHE (30003883)

FALSE SIDEBURNS (30003887)

TOUPEE (30004460)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

WIG (30004420)

**Brick 10000348:**

**Hair – Perming**

**Definition**

Includes any products that can be described/observed as a device, tool or liquid, specifically designed for use in the function of hair perming.  
  
Products may claim to have formulations such as conditioning, moisturising, heat protection or extra hold.  
  
Excludes products such as Hair Styling and Conditioning Products.

**If Ammonia Free (20000328)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product contains ammonia.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Type of Hair – Perming (20000281)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different perming products.

**Attribute Values**

COMBINATION (30000720)

HAIR CURLER (PERM) (30004437)

PERMING NEUTRALIZER (30004143)

PERMING SOLUTION (30004144)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000368:**

**Hair – Shampoo**

**Definition**

Includes any products that can be described/observed as a preparation which is specifically used to clean the hair. These products may be applied to the hair either with or without the addition of water and may be liquid, powder or applied from an aerosol. Products may also contain a conditioner to allow the user to wash and condition the hair at the same time.  
  
Includes products that may also have formulation claims such as anti–dandruff, for oily hair, sensitive or sun protection and conditioning.  
  
Specifically includes products such as 2 in 1 Shampoo and Conditioning products.  
  
Excludes products such as Hair Conditioners, Shampoos containing Colourants, Medicated Shampoo and Animal Shampoo.

**Consumer Lifestage (20000045)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the period or stage in the consumer's life during which the product is considered to be suitable.

**Attribute Values**

ADULT (30000147)

ALL AGES (30000164)

BABY/INFANT (30006665)

CHILD 1-2 YEARS (30006666)

CHILD 2 YEARS ONWARDS (30006667)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**If Anti Dandruff (20000403)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product is used to combat/remove dandruff.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Target Gender (20000366)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the gender for which the product is specified.

**Attribute Values**

FEMALE (30003891)

MALE (30004039)

UNIDENTIFIED (30002518)

UNISEX (30004340)

**Target Hair Type (20000728)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the hair type for which the product is intended.

**Attribute Values**

COLOURED/DYED HAIR (30014377)

COMBINATION (30000720)

DRY HAIR (30014380)

FALSE HAIR (30006700)

NORMAL HAIR (30006702)

OILY HAIR (30006701)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Type of Hair Shampoo (20000301)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to differentiate between shampoos with conditioner and those that do not contain conditioner.

**Attribute Values**

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

WITH CONDITIONER (30009566)

WITHOUT CONDITIONER (30009567)

**Brick 10000381:**

**Hair – Styling (Non Powered)**

**Definition**

Includes any products that can be described/observed as a non–powered preparation applied to the hair to style and hold. Products provide temporary styling and may be labelled according to the degree of hold they provide, such as 'regular' or 'extra hold'.  
  
Includes products such as preparations that may have additional formulation claims such as volumising, conditioning, and UV protection.   
  
Specifically excludes all powered hair styling products such as hairdryers and heated rollers.Excludes products such as Powered Hair Styling Products, Hair Perm products and Conditioners and non–powered styling aids such as brushes, curlers and rollers.

**Dispenser Type (20000312)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of dispenser holding the product.

**Attribute Values**

AEROSOL (30003633)

ATOMISER (30003662)

DROPPER (30003813)

PUMP (30004166)

STICK (30004265)

STORAGE BOTTLE (30003699)

TUBE (30004325)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Formation (20000352)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the state in which the product is sold.

**Attribute Values**

CREAM (30000077)

GEL (30003945)

GUM/PUTTY (30013090)

LIQUID (30001448)

LOTION (30004031)

MOUSSE/FOAM (30006699)

SOLID (30012149)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

WAX (30004236)

**Strength of Hair Styling Product (20000377)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the strength of the hair styling product.

**Attribute Values**

EXTRA STRONG (30003842)

LIGHT STRENGTH CLAIM (30014356)

REGULAR (30001998)

STRONG (30004280)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Target Gender (20000366)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the gender for which the product is specified.

**Attribute Values**

FEMALE (30003891)

MALE (30004039)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

UNISEX (30004340)

**Type of Hair Styling (Non Powered) (20000376)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different hair styling products.

**Attribute Values**

APPLIED HEAT PROTECTION (30017261)

CURL (30006133)

GLOSSER (30003951)

HAIR LACQUER (30017257)

HAIR SETTING LOTION (30017258)

HAIR SPRAY (30017256)

HAIR TONIC (30017260)

HAIRDRYER LOTION (30017259)

HOLD (30003985)

RELAXER (30004179)

STRAIGHTENER (30006134)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000678:**

**Hair – Styling (Powered)**

**Definition**

Includes any products that can be described/observed as a powered device intended to aid in the styling or shaping of the hair.   
  
Includes products such as hair curling brushes, straightening tongs, braiding tools.  
  
Specifically excludes products such as hair styling aids that do not require a power source.Excludes products such as Hair Dryers, Electric Shavers, Trimmers and Razors, non–powered Hair Styling Aids and non–powered Curlers and Rollers.

**Corded/Cordless (20001116)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether the product is connected to a base unit or power supply by a cord.

**Attribute Values**

CORDED (30007714)

CORDLESS (30007715)

UNIDENTIFIED (30002518)

**Power Source (20000787)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different types of power source.

**Attribute Values**

BATTERY (30000289)

MAINS ELECTRICITY (30009416)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Target Gender (20000366)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the gender for which the product is specified.

**Attribute Values**

FEMALE (30003891)

MALE (30004039)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

UNISEX (30004340)

**Type of Hair Styling (Powered) (20001646)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of powered hair styling product.

**Attribute Values**

HAIR CURLING BRUSH (30009570)

HAIR STRAIGHTENER (30009568)

HAIR TONGS (30009569)

HEATED ROLLERS (30009571)

MICROWAVEABLE ROLLERS (30009573)

STEAM ROLLERS (30009572)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000833:**

**Hair Care Products – Replacement Parts**

**Definition**

Includes any products that can be described/observed as replacement parts for Hair Care Products.  
  
Includes products such as trimmer blades and combs.  
  
Excludes products such as Hair Curlers, all other Hair Care Products currently catered for within the Hair Care Products class, as well as Hair Removal Products such as Shaving Razors.

**Brick 10000834:**

**Hair Care Products Other**

**Definition**

Includes any products that can be described/observed as Hair Care products, where the user of the schema is not able to classify the products in existing bricks within the schema.  
  
Excludes all currently classified Hair Care products.

**Brick 10000677:**

**Hair Care Products Variety Packs**

**Definition**

Includes any products than can be described/observed as two or more distinct Hair Care Products sold together, which exist within the schema belonging to different bricks but to the same class, that is two or more products contained within the same pack which cross bricks within the Hair Care Products class.   
  
Includes products such as Shampoo and Conditioners sold together.  
  
Items that are received free with purchases should be removed from the classification decision–making process.   
  
Excludes products such as Shampoo and Shower Gel variety packs.

**Brick 10000829:**

**Hair Curlers/Rollers**

**Definition**

Includes any products that can be described/observed as a non–powered device intended to create curls or waves in the hair. These are designed to be fastened or entwined into the hair and left to create a curled or waved effect to the hair.  
  
Specifically excludes all Hair Curlers/Rollers that require a power source.Excludes products such as Brushes, Combs that are also designed to curl, wave or create a particular hairstyle and all products which can be described/observed as Permanent Wave Products.

**Consumer Lifestage (20000045)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the period or stage in the consumer's life during which the product is considered to be suitable.

**Attribute Values**

ADULT (30000147)

CHILD (30000628)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Type of Hair Curlers/Rollers (20001647)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of hair curler or rollers.

**Attribute Values**

MAGNETIC ROLLERS (30009575)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

VELCRO ROLLERS (30009574)

**Brick 10000676:**

**Hair Products Variety Packs**

**Definition**

Includes any products than can be described/observed as two or more distinct Hair Products sold together which exist within the schema but belong to different classes, that is two or more products contained within the same pack which cross classes within the Hair Products Family.   
  
Includes products such as Shampoo with Razors variety packs.   
  
Items that are received free with purchases should be removed from the classification decision–making process.   
  
Excludes products such as Shampoo and Conditioner variety packs and Shampoo and Shower Gel variety packs.

**Brick 10000329:**

**Bleaching/Lightening Products**

**Definition**

Includes any products that can be described/observed as a solution specifically intended to disguise the presence of facial or body hair by lightening its colour.  
  
Excludes products such as Hair Colourants, Depilatories, and Skin Bleaching Products.

**If Ammonia Free (20000328)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product contains ammonia.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**If Hypoallergenic (20000710)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product is designed to reduce or minimize the possibility of an allergic response, as by containing relatively few or no potentially irritating substances.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Type of Bleaching/Lightening Product (20000262)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to differentiate between those bleaching/lightening products that can be used on the face or body or both.

**Attribute Values**

BODY HAIR (30003696)

BODY/FACIAL HAIR (30003693)

FACIAL HAIR (30003873)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000340:**

**Depilation/Epilation (Non Powered)**

**Definition**

Includes any products that can be described/observed as a non–powered preparation or item specifically designed for hair removal.  
  
Includes all non–powered forms of epilating and depilating and their accessories, such as chemical, tweezing, sugar, friction or wax hair removal.   
  
Specifically excludes all powered hair removal products such as electrolysis appliances.Excludes products such as Powered Hair Removal Appliances, products used for shaving such as Shaving Balms/Lotions, disposable and non–disposable Razors and Razor Blades.

**Target Gender (20000366)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the gender for which the product is specified.

**Attribute Values**

FEMALE (30003891)

MALE (30004039)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

UNISEX (30004340)

**Target Use/Application (20001709)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the target use and/or application.

**Attribute Values**

ARMS (30005988)

BIKINI LINE (30003678)

BODY (30003691)

COMBINATION (30000720)

FACE (30003866)

LEGS (30004009)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Type of Depilation/Epilation (Non Powered) (20000273)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different types of depilation/epilation methods.

**Attribute Values**

CHEMICAL – DEPILATION (30006653)

FRICTION – DEPILATION (30006654)

SUGAR – EPILATION (30006655)

TWEEZING – EPILATION (30006657)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

WAX – EPILATION (30006656)

**Brick 10000830:**

**Depilation/Epilation (Powered)**

**Definition**

Includes any products that can be described/observed as a powered preparation or item specifically designed for removing unwanted hair from the body by removing the root of the hair.   
  
Includes all powered forms of epilating and depilating and their accessories, such as electrolysis appliances.  
  
Specifically excludes all non–powered hair removal products such as chemical, tweezing, sugar, friction or wax hair removal. Excludes products such as Non Powered Hair Removal Appliances, products used for shaving such as Shaving Balms/Lotions, disposable and non–disposable Razors and Razor Blades.

**Corded/Cordless (20001116)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether the product is connected to a base unit or power supply by a cord.

**Attribute Values**

CORDED (30007714)

CORDLESS (30007715)

UNIDENTIFIED (30002518)

**Power Source (20000787)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different types of power source.

**Attribute Values**

BATTERY (30000289)

MAINS ELECTRICITY (30009416)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Target Use/Application (20001709)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the target use and/or application.

**Attribute Values**

ARMS (30005988)

BIKINI LINE (30003678)

BODY (30003691)

COMBINATION (30000720)

FACE (30003866)

LEGS (30004009)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Type of Depilation/Epilation (Powered) (20001648)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of powered depilation or epilation product.

**Attribute Values**

ELECTROLYSIS – EPILATION (30006658)

LASER – EPILATION (30006659)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000350:**

**Hair Removal – Care**

**Definition**

Includes any products that can be described/observed as a preparation, specifically designed for use prior or during epilation/depilation/waxing and typically intended to be applied to the skin to minimise irritation and discomfort during hair root removal or to inhibit future hair growth.   
  
These products can be fragranced but they specifically exclude those primarily designed to impart a pleasant smell rather than to care for the skin prior or during the hair removal process.Specifically excludes all products used during and after the shaving process.Excludes products such as After Shave Care preparations, Liquid Aftershave, Chemical Depilatories and Skin Conditioners/Moisturisers not specifically designed for hair removal use.

**Hair Removal – Care Application (20000322)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify when the product should be used.

**Attribute Values**

AFTER HAIR REMOVAL (30004582)

BEFORE HAIR REMOVAL (30004583)

DURING HAIR REMOVAL (30005991)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**If Alcohol Free (20000327)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product contains alcohol.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Type of Hair Removal – Care (20000283)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different hair removal/inhibiting care products.

**Attribute Values**

HAIR GROWTH INHIBITOR (30003968)

INGROWN HAIR TREATMENT (30003993)

STYPTIC PENCIL/PATCH (30004283)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000832:**

**Hair Removal/Masking Products – Replacement Parts**

**Definition**

Includes any products that can be described/observed as replacement parts for Hair Removal/Masking Products.  
  
Includes products such as epilatory blades, shaving foils and cutterblocks  
  
Excludes products such as Shaving Razors, all other Hair Removal/Masking Products currently catered for within the Hair Removal/Masking Products class, as well as Hair Care Products such as Trimmers.

**Brick 10000835:**

**Hair Removal/Masking Products Other**

**Definition**

Includes any products that can be described/observed as Hair Removal/Masking products, where the user of the schema is not able to classify the products in existing bricks within the schema.  
  
Excludes all currently classified Hair Removal/Masking products.

**Brick 10000680:**

**Hair Removal/Masking Products Variety Packs**

**Definition**

Includes any products than can be described/observed as two or more distinct Hair Removal/Masking Products sold together, which exist within the schema belonging to different bricks but to the same class, that is two or more products contained within the same pack which cross bricks within the Hair Removal/Masking Products class.   
  
Includes products such as Shaving Gel and Razors sold together.  
  
Items that are received free with purchases should be removed from the classification decision–making process.   
Excludes products such as Razors and Body Moisturisers variety packs.

**Brick 10000349:**

**Hair Removal/Shaving – Accessories**

**Definition**

Includes any products that can be described/observed as a tool or device, specifically designed to be used during the shaving process and typically intended to be used in conjunction with other hair removal products in order to enhance or improve their performance.  
  
Includes products such as shaving mugs, brushes, stands.  
  
Excludes products such as Styptic Pencils and Razor Blades.

**Type of Hair Removal/Shaving – Accessories (20000282)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify between different types of hair removal and shaving accessories.

**Attribute Values**

RAZOR HOLDER/STAND (30003986)

SHAVING BOWL (30013091)

SHAVING BRUSH (30004217)

SHAVING MUG (30004220)

SPATULA (30006013)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000679:**

**Mirrors – Personal Care**

**Definition**

Includes any products that can be described/observed as a device for viewing the users reflection and specifically intended for personal care use. These mirrors may be hand held, enclosed in a compact or freestanding, but will generally be small in size and easily portable. Also includes mirrors which provide magnification.  
  
Specifically excludes mirrors contained within a cosmetic compact which contains a mirror plus cosmetics such as eyeshadow, lipstick or face powder.Excludes products such as Non Portable Mirrors intended to be placed on walls within the home, Dental Mirrors and Automotive Mirrors.

**Type of Mirrors – Personal Care (20001649)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of personal care mirror.

**Attribute Values**

COMBINATION (30000720)

DOUBLE-SIDED (30009578)

EXTENDING (30009576)

MAGNIFYING (30009577)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000369:**

**Shaving – Blades**

**Definition**

Includes any products that can be described/observed as a metal blade specifically designed for use during shaving, and typically intended to be used in conjunction with a non–disposable razor.  
  
Includes continuous blades used in band razors and single and double–edged blades.  
  
Excludes product such as Disposable Razors, Cut–Throat Razors, Razor Blades packaged with Non–Disposable Razors.

**Target Gender (20000366)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the gender for which the product is specified.

**Attribute Values**

FEMALE (30003891)

MALE (30004039)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

UNISEX (30004340)

**Type of Shaving – Blades (20000302)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different types of shaving blades.

**Attribute Values**

CARTRIDGE QUADRUPLE (30006023)

CARTRIDGE TRIPLE (30006022)

CARTRIDGE TWIN (30006021)

DOUBLE-EDGE BLADE (30006020)

SINGLE-EDGE BLADE (30004231)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000370:**

**Shaving – Razors – Disposable (Non Powered)**

**Definition**

Includes any products that can be described/observed as a non–powered disposable razor designed for the removal of hair from various parts of the body.   
  
Includes only disposable products which are completely discarded after a number of uses. Includes products for male, female and unisex use. Products may also have additional properties such as moisturising or skin smoothing strips beside the blades.  
  
Also includes non–powered disposable products which provide gel, soap or lather from the razor so that the user does not need to use additional lubrication.  
  
Specifically excludes all non–disposable razors and all powered razors and shavers.Excludes products such as non–disposable Razors, Powered Razors and Shavers and Replacement Blades for non–disposable Razors.

**Head Type (20000324)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the head type of the product.

**Attribute Values**

PIVOTAL RAZOR HEAD (30004150)

STATIONARY RAZOR HEAD (30014466)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**If Hypoallergenic (20000710)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product is designed to reduce or minimize the possibility of an allergic response, as by containing relatively few or no potentially irritating substances.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**If With Blades (20000341)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product comes with blades.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Target Gender (20000366)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the gender for which the product is specified.

**Attribute Values**

FEMALE (30003891)

MALE (30004039)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

UNISEX (30004340)

**Type of Shaving – Razors – Disposable (Non Powered) (20000303)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different types of shaving razors.

**Attribute Values**

BLADE RAZOR (30006024)

CARTRIDGE SYSTEM RAZOR (30003718)

CUT THROAT RAZOR (30003766)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000730:**

**Shaving – Razors – Non Disposable (Non Powered)**

**Definition**

Includes any products that can be described/observed as a non–powered, non–disposable razor designed for the removal of hair from various parts of the body.   
  
Includes only non–disposable razors which periodically require replacement blades or head units which contain blades. Includes products for male, female and unisex use. Products may also have additional properties such as moisturising or skin smoothing strips beside the blades.  
  
Also includes non–powered non–disposable products which provide gel, soap or lather from the razor so that the user does not need to use additional lubrication.  
  
Specifically excludes all disposable razors and all powered razors and shavers.Excludes products such as Disposable Razors, Powered Razors and Shavers and Replacement Blades for non–disposable Razors.

**Head Type (20000324)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the head type of the product.

**Attribute Values**

PIVOTAL RAZOR HEAD (30004150)

STATIONARY RAZOR HEAD (30014466)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**If Hypoallergenic (20000710)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product is designed to reduce or minimize the possibility of an allergic response, as by containing relatively few or no potentially irritating substances.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**If With Blades (20000341)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product comes with blades.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Target Gender (20000366)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the gender for which the product is specified.

**Attribute Values**

FEMALE (30003891)

MALE (30004039)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

UNISEX (30004340)

**Type of Shaving – Razors – Non Disposable (Non Powered) (20001650)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of non–powered, non–disposable shaving razor.

**Attribute Values**

BLADE RAZOR (30006024)

CARTRIDGE SYSTEM RAZOR (30003718)

CUT THROAT RAZOR (30003766)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000831:**

**Shaving – Razors (Powered)**

**Definition**

Includes any products that can be described/observed as a powered device intended to aid in the removal of body hair by cutting the hair close to the surface of the skin.  
  
Includes products such as leg shavers designed for women and facial rotary razors.  
  
Specifically excludes all non–powered razors and shavers.Excludes products such as non–powered Razors and Shavers, Hair Trimming Aids that are designed to trim it to a particular length, Epilators and Depilatory Equipment that are designed to remove the roots of the hair, Hair Dryers, Straightening Tongs and Curlers.

**Blade Design (20001652)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the shaving razor blade design.

**Attribute Values**

FOIL RAZOR BLADE (30009580)

ROTARY RAZOR BLADE (30009581)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Corded/Cordless (20001116)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether the product is connected to a base unit or power supply by a cord.

**Attribute Values**

CORDED (30007714)

CORDLESS (30007715)

UNIDENTIFIED (30002518)

**Head Type (20000324)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the head type of the product.

**Attribute Values**

PIVOTAL RAZOR HEAD (30004150)

STATIONARY RAZOR HEAD (30014466)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**If Washable (20001653)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether the product is washable.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Power Source (20000787)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different types of power source.

**Attribute Values**

BATTERY (30000289)

MAINS ELECTRICITY (30009416)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Target Gender (20000366)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the gender for which the product is specified.

**Attribute Values**

FEMALE (30003891)

MALE (30004039)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

UNISEX (30004340)

**Brick 10000535:**

**Shaving Preparations**

**Definition**

Includes any products that can be described/observed as a preparation, specifically designed for use prior to or during the shaving process, to soften beard stubble, tone and smooth the skin. These products are intended to prepare the skin and beard for shaving, and to minimise irritation.  
  
Includes products that are scented or unscented, contain vitamins and ingredients to improve razor glide.  
  
Specifically excludes products that are designed to be used during hair root removal and those applied to the skin after shaving.Excludes products such as After Shave Care products Liquid Aftershave, Moisturisers, Skin Fresheners and Toners.

**Dispenser Type (20000312)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of dispenser holding the product.

**Attribute Values**

AEROSOL (30003633)

BOTTLE (30010856)

PUMP (30004166)

ROLL ON (30004198)

SPLASH (30004256)

SQUEEZE BOTTLE (30010858)

SQUEEZE STICK (30010264)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

WIPE (30004365)

**Formation (20000352)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the state in which the product is sold.

**Attribute Values**

CREAM (30000077)

EMULSION (30017255)

FOAM (30003922)

GEL (30003945)

LIQUID (30001448)

LOTION (30004031)

OIL (30001717)

SOAP (30006698)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Target Gender (20000366)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the gender for which the product is specified.

**Attribute Values**

FEMALE (30003891)

MALE (30004039)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

UNISEX (30004340)

**Brick 10000481:**

**Adult Incontinence – Pads**

**Definition**

Includes any products that can be described/observed as an absorbent pad of material, specifically designed for adult incontinence to help contain bodily waste and to protect garments.  
  
Specifically includes products designed to be worn inside underwear or incontinence pants.  
  
Excludes products such as Adult Incontinence Underwear, Panty Liners and Sanitary Napkins or Towels.

**Absorbency Level Claim (20000310)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the absorbency level claim.

**Attribute Values**

LIGHT ABSORBENCY CLAIM (30014355)

MODERATE (30004061)

SUPER (30004289)

SUPER PLUS (30004290)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Deodorising Claim (20001662)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product comes with a claim of being deodorising.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**If Disposable (20000097)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product is intended to be disposed of after single use or a limited period of use.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Type of Adult Incontinence – Pads (20000391)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different types of adult incontinence pads.

**Attribute Values**

DROP SHIELD (30006697)

FIXATION PANTS PAD (30004565)

INCONTINENCE PAD (30014367)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000321:**

**Adult Incontinence – Supplies**

**Definition**

Includes any products that can be described/observed as an item designed to be used in conjunction with adult incontinence products to enhance or supplement the safety, comfort and convenience of those suffering from incontinence.  
  
Products also include protective disposable and non–disposable bed sheets and seat pads.  
  
Excludes products such as Adult Incontinence Underwear, Baby Diapers, Panty Liners, Sanitary Napkins or Towels.

**If Disposable (20000097)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product is intended to be disposed of after single use or a limited period of use.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Type of Adult Incontinence Supply (20000254)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of adult incontinence supplies.

**Attribute Values**

DIAPER PIN (30003800)

DIAPER/PAD BAG (30003801)

DIAPER/PAD COVER (30003802)

PROTECTIVE DUVET COVER (30003644)

PROTECTIVE MATTRESS COVER (30003641)

PROTECTIVE PILLOW COVER (30003664)

PROTECTIVE SEAT COVER (30003670)

PROTECTIVE SEAT PAD (30003667)

PROTECTIVE SHEET (30003321)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000709:**

**Adult Incontinence – Underwear (Disposable)**

**Definition**

Includes any products that can be described/observed as disposable protective underwear specifically designed for adult incontinence, to help contain bodily waste and to protect garments. They may or may not require the addition of incontinence pads .  
  
Excludes products such as non–disposable Underwear , Adult Incontinence Pads, Panty Liners and Sanitary Napkins or Towels.

**Absorbency Level Claim (20000310)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the absorbency level claim.

**Attribute Values**

LIGHT ABSORBENCY CLAIM (30014355)

MODERATE (30004061)

SUPER (30004289)

SUPER PLUS (30004290)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000710:**

**Adult Incontinence – Underwear (Non Disposable)**

**Definition**

Includes any products that can be described/observed as non–disposable protective underwear specifically designed for adult incontinence, to help contain bodily waste and to protect garments. They may or may not require the addition of incontinence pads.  
  
Excludes products such as Disposable Underwear, Adult Incontinence Pads, Panty Liners and Sanitary Napkins or Towels.

**Absorbency Level Claim (20000310)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the absorbency level claim.

**Attribute Values**

LIGHT ABSORBENCY CLAIM (30014355)

MODERATE (30004061)

SUPER (30004289)

SUPER PLUS (30004290)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000784:**

**Adult Incontinence Other**

**Definition**

Includes any products that can be described/observed as Adult Incontinence products, where the user of the schema is not able to classify the products in existing bricks within the schema.  
  
Excludes all products currently classified as Feminine Hygiene products such as Feminine Hygiene Towels/Pads.

**Brick 10000713:**

**Adult Incontinence Variety Packs**

**Definition**

Includes any products than can be described/observed as two or more distinct Adult Incontinence products sold together, which exist within the schema belonging to different bricks but to the same class, that is two or more products contained within the same pack which cross bricks within the Adult Incontinence class.   
  
Includes products such as Adult Incontinence Pads and Pad Bags sold together.  
  
Items that are received free with purchases should be removed from the classification decision–making process.   
  
Excludes products such as Adult Incontinence Underwear and Personal Wipes variety packs.

**Brick 10000494:**

**Baby Diapers (Disposable)**

**Definition**

Includes any products that can be described/observed as a disposable paper–based or fabric garment specifically designed to collect and/or absorb bodily waste, and typically intended to be worn in place of underpants by a baby or infant who is not yet toilet trained.   
  
Includes disposable paper–based products that are enclosed within a waterproof backing, and disposable fabric products that may be worn with or without outer waterproof pants.   
  
Specifically excludes all non–disposable baby diapers.Excludes products such as Non Disposable Baby Diapers, Baby Inserts/Pads and Adult Incontinence Products.

**Absorbency Level Claim (20000310)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the absorbency level claim.

**Attribute Values**

LIGHT ABSORBENCY CLAIM (30014355)

MODERATE (30004061)

SUPER (30004289)

SUPER PLUS (30004290)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Consumer Lifestage (20000045)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the period or stage in the consumer's life during which the product is considered to be suitable.

**Attribute Values**

BABY/INFANT (30006665)

CHILD 1-2 YEARS (30006666)

CHILD 2 YEARS ONWARDS (30006667)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**If With Balm/Lotion (20000756)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product contains balm/lotion.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Type of Baby Diaper (20000587)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of disposable baby diaper.

**Attribute Values**

OPEN DIAPER (30006858)

PANT DIAPER (30006859)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000728:**

**Baby Diapers (Non Disposable)**

**Definition**

Includes any products that can be described/observed as a non–disposable paper–based or fabric garment specifically designed to collect and/or absorb bodily waste, and typically intended to be worn in place of underpants by a baby or infant who is not yet toilet trained.   
  
Includes non–disposable paper–based products that are enclosed within a waterproof backing, and non–disposable fabric products that may be worn with or without outer waterproof pants.   
  
Specifically excludes all disposable baby diapers.Excludes products such as Disposable Baby Diapers, Baby Inserts/Pads and Adult Incontinence Products.

**Consumer Lifestage (20000045)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the period or stage in the consumer's life during which the product is considered to be suitable.

**Attribute Values**

BABY/INFANT (30006665)

CHILD 1-2 YEARS (30006666)

CHILD 2 YEARS ONWARDS (30006667)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000496:**

**Baby Diapers Accessories**

**Definition**

Includes any products that can be described/observed as an implement, device or garment specifically designed to secure a baby diaper in place whilst it is being worn, to be worn over diapers so as to provide an additional water–proof layer that assists in keeping the diaper and its contents in place, or as a receptacle to contain clean or soiled diapers.  
  
Includes products such as diaper pins, covers and bags.  
  
Excludes products such as Baby Diapers and Baby Diaper Inserts/Pads

**Consumer Lifestage (20000045)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the period or stage in the consumer's life during which the product is considered to be suitable.

**Attribute Values**

BABY/INFANT (30006665)

CHILD 1-2 YEARS (30006666)

CHILD 2 YEARS ONWARDS (30006667)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Type of Baby Diapers Accessories (20000590)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of diaper accessory.

**Attribute Values**

DIAPER FASTENER/PIN (30005419)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10006821:**

**Baby Diapers/Accessories Other**

**Definition**

Includes any products that can be described/observed as Baby Diapers/Accessories  products, where the user of the schema is not able to classify the products in existing bricks within the schema.   
  
Excludes all currently classified Baby Diapers/Accessories Other.

**Brick 10006822:**

**Baby Diapers/Accessories Variety Packs**

**Definition**

Includes any products than can be described/observed as two or more distinct Baby Diapers/Accessories sold together, which exist within the schema belonging to different bricks but to the same class, that is two or more products contained within the same pack which cross bricks within the Baby Diapers/Accessories class.   
  
Includes products such as Diapers and Diaper Bags sold together. Items that are received free with purchases should be removed from the classification decision–making process.   
  
Excludes products such as Baby Bottles with Diapers variety packs.

**Brick 10000495:**

**Baby Inserts/Pads**

**Definition**

Includes any products that can be described/observed as an disposable layer of paper, tissue or other fibres that is specifically designed to absorb bodily waste, and is typically intended to be inserted inside the baby diaper, underwear or fixation pants in order to enhance the absorptive capacity of the garment and thereby prevent any spillage or seepage of urine or faecal matter.   
  
Excludes products such as Disposable Diapers and Adult Incontinence products.

**Consumer Lifestage (20000045)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the period or stage in the consumer's life during which the product is considered to be suitable.

**Attribute Values**

BABY/INFANT (30006665)

CHILD 1-2 YEARS (30006666)

CHILD 2 YEARS ONWARDS (30006667)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Type of Baby Inserts/Pads (20000589)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to differentiate between baby inserts and pads.

**Attribute Values**

BABY-DRY CLOTH (30005823)

BABY-DRY PAD (30014365)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000344:**

**Feminine Hygiene – Accessories**

**Definition**

Includes any products that can be described/observed as an accessory, specifically designed to increase the comfort of a woman during her menstrual period. Includes products such as a belt or item underwear, typically intended to secure and hold looped sanitary towels in place, or a bag intended to hygienically hold and dispose of used sanitary towels, tampons and panty liners.  
  
Excludes products such as Sanitary Towels, or Pads, Looped and Loopless Towels, Panty Liners, or Shields, and Tampons.

**If Disposable (20000097)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product is intended to be disposed of after single use or a limited period of use.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Type of Feminine Hygiene – Accessories (20000277)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different types of feminine hygiene accessories.

**Attribute Values**

DISPOSABLE BAG (30003805)

SANITARY BELT (30004204)

SANITARY PANTS (30004205)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000482:**

**Feminine Hygiene – Cups**

**Definition**

Includes any products that can be described/observed as a small, soft, flexible cup, specifically designed for feminine hygiene, and typically intended to be inserted into the vagina to absorb menstrual flow and prevent external discharge.  
  
Excludes products such as Tampons, Sanitary Towels/Panty Liners, Adult Incontinence Pads.

**If Disposable (20000097)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product is intended to be disposed of after single use or a limited period of use.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Brick 10000483:**

**Feminine Hygiene – Panty Liners**

**Definition**

Includes any products that can be described/observed as a pre–cut, absorbent pad, or shield, with an adhesive strip, specifically designed for feminine hygiene, and typically intended to line the underwear in order to absorb non–menstrual discharge and protect garments from light staining.  
  
Products may be scented and non–scented.  
  
Excludes products such as Sanitary Towels and Tampons.

**If Air-permeable (20000727)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify if the product is air–permeable.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**If with Odour Control (20002244)**

**Attribute Definition**

Indicate, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product has odour control.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Type of Feminine Hygiene – Panty Liners (20000396)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to differentiate between scented and non–scented panty liners.

**Attribute Values**

NON SCENTED PANTY LINERS (30005947)

SCENTED PANTY LINERS (30005946)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000320:**

**Feminine Hygiene – Tampons**

**Definition**

Includes any products that can be described/observed as a short, tubular wad of compressed absorbent fibre attached to a string, specifically designed for feminine hygiene, and typically intended to be inserted into the vagina to absorb menstrual flow and prevent external discharge.  
  
Includes products with or without applicators.  
  
Excludes products such as Feminine Hygiene – Cups, Sanitary Towels/Panty Liners, Adult Incontinence Pads.

**Absorbency Level Claim (20000310)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the absorbency level claim.

**Attribute Values**

LIGHT ABSORBENCY CLAIM (30014355)

MODERATE (30004061)

SUPER (30004289)

SUPER PLUS (30004290)

ULTRA (30012562)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**If With Digital Applicator (20000394)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product comes with a digital applicator.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Type of Feminine Hygiene – Tampons (20000253)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to differentiate between tampons with applicator and those without.

**Attribute Values**

TAMPON WITH APPLICATOR (30005940)

TAMPON WITHOUT APPLICATOR (30005941)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000376:**

**Feminine Hygiene – Towels/Pads**

**Definition**

Includes any products that can be described/observed an absorbent pad, napkin, towel or shield, with an adhesive strip, specifically designed for feminine hygiene, and typically intended to line the underwear in order to absorb menstrual discharge as well as non–menstrual discharge specifically occurring during pregnancy and protect garments from light staining.  
  
Products may be light, fresh, deodorised, contoured, shaped, winged and long, etc.  
  
Excludes products such as Adult Incontinence products and Tampons/Cups.

**Absorbency Level Claim (20000310)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the absorbency level claim.

**Attribute Values**

LIGHT ABSORBENCY CLAIM (30014355)

MODERATE (30004061)

SUPER (30004289)

SUPER PLUS (30004290)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**If Adhesive (20000730)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify if the product is adhesive.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**If Disposable (20000097)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product is intended to be disposed of after single use or a limited period of use.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**If Wings (20001644)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether the feminine hygiene product has adhesive wings.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**If with Odour Control (20002244)**

**Attribute Definition**

Indicate, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product has odour control.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Single Wrap/Multi Wrap (20001663)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether the product is singly wrapped or individually wrapped.

**Attribute Values**

MULTI WRAP (30009609)

SINGLE WRAP (30009608)

UNIDENTIFIED (30002518)

**Type of Feminine Hygiene – Towels/Pads (20000309)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different feminine hygiene towels and pads.

**Attribute Values**

SANITARY PAD (30014366)

SANITARY TOWEL (30004206)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000785:**

**Feminine/Nursing Hygiene Other**

**Definition**

Includes any products that can be described/observed as Feminine/Nursing Hygiene products, where the user of the schema is not able to classify the products in existing bricks within the schema.  
  
Excludes all products currently classified as Adult Incontinence products such as Adult Incontinence Pads.

**Brick 10000714:**

**Feminine/Nursing Hygiene Variety Packs**

**Definition**

Includes any products than can be described/observed as two or more distinct Feminine/Nursing Hygiene products sold together, which exist within the schema belonging to different bricks but to the same class, that is two or more products contained within the same pack which cross bricks within the Feminine/Nursing Hygiene class.   
  
Includes products such as Tampons and Panty Liners sold together.  
  
Items that are received free with purchases should be removed from the classification decision–making process.   
  
Excludes products such as Panty Liners and Perfume variety packs.

**Brick 10000362:**

**Nursing Hygiene Accessories**

**Definition**

Includes any products that can be described/observed as an accessory, specifically designed to enhance the comfort of nursing mothers. Products include breast soothers, designed to decrease swelling, also pads, wipes and nipple shields, typically intended to fit inside the bra cup to absorb any discharge that occurs between feedings, and to protect the garments.  
  
The products may be disposable or reusable, and can be impregnated with a solution for soothing cracked and sore nipples.  
  
Excludes products such as Milk Extractors, Baby Bottles and all other products intended to care for baby rather than enhance the comfort of nursing mothers.

**If Disposable (20000097)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product is intended to be disposed of after single use or a limited period of use.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Type of Nursing Hygiene Accessories (20000295)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different types of nursing hygiene accessories.

**Attribute Values**

BREAST PADS (30003700)

BREAST SOOTHERS (30003701)

BREAST WIPES (30003702)

NIPPLE SHIELDS (30004099)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000338:**

**Antiperspirants/Deodorants**

**Definition**

Includes any products that can be described/observed as a deodorant or antiperspirant, specifically designed to lend a pleasant fragrance to the skin and typically intended to disguise and/or reduce body odour or to reduce perspiration.  
  
Products specifically include intimate deodorants, such as deodorizing vaginal pessaries, etc.  
  
Excludes products such as Aftershave, Perfume or Fragranced Skin Toners/Moisturizers.

**Dispenser Type (20000312)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of dispenser holding the product.

**Attribute Values**

AEROSOL (30003633)

PUMP (30004166)

ROLL ON (30004198)

SACHET (30004202)

SQUEEZE BOTTLE (30010858)

SQUEEZE STICK (30010264)

STICK (30004265)

STORAGE BOTTLE (30003699)

TUB (30010857)

TUBE (30004325)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

WIPE (30004365)

**Formation (20000352)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the state in which the product is sold.

**Attribute Values**

CREAM (30000077)

CRYSTAL (DEODORANT) (30003758)

GEL (30003945)

LIQUID (30001448)

LOTION (30004031)

POWDER (30001909)

SOLID (30002265)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**If Alcohol Free (20000327)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product contains alcohol.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**If Antiperspirant (20000726)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product is intended to reduce perspiration.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Target Gender (20000366)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the gender for which the product is specified.

**Attribute Values**

FEMALE (30003891)

MALE (30004039)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

UNISEX (30004340)

**Target Use/Application (20001709)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the target use and/or application.

**Attribute Values**

BODY (30003691)

COMBINATION (30000720)

FOOT (30003925)

INTIMATE (30003999)

UNCLASSIFIED (30002515)

UNDER ARM (30004334)

UNIDENTIFIED (30002518)

**Brick 10000335:**

**Cotton Wool Products**

**Definition**

Includes any products that can be described/observed as an absorbent ball, pad or pleat, made from either pure cotton wool or synthetic fibres, designed for a variety of purposes such as cleansing of body parts, removal of cosmetics and for general first aid needs.   
  
Products include absorbent balls that can be bound around ends of a short plastic or wooden stick.  
  
Excludes products such as Impregnated Cleansing Wipes and Tissue and Nursing Accessories such as Breast Shields.

**Formation (20000352)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the state in which the product is sold.

**Attribute Values**

BALL (30000255)

COTTON WOOL BUD (30003754)

COTTON WOOL PAD (30003995)

COTTON WOOL PLEAT (30006694)

ROLL (30002040)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**If Pure Cotton Wool (20000725)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether the product is made from pure cotton wool.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Brick 10000341:**

**Ear/Nasal Care**

**Definition**

Includes any products that may be described/observed as a preparation specifically designed to care for the health of ears or nasal cavity, and typically intended to cleanse or improve the condition of these areas.  
  
Includes products such as ear plugs, ear wax cleaning systems, nasal cleaning douche systems, neti pots.  
  
Excludes products such as Medicines intended for treatment of ears and Nasal Decongestants.

**Type of Ear/Nasal Care Product (20000387)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different ear and nasal care products.

**Attribute Values**

COMBINATION (30000720)

EAR CANDLE (30003821)

EAR PLUGS (30004576)

EAR WATER DRYING AID (30003823)

EAR WAX REMOVAL SYSTEM (30003824)

NASAL DOUCHE (30004089)

NASAL SALT (30004090)

NETI POT (30004096)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000485:**

**Facial Tissue/Handkerchiefs (Disposable)**

**Definition**

Includes any products that can be described/observed as a piece of disposable tissue paper or non–woven material, mainly designed for wiping or drying the face or for blowing the nose.  
  
Includes products packaged in boxes, travel packs and pocket packs.   
  
Excludes products such as Toilet Paper, Paper Towels, Table Napkins, Baby Napkins and non–disposable Handkerchiefs.

**If Folded (20000724)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product is folded.

**Attribute Values**

FOLDED (30006692)

NON FOLDED (30006693)

UNIDENTIFIED (30002518)

**If Impregnated (20000719)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product is impregnated.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**If Mentholated (20000723)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product is mentholated.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**If Moist (20000335)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product is moist.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**If Refill (20000432)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify if the product is a refill.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**If With Balm/Lotion (20000756)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product contains balm/lotion.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Type of Facial Tissue/Handkerchief (Disposable) (20000406)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to differentiate between box/free flow and pocket facial tissue.

**Attribute Values**

BOX/FREE FLOW (30006691)

POCKET (30006011)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000786:**

**General Personal Hygiene Other**

**Definition**

Includes any products that can be described/observed as General Personal Hygiene products, where the user of the schema is not able to classify the products in existing bricks within the schema.  
  
Excludes all products currently classified within the Personal Hygiene Products family, such as Adult Incontinence Products, Feminine Hygiene products, Oral Hygiene products, Toilet Paper.

**Brick 10000715:**

**General Personal Hygiene Variety Packs**

**Definition**

Includes any products than can be described/observed as two or more distinct General Personal Hygiene products sold together, which exist within the schema belonging to different bricks but to the same class, that is two or more products contained within the same pack which cross bricks within the General Personal Hygiene class.   
  
Includes products such as Cotton Buds and Facial Tissues sold together.  
  
Items that are received free with purchases should be removed from the classification decision–making process.   
  
Excludes products such as Cotton Balls and Facial Toners variety packs.

**Brick 10000375:**

**Toilet Paper**

**Definition**

Includes any products that can be described/observed as a sheet or roll of disposable paper, tissue or non–woven material specifically designed to wipe and cleanse the anal–genital zone of the body. It may or may not be made wholly or partially from recycled material.  
  
Products may be labelled specifically for haemorrhoid relief.  
  
Excludes products such as Facial Tissues, Cosmetic Pads and Paper Towels.

**Consumer Lifestage (20000045)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the period or stage in the consumer's life during which the product is considered to be suitable.

**Attribute Values**

ADULT (30000147)

ALL AGES (30000164)

BABY/INFANT (30006665)

CHILD 1-2 YEARS (30006666)

CHILD 2 YEARS ONWARDS (30006667)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Formation (20000352)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the state in which the product is sold.

**Attribute Values**

INTERFOLDED SHEET (30006690)

ROLL (30002040)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

WIPE (30004365)

**If Lotioned (20000722)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product is lotioned.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**If With Recycled Claim (20000755)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether the product claims to be made from recycled paper.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Number of Ply (20000717)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the number of tissue layers or ply.

**Attribute Values**

FOUR/MORE PLY (30006835)

ONE PLY (30006832)

THREE PLY (30006834)

TWO PLY (30006833)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Wet/Dry (20001956)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify if the product has a wet or dry cleaning function, or a combination of these.

**Attribute Values**

DRY (30000906)

UNIDENTIFIED (30002518)

WET (30005448)

**Brick 10000536:**

**Breath Fresheners/Mouth Rinses**

**Definition**

Includes any products that can be described/observed as a flavoured, scented preparation, specifically designed to freshen the breath, and typically dispensed as a gum, lozenge or tablet, aerosol spray, mouth rinse or drop applicator.   
  
Excludes products such as Toothpaste, Mint Confectionery, and Throat Sweets.

**Consumer Lifestage (20000045)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the period or stage in the consumer's life during which the product is considered to be suitable.

**Attribute Values**

ADULT (30000147)

ALL AGES (30000164)

BABY (30000235)

CHILD 2 YEARS ONWARDS (30006667)

COMBINATION (30000720)

INFANT (30004569)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Dispenser Type (20000312)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of dispenser holding the product.

**Attribute Values**

AEROSOL (30003633)

ATOMISER (30003662)

BOTTLE (30010856)

DROPPER (30003813)

PUMP (30004166)

STICK (30004265)

STRIP (30004278)

TABLET (30004292)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Formation (20000352)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the state in which the product is sold.

**Attribute Values**

CONCENTRATE (30000729)

GEL (30003945)

LIQUID (30001448)

POWDER (30001909)

SOLID (30012149)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**If With Fluoride (20000644)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product contains fluoride.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Brick 10000383:**

**Dental Cleansing**

**Definition**

Includes any products that can be described/observed as a cream, gel, liquid, paste or wipe specifically designed to clean natural teeth and typically intended to be used with a toothbrush and water to assist the removal of dental plaque and to help to prevent tooth decay and gum disease.  
  
Products may claim specific formulations to combat tartar or for use by smokers.…  
  
Excludes products such as Breath Freshener, Mouth Rinse, Denture Cleansers and Gum Specific Creams.

**Consumer Lifestage (20000045)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the period or stage in the consumer's life during which the product is considered to be suitable.

**Attribute Values**

ADULT (30000147)

ALL AGES (30000164)

BABY/INFANT (30006665)

CHILD 1-2 YEARS (30006666)

CHILD 2 YEARS ONWARDS (30006667)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Formation (20000352)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the state in which the product is sold.

**Attribute Values**

FLUID (30003920)

GEL (30003945)

GUM (30005164)

PASTE (30001779)

POWDER (30001909)

TABLET (30004292)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

WIPE (30004365)

**Brick 10000336:**

**Denture/Orthodontic – Care**

**Definition**

Includes any products that can be described/observed as a substance, specifically designed to care for dentures or orthopaedic devices, or to temporarily fix them in place by adhering the dentures to the gums.  
  
Includes products such as denture whiteners and denture repair products  
  
Excludes Denture Cleansers and all products not specifically intended to use with dentures.

**Formation (20000352)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the state in which the product is sold.

**Attribute Values**

CREAM (30000077)

CUSHION (30006687)

FOAM (30003922)

LIQUID (30001448)

POWDER (30001909)

STRIP (30004278)

TABLET (30004292)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Type of Denture/Orthodontic – Care (20000269)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of denture/orthodontic care product.

**Attribute Values**

COMBINATION (30000720)

DENTURE WHITENER (30003785)

DENTURE/ORTHODONTIC FIXATIVE/SEAL (30005939)

DENTURE/ORTHODONTIC REPAIR (30005938)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000337:**

**Denture/Orthodontic – Cleansing**

**Definition**

Includes any products that can be described/observed as a preparation, specifically designed for cleaning dentures or orthodontic appliances, and typically intended to be applied with a toothbrush or be dissolved in water where dentures are soaked.  
  
Excludes products such as Denture Fixatives and all Toothpaste/Powder used for cleaning natural teeth.

**Dispenser Type (20000312)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of dispenser holding the product.

**Attribute Values**

BOTTLE (30010856)

BRUSH (30007434)

CUSHION (30006687)

DROPPER (30003813)

TABLET (30004292)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Formation (20000352)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the state in which the product is sold.

**Attribute Values**

CREAM (30000077)

FOAM (30003922)

GEL (30003945)

LIQUID (30001448)

PASTE (30001779)

POWDER (30001909)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Target Use/Application (20001709)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the target use and/or application.

**Attribute Values**

COMBINATION (30000720)

DENTAL BRACE (30017262)

DENTURE (30017263)

SHOWER (30012429)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Type of Denture/Orthodontic – Cleansing (20000270)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of denture or orthodontic cleanser.

**Attribute Values**

COMBINATION (30000720)

DENTURE/ORTHODONTIC BATH SYSTEM (30004574)

DENTURE/ORTHODONTIC CLEANSER (30003786)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000363:**

**Oral Care – Accessories**

**Definition**

Includes any products that can be described/observed as an accessory, specifically designed to assist in oral care. Such products include a dental mirror or a dental explorer, which is typically intended to be manoeuvred into the mouth and used to inspect teeth or gum tissue and other areas that would otherwise only be visible during a dental examination.   
  
Products also include stands and holders for dental brushes and other accessories.  
  
Excludes products such as Personal Mirrors, Cosmetic Mirrors and all other products not specifically intended to facilitate the examination of the Teeth or Gums.

**Type of Oral Care Accessory (20000296)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different types of oral care accessory products.

**Attribute Values**

DENTAL EXPLORER (30003776)

DENTAL MIRROR (30003777)

HOLDER/STAND (30004585)

TOOTHBRUSH CLEANSER (30004315)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000384:**

**Oral Care – Aids (Non Powered)**

**Definition**

Includes any products than can be described/observed as a non–powered aid specifically designed for the use in the care and hygiene of the mouth, teeth, tongue and gums typically intended to maintain oral hygiene.  
  
Includes Tongue Cleansers, Dental Floss, Toothpicks and non–powered Toothbrushes.  
  
Specifically excludes all powered oral care products and aids. Excludes products such as Powered Oral Care Aids, Powered Toothbrushes, Toothpaste, and Denture Products.

**Consumer Lifestage (20000045)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the period or stage in the consumer's life during which the product is considered to be suitable.

**Attribute Values**

ADULT (30000147)

BABY/INFANT (30006665)

CHILD 1-2 YEARS (30006666)

CHILD 2 YEARS ONWARDS (30006667)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Type of Oral Care – Aids (Non Powered) (20000381)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different types of oral care aid products.

**Attribute Values**

DENTAL SCALER (30003778)

FLOSS BRUSH (30003915)

FLOSS/TAPE (30003917)

FLOSSER (30003918)

FLUORIDE TREATMENT (30003921)

GUM CLEANING BRUSH (30003956)

GUM PROTECTOR (30003957)

GUM STIMULATOR (30003958)

INTERDENTAL BRUSH (30003998)

ORAL IRRIGATOR (30004115)

STAIN DISCLOSER (30004262)

TONGUE CLEANSER (30004308)

TOOTH BRUSH (30004313)

TOOTHPICK (30004317)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

WHITENING FLUID (30006689)

WHITENING SYSTEM (30004363)

WHITENING TAPE (30006688)

**Brick 10000781:**

**Oral Care – Aids (Powered)**

**Definition**

Includes any products than can be described/observed as a powered aid specifically designed for the use in the care and hygiene of the mouth, teeth, tongue and gums typically intended to maintain oral hygiene.  
  
Includes products such as Powered Toothbrushes, Whitening Systems and Gum Stimulators.  
  
Specifically excludes products such as Tongue Cleansers, Dental Floss and Toothpicks.Excludes products such as non–powered Oral Care Aids, non–powered Toothbrushes, Toothpaste, and Denture Products.

**Consumer Lifestage (20000045)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the period or stage in the consumer's life during which the product is considered to be suitable.

**Attribute Values**

ADULT (30000147)

BABY/INFANT (30006665)

CHILD 1-2 YEARS (30006666)

CHILD 2 YEARS ONWARDS (30006667)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Corded/Cordless (20001116)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether the product is connected to a base unit or power supply by a cord.

**Attribute Values**

CORDED (30007714)

CORDLESS (30007715)

UNIDENTIFIED (30002518)

**Power Source (20000787)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different types of power source.

**Attribute Values**

BATTERY (30000289)

MAINS ELECTRICITY (30009416)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Type of Oral Care – Aids (Powered) (20001656)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of powered oral care aid.

**Attribute Values**

FLOSSER (30003918)

GUM CLEANING BRUSH (30003956)

GUM STIMULATOR (30003958)

INTERDENTAL BRUSH (30003998)

TOOTH BRUSH (30004313)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

WHITENING SYSTEM (30004363)

**Brick 10005839:**

**Oral Care Centre – Brush/Cleanser/Storage (Powered)**

**Definition**

Includes any products that can be described/observed as a powered oral care device that is an all–in–one, UV sanitising, charging and storage solution for electric toothbrushes. Such products are can be mounted on a bathroom wall or remain unmounted and transpotable when travelling. The product may be rechargeable and have a recharge indicator.  
  
Excludes powered toothbrushes sold on their own and all other powered oral care aids already classified.

**If Rechargeable (20002311)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product can be recharged.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Mounted/Unmounted (20002656)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the picture is additionally framed using a mount.

**Attribute Values**

MOUNTED (30013495)

UNIDENTIFIED (30002518)

UNMOUNTED (30013496)

**Brick 10000782:**

**Oral Hygiene – Replacement Parts**

**Definition**

Includes any products that can be described/observed as replacement parts for Oral Hygiene products.  
  
Includes products such as brush heads for electrically powered toothbrushes, bleaching kit refills and interdental refills.  
  
Excludes products such as toothbrushes, all other Oral Hygiene products currently catered for within the Oral Hygiene class, as well as products such as epilation brush heads.

**Type of Oral Hygiene - Replacement Parts (20003000)**

**Attribute Values**

BLEACHING KIT REFILLS (30017265)

INTERDENTAL BRUSHES - REPLACEMENT/REFILL (30017264)

TOOTHBRUSH HEADS (30017266)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000783:**

**Oral Hygiene Other**

**Definition**

Includes any products that can be described/observed as Oral Hygiene products, where the user of the schema is not able to classify the products in existing bricks within the schema.  
  
Excludes all products currently classified as General Hygiene products.

**Brick 10000716:**

**Oral Hygiene Variety Packs**

**Definition**

Includes any products than can be described/observed as two or more distinct Oral Hygiene products sold together, which exist within the schema belonging to different bricks but to the same class, that is two or more products contained within the same pack which cross bricks within the Oral Hygiene class.   
  
Includes products such as Mouth Rinse and Toothbrushes sold together.  
  
Items that are received free with purchases should be removed from the classification decision–making process.  
  
Excludes products such as Toothbrushes and Body Moisturisers variety packs.

**Brick 10000712:**

**Personal Hygiene Products Variety Packs**

**Definition**

Includes any products than can be described/observed as two or more distinct Personal Hygiene Products sold together which exist within the schema but belong to different classes, that is two or more products contained within the same pack which cross classes within the Personal Hygiene Products Family.  
  
Includes products such as Panty Liners with Body Deodorant variety packs.  
  
Items that are received free with purchases should be removed from the classification decision–making process.  
  
Excludes products such as Mouth Rinse and Toothbrush variety packs and Toothbrushes and Body Moisturisers variety packs.

**Brick 10006247:**

**Penetration Accessories (Non Powered)**

**Definition**

Includes any products that can be described/observed as non–powered equipment specifically designed to be used during sexual acts either to stimulate, increase performance or produce more enjoyment.   
  
Excludes products such as powered Penetration Accessories.

**Sex Toy/Aid Type (20002830)**

**Attribute Values**

BEADS/SPHERES (30015493)

DILDO (30015491)

PENETRATING HARNESS (30015492)

PENILE EXTENSION (30015495)

PENILE RING (30015496)

PENILE SLEEVE (30015497)

PLUG (SEX TOY) (30015498)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

VIBRATOR (30015494)

**Brick 10006246:**

**Penetration Accessories (Powered)**

**Definition**

Includes any products that can be described/observed as powered equipment specifically designed to be used during sexual acts either to stimulate, increase performance or produce more enjoyment.   
  
Excludes products such as non–powered Penetration Accessories.

**Power Source (20000787)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different types of power source.

**Attribute Values**

BATTERY (30000289)

MAINS ELECTRICITY (30009416)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Sex Toy/Aid Type (20002830)**

**Attribute Values**

BEADS/SPHERES (30015493)

DILDO (30015491)

PENETRATING HARNESS (30015492)

PENILE EXTENSION (30015495)

PENILE RING (30015496)

PENILE SLEEVE (30015497)

PLUG (SEX TOY) (30015498)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

VIBRATOR (30015494)

**Brick 10006249:**

**Suction Devices (Non Powered)**

**Definition**

Includes any products that can be described/observed as non powered equipment specifically designed to be used during sexual acts either to stimulate, increase performance or produce more enjoyment.   
  
Excludes products such as powered Suction Devices.

**Brick 10006248:**

**Suction Devices (Powered)**

**Definition**

Includes any products that can be described/observed as powered equipment specifically designed to be used during sexual acts either to stimulate, increase performance or produce more enjoyment.   
  
Excludes products such as non–powered Suction Devices.

**Power Source (20000787)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different types of power source.

**Attribute Values**

BATTERY (30000289)

MAINS ELECTRICITY (30009416)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000328:**

**Bath Additives**

**Definition**

Includes any products that can be described/observed as a preparation that is added to bath water so as to fragrance, relax, relieve aches and pains and/or to stimulate.  
  
Includes products which claim formulations such as foaming or fragrant properties and may sometimes contain essential oils.  
  
Specifically excludes all powered bath spa devices.Excludes products such as Bath Cleansing Soap Products, Essential Oils and Bathing Accessories.

**Consumer Lifestage (20000045)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the period or stage in the consumer's life during which the product is considered to be suitable.

**Attribute Values**

ADULT (30000147)

ALL AGES (30000164)

BABY/INFANT (30006665)

CHILD 1-2 YEARS (30006666)

CHILD 2 YEARS ONWARDS (30006667)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Dispenser Type (20000312)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of dispenser holding the product.

**Attribute Values**

AMPOULE (30017268)

BALL (30000255)

PUMP (30011907)

SQUEEZE BOTTLE (30010858)

STICK (30004265)

TABLET (30004292)

TEABAG (30017271)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Formation (20000352)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the state in which the product is sold.

**Attribute Values**

BATH SALT (30004486)

CONCENTRATE (30000729)

CREAM (30000077)

FOAM (30003922)

GEL (30003945)

LIQUID (30001448)

LOTION (30004031)

MILK (COSMETICS) (30017267)

OIL (30001717)

SERUM (30017269)

SOLID (30012149)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**If Medicated (20000336)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product has been impregnated with some type of medicine.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Target Use/Application (20001709)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the target use and/or application.

**Attribute Values**

BODY (30003691)

FACE (30003866)

FOOT (30003925)

HAND (30001229)

INTIMATE FEMININE HYGIENE (30006685)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000813:**

**Body Washing Other**

**Definition**

Includes any products that can be described/observed as Body Washing products, where the user of the schema is not able to classify the products in existing bricks within the schema.  
  
Excludes all products currently classified as Body Washing products.

**Brick 10000722:**

**Body Washing Variety Packs**

**Definition**

Includes any products than can be described/observed as two or more distinct Body Washing products sold together, which exist within the schema belonging to different bricks but to the same class, that is two or more products contained within the same pack which cross bricks within the Body Washing class.   
  
Includes products such as Body Buffer Mitt and shower Gel sold together.  
  
Items that are received free with purchases should be removed from the classification decision–making process.   
  
Excludes products such as Personal Bath Soap and Body Moisturisers variety packs.

**Brick 10000334:**

**Cleansing/Washing Accessories – Personal**

**Definition**

Includes any products that can be described/observed as an accessory specifically designed to be used in the bath/shower. Includes products typically intended to improve comfort and safety such as anti–slip mat.Specifically includes Shower Caps and Exfoliating Durables.  
  
*Excludes products such as Exfoliating Preparations, Fabric/Textile Towels and Bath Massage and Toning products.*

**Consumer Lifestage (20000045)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the period or stage in the consumer's life during which the product is considered to be suitable.

**Attribute Values**

ADULT (30000147)

ALL AGES (30000164)

BABY/INFANT (30006665)

CHILD 1-2 YEARS (30006666)

CHILD 2 YEARS ONWARDS (30006667)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**If Disposable (20000097)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product is intended to be disposed of after single use or a limited period of use.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Type of Cleansing/Washing Accessories – Personal (20000267)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different types of cleansing or washing accessories.

**Attribute Values**

ANTI-SLIP MAT (30004493)

BATH PILLOW (30003673)

BODY BRUSH (30003694)

BODY BUFFER MITT (30003695)

COMBINATION (30000720)

COSMETICS REMOVER GLOVE (30004036)

COSMETICS REMOVER SPONGE (30004037)

FACIAL BUFFER PADS (30003872)

LOOFAH (30004028)

MASSAGE GLOVE (30004044)

NAIL BRUSH (30004075)

SHOWER CAP (30004226)

SOAP DISH (30004239)

SOAP PUMP (30013418)

SPONGE (30002314)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000330:**

**Cleansing/Washing/Soap – Body**

**Definition**

Includes any products that can be described/observed as a preparation designed for cleaning and washing of the body and typically intended to be applied to the skin to remove germs and unwanted deposits of dirt, grime and oil. These products can be used with or without water. Products may claim to exfoliate or moisturise in addition to cleansing, but products that are specifically intended for exfoliating and moisturising are excluded.   
  
Includes bars, foams, liquid soaps and shower gels. Products may claim to have skin formulations such as hypoallergenic, added vitamins, humectants and emollients.   
  
Excludes products such as Bath Additives, Shampoo, Facial Cleansers/Make Up Removers, Exfoliants and Moisturisers.

**Consumer Lifestage (20000045)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the period or stage in the consumer's life during which the product is considered to be suitable.

**Attribute Values**

ADULT (30000147)

ALL AGES (30000164)

BABY (30000235)

CHILD 2 YEARS ONWARDS (30006667)

COMBINATION (30000720)

INFANT (30004569)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Dispenser Type (20000312)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of dispenser holding the product.

**Attribute Values**

AEROSOL (30003633)

PUMP (30004166)

STORAGE BOTTLE (30003699)

TUBE (30004325)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

WIPE (30004365)

**Formation (20000352)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the state in which the product is sold.

**Attribute Values**

BAR (30003669)

FOAM (30003922)

GEL (30003945)

LIQUID (30001448)

LOTION (30004031)

OIL (30001717)

ROLL (30002040)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**If Hypoallergenic (20000710)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product is designed to reduce or minimize the possibility of an allergic response, as by containing relatively few or no potentially irritating substances.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Target Gender (20000366)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the gender for which the product is specified.

**Attribute Values**

FEMALE (30003891)

MALE (30004039)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

UNISEX (30004340)

**Target Use/Application (20001709)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the target use and/or application.

**Attribute Values**

BATHING (30017272)

BODY (30003691)

FACE (30003866)

HAND (30001229)

INTIMATE FEMININE HYGIENE (30006685)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000573:**

**Wipes – Personal**

**Definition**

Includes any products that can be described/observed as a moist disposable paper or tissue, specifically designed to cleanse and/or disinfect the skin, some of these products are marketed to be used on specific areas of the body.  
  
Includes products such as feminine hygiene wipes and baby wipes.  
  
Excludes products such as Toilet Wipes and Cosmetic or Facial Tissues.

**Consumer Lifestage (20000045)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the period or stage in the consumer's life during which the product is considered to be suitable.

**Attribute Values**

ADULT (30000147)

ALL AGES (30000164)

BABY/INFANT (30006665)

CHILD 1-2 YEARS (30006666)

CHILD 2 YEARS ONWARDS (30006667)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**If Medicated (20000336)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product has been impregnated with some type of medicine.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Type of Wipes – Personal (20000703)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to differentiate between baby, feminine and general wipes.

**Attribute Values**

BABY WIPES (30006220)

GENERAL WIPES (30006221)

REFRESHING TISSUE (30017273)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000324:**

**After Shave Care**

**Definition**

Includes any products that can be described/observed as a preparation, specifically designed to be applied to the skin after shaving, with the primary aim to soothe, moisturise and tone the skin, minimise irritation and discomfort rather than give a pleasant smell.   
  
Specifically excludes, fragrances, perfumes and hair removal care products, which primary purpose is to be applied prior or during shaving or depilation..Excludes products such as Hair Removal Care Products, Skin Moisturisers, Fresheners and Toners.

**Consumer Lifestage (20000045)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the period or stage in the consumer's life during which the product is considered to be suitable.

**Attribute Values**

ADULT (30000147)

ALL AGES (30000164)

CHILD 2 YEARS ONWARDS (30006667)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Dispenser Type (20000312)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of dispenser holding the product.

**Attribute Values**

AEROSOL (30003633)

PUMP (30004166)

ROLL ON (30004198)

SPLASH (30004256)

STICK (30004265)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**If Hypoallergenic (20000710)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product is designed to reduce or minimize the possibility of an allergic response, as by containing relatively few or no potentially irritating substances.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Target Gender (20000366)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the gender for which the product is specified.

**Attribute Values**

FEMALE (30003891)

MALE (30004039)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

UNISEX (30004340)

**Target Use/Application (20001709)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the target use and/or application.

**Attribute Values**

BIKINI AREA (30009582)

BODY (30003691)

FACE (30003866)

LEGS (30004009)

NECK (30001673)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Type of Aftershave Care (20000257)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of aftershave.

**Attribute Values**

AFTERSHAVE BALM (30005922)

AFTERSHAVE CREAM (30005923)

AFTERSHAVE GEL (30005924)

AFTERSHAVE LOTION (30005925)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10006275:**

**After-Sun Moisturisers**

**Definition**

Includes any products that can be are designed and marketed to be used after or during sun tanning sessions. Specifically designed for application to any part or combination of parts of the body, and intended to restore moisture to the skin and to treat and/or prevent facial wrinkles or dry skin conditions.

Specifically excludes all moisturisers, which are not designed and marketed to be used after or during sun tanning sessions.

*Excludes products such as Body Talc, and After–sun hair shampoo.*

**Consumer Lifestage (20000045)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the period or stage in the consumer's life during which the product is considered to be suitable.

**Attribute Values**

ADULT (30000147)

ALL AGES (30000164)

BABY/INFANT (30006665)

CHILD 1-2 YEARS (30006666)

CHILD 2 YEARS ONWARDS (30006667)

COMBINATION (30000720)

MATURE (30010582)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Formation (20000352)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the state in which the product is sold.

**Attribute Values**

CREAM (30000077)

FOAM (30003922)

GEL (30003945)

LOTION (30004031)

OIL (30001717)

STICK (30004265)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

WIPE (30004365)

**If Hypoallergenic (20000710)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product is designed to reduce or minimize the possibility of an allergic response, as by containing relatively few or no potentially irritating substances.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Target Gender (20000366)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the gender for which the product is specified.

**Attribute Values**

FEMALE (30003891)

MALE (30004039)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

UNISEX (30004340)

**Target Use/Application (20001709)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the target use and/or application.

**Attribute Values**

BODY (30003691)

COMBINATION (30000720)

EYE AREA (30006682)

FACE (30003866)

LIPS (30006681)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000327:**

**Anti-spot Aids (Non Powered)**

**Definition**

Includes any products that can be described/observed as a non–powered device specifically designed to remove blackheads/whiteheads with minimal trauma to the skin.  
  
Products may include strips, wooden and metal spoons and non–powered vacuum action pumps/syringes.  
  
Specifically excludes all powered devices designed for the removal of blackheads/whiteheads.Excludes products such as Powered Anti Spot Aids, Anti Spot/Acne Cleansers and Acne Treatments.

**Type of Anti-spot Aid (20000260)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of anti–spot aid.

**Attribute Values**

CLEANSER STRIP (30003732)

COMBINATION (30000720)

LANCET (30004003)

LOOP EXTRACTOR (30004029)

PUMP EXTRACTOR (30006157)

SPOON EXTRACTOR (30004259)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000806:**

**Anti-spot Aids (Powered)**

**Definition**

Includes any products that can be described/observed as powered devices intended to prevent and remove spots, fix clogged pore problems and remove blackhead acne and other impurities with minimal trauma to the skin.  
  
Includes products such as powered blemish removers and pore cleanser guns.  
  
Specifically excludes all non–powered devices designed for the removal of blackheads/whiteheads.Excludes products such as non–powered Anti–Spot Aids, Acne Creams, which treat and alleviate skin ailments such as acne, rosacea and Soaps/Shower Gels that are used to clean and wash the skin.

**Corded/Cordless (20001116)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether the product is connected to a base unit or power supply by a cord.

**Attribute Values**

CORDED (30007714)

CORDLESS (30007715)

UNIDENTIFIED (30002518)

**Power Source (20000787)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different types of power source.

**Attribute Values**

BATTERY (30000289)

MAINS ELECTRICITY (30009416)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Type of Anti-spot Aid (20000260)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of anti–spot aid.

**Attribute Values**

BLEMISH REMOVER (30009604)

PORE CLEANSER GUN (30009605)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000332:**

**Cleansers/Cosmetics Removers (Non Powered)**

**Definition**

Includes any products that can be described/observed as a non–powered preparation used on the face which is designed to cleanse/remove cosmetics from the skin.  
  
Products may claim to exfoliate or moisturise in addition to cleansing, and claim to have skin formulations such as hypoallergenic, added vitamins and lanolin.   
  
Includes products such as facial strips, gels and creams.  
  
Specifically excludes all powered cleansers and cosmetics removers such as facial saunas and any products whose primary purpose is exfoliating or moisturising.Excludes products such as Powered Cleansers and Cosmetics Removers, Body Cleansing/Washing products for use in the bath/shower, Anti–Spot Aids, Acne Treatments, Exfoliators, Moisturisers, Face Packs and Masks and Toilet, Bath and Shower Soap.

**Dispenser Type (20000312)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of dispenser holding the product.

**Attribute Values**

AEROSOL (30003633)

IMPREGNATED BRUSH (30005085)

IMPREGNATED PAD (30006862)

PUMP (30004166)

SQUEEZE BOTTLE (30010858)

STICK (30004265)

TUBE (30004325)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

WIPE (30004365)

**Formation (20000352)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the state in which the product is sold.

**Attribute Values**

BAR (30003669)

CREAM (30000077)

FOAM (30003922)

GEL (30003945)

LIQUID (30001448)

LOTION (30004031)

MILK (COSMETICS) (30017267)

SOLID (30012149)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**If Rinse Off (20000729)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether the product can be removed by rinsing.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Target Use/Application (20001709)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the target use and/or application.

**Attribute Values**

BODY (30003691)

EYE AREA (30006682)

FACE (30003866)

LIPS (30006681)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Type of Cleansers/Cosmetics Removers (Non Powered) (20000265)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of cleanser or cosmetic remover.

**Attribute Values**

CLEANSER – GENERAL USE (30004425)

COMBINATION (30000720)

SKIN DISINFECTANT (30004427)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000808:**

**Cleansers/Cosmetics Removers (Powered)**

**Definition**

Includes any products that can be described/observed as powered devices that are used to clean and remove cosmetics from the skin such as portable steam systems, which are used to cleanse the skin by opening the skin pores.  
  
Includes products such as facial saunas.  
  
Specifically excludes all non–powered cleansers and cosmetics removers such as facial strips, gels and creams.Excludes products such as non–powered Cleansers/Cosmetic Removers such as Wipes, Skin Treatments such as Acne Cream that are intended to be used to treat and alleviate skin conditions such acne, warts, rosacea, verrucas and general skin cleaning products such as Soap, Shower Gels.

**Corded/Cordless (20001116)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether the product is connected to a base unit or power supply by a cord.

**Attribute Values**

CORDED (30007714)

CORDLESS (30007715)

UNIDENTIFIED (30002518)

**Power Source (20000787)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different types of power source.

**Attribute Values**

BATTERY (30000289)

MAINS ELECTRICITY (30009416)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Type of Cleansers/Cosmetics Removers (Powered) (20001658)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of powered cleanser or cosmetics remover.

**Attribute Values**

FACIAL SAUNA (30006663)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000719:**

**Cooling Face/Body Misters**

**Definition**

Includes any products that can be described/observed as a skin cooling product specifically designed for application to the face and/or body, and intended to cool and freshen the skin.  
  
Products may have additional claims such as hydrating, soothing, moisturising, toning, anaesthetizing itchy skin.  
  
Excludes products such as Face and Body Moisturisers and After Sun Moisturisers.

**Brick 10000342:**

**Exfoliants/Masks**

**Definition**

Includes any products that can be described/observed as a preparation applied to the skin in order to exfoliate the skin, or applied to the skin and allowed to remain for a short time before being removed and is specifically designed to cleanse, tighten, refresh or moisturise the skin.  
  
Products may claim to have skin formulations such as toning and hypoallergenic.  
  
Specifically includes body and facial masks and exfoliants/scrubs.  
  
Excludes products such as Face Cleansers, Cosmetic Removers, Face Moisturising Creams, Exfoliating Durables and Toilet, Bath and Shower Soap.

**If Hypoallergenic (20000710)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product is designed to reduce or minimize the possibility of an allergic response, as by containing relatively few or no potentially irritating substances.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Target Use/Application (20001709)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the target use and/or application.

**Attribute Values**

BODY (30003691)

COMBINATION (30000720)

EYE AREA (30006682)

FACE (30003866)

HAND (30001229)

LIPS (30006681)

NECK (30001673)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Type of Exfoliants/Masks (20000275)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different exfoliant or mask products.

**Attribute Values**

CHEMICAL PEEL (30004462)

CLEANSING MASK (30013092)

EXFOLIANT/SCRUB (30003832)

FACIAL PORE STRIP (30006684)

MOISTURISING MASK (30013093)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10005727:**

**Lip Balms**

**Definition**

Includes any products that can be described/observed as a balm formulated to heal, repair and moisturise the lips. In addition, products may be tinted to enhance the appearance of the lips.  
  
Includes products presented as an oily formation, a gel, or a stick and some products are flavoured.  
  
Excludes products such as lip cosmetics, sun protection products and skin care moisturising products.

**Formation (20000352)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the state in which the product is sold.

**Attribute Values**

GEL (30003945)

OIL (30001717)

STICK (30004265)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

WAX (30004236)

**If Flavoured (20000239)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product is flavoured.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**If Tinted (20002630)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether the product is tinted with colour.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Brick 10000810:**

**Skin Care – Replacement Parts**

**Definition**

Includes any products that can be described/observed as replacement parts for Skin Care products.  
  
Excludes products such as cleansing strips, all other Skin Care products currently catered for within the Skin Care class, as well as products such as all products within the Body Massage and Toning class.

**Brick 10000812:**

**Skin Care Other**

**Definition**

Includes any products that can be described/observed as Skin Care products, where the user of the schema is not able to classify the products in existing bricks within the schema.  
  
Excludes all products currently classified as Skin Cleaning products, Skin Tanning products, Body Massage and Toning products, Cosmetics and Fragrances.

**Brick 10000721:**

**Skin Care Variety Packs**

**Definition**

Includes any products than can be described/observed as two or more distinct Skin Care products sold together, which exist within the schema belonging to different bricks but to the same class, that is two or more products contained within the same pack which cross bricks within the Skin Care class.   
  
Includes products such as Exfoliants and Face Moisturisers sold together.  
  
Items that are received free with purchases should be removed from the classification decision–making process.   
  
Excludes products such as Body Moisturisers and Perfume variety packs.

**Brick 10000356:**

**Skin Care/Moisturising Products**

**Definition**

Includes any products that can be described/observed as a moisturising product specifically designed for application to any part or combination of parts of the body, and intended to restore moisture to the skin and to treat and/or prevent facial wrinkles or dry skin conditions.   
  
Products may have additional claims such as firming/toning, anti–cellulite, vitamin–enriched, sun–protection or antioxidant properties.  
  
Specifically excludes moisturisers, which are designed and marketed to be used after or during sun tanning sessions.Excludes products such as Body Talc, Cosmetics Removers/Cleansers, After Shave Care preparations and Skin Treatments that are specific to particular skin conditions such as eczema and acne.

**Consumer Lifestage (20000045)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the period or stage in the consumer's life during which the product is considered to be suitable.

**Attribute Values**

ADULT (30000147)

ALL AGES (30000164)

BABY/INFANT (30006665)

CHILD 1-2 YEARS (30006666)

CHILD 2 YEARS ONWARDS (30006667)

MATURE (30010582)

MOTHER / PREGNANT WOMAN (30017237)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Dispenser Type (20000312)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of dispenser holding the product.

**Attribute Values**

AEROSOL (30003633)

AMPOULE (30017268)

IMPREGNATED BRUSH (30005085)

IMPREGNATED PAD (30006862)

PUMP (30004166)

SQUEEZE BOTTLE (30010858)

STICK (30004265)

TUBE (30004325)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

WIPE (30004365)

**Formation (20000352)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the state in which the product is sold.

**Attribute Values**

CONCENTRATE (30000729)

CREAM (30000077)

FOAM (30003922)

GEL (30003945)

LIQUID (30001448)

LOTION (30004031)

MILK (30002998)

OIL (30001717)

SERUM (30017269)

SOLID (30012149)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**If Hypoallergenic (20000710)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product is designed to reduce or minimize the possibility of an allergic response, as by containing relatively few or no potentially irritating substances.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Target Gender (20000366)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the gender for which the product is specified.

**Attribute Values**

FEMALE (30003891)

MALE (30004039)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

UNISEX (30004340)

**Target Use/Application (20001709)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the target use and/or application.

**Attribute Values**

BODY (30003691)

COMBINATION (30000720)

EYE AREA (30006682)

FACE (30003866)

FOOT (30003925)

HAND (30001229)

LIPS (30006681)

NECK (30001673)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Time of Application (20000720)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the time of product application.

**Attribute Values**

COMBINATION (30000720)

DAY (30006679)

NIGHT (30006680)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Type of Skin Care/Moisturising Product (20000384)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different types of skin care and moisturising products.

**Attribute Values**

COMBINATION (30000720)

MILK SUBSTITUTES BASED (30006675)

MOISTURISER – ANTI-AGING (30006704)

MOISTURISER - ANTI-CELLULITE (30017270)

MOISTURISER – COLOUR/PIGMENTATION CONTROL (30006678)

MOISTURISER – GENERAL USE (30005948)

MOISTURISER – SKIN REFINEMENT/PORE MANAGEMENT (30006677)

MOISTURISER – SPECIFIC USE (30005949)

MOISTURISER – SUPERIOR HYDRATION (30006676)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

WASH OUT MASK – NOURISHING/MOISTURISING (30005950)

**Brick 10000374:**

**Skin Drying Powder**

**Definition**

Includes any products that can be described/observed as a fine powder, which is specifically designed to condition the skin and is typically applied after bathing to absorb moisture and prevent friction.  
  
Products may claim formulations such as with antiseptic or medicated properties.  
  
Excludes products such as Deodorising Powder, Specific and General Moisturising/Toning Products and Powder specifically designed to treat medical condition such as Athletes Foot.

**Consumer Lifestage (20000045)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the period or stage in the consumer's life during which the product is considered to be suitable.

**Attribute Values**

ADULT (30000147)

ALL AGES (30000164)

BABY/INFANT (30006665)

CHILD 1-2 YEARS (30006666)

CHILD 2 YEARS ONWARDS (30006667)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**If Hypoallergenic (20000710)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product is designed to reduce or minimize the possibility of an allergic response, as by containing relatively few or no potentially irritating substances.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**If Medicated (20000336)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product has been impregnated with some type of medicine.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Target Use/Application (20001709)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the target use and/or application.

**Attribute Values**

BODY (30003691)

COMBINATION (30000720)

EYE AREA (30006682)

FACE (30003866)

FOOT (30003925)

HAND (30001229)

LIPS (30006681)

NECK (30001673)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Type of Skin Drying Powder (20000385)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different types of skin drying powder.

**Attribute Values**

NON TALCUM POWDER (30004104)

TALCUM POWDER (30004293)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000484:**

**Toners/Astringents**

**Definition**

Includes any products that can be described/observed as a preparation, which is applied or sprayed onto the face and is specifically designed to restore firmness to the skin by tightening the pores and cleansing the skin.   
  
Products may claim to have skin formulations such as anti–bacterial, alcohol–free, moisturising and sun protection.  
  
Excludes products such as Skin Freshener Pads, Facial Moisturisers, Facial Misters/Coolers, Facial Cleansers, and Make–Up Removers.

**If Alcohol Free (20000327)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product contains alcohol.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**If Hypoallergenic (20000710)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product is designed to reduce or minimize the possibility of an allergic response, as by containing relatively few or no potentially irritating substances.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Type of Toners/Astringents (20000397)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to differentiate between toners and astringents.

**Attribute Values**

ASTRINGENT (30003661)

SKIN TONER (30014420)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000717:**

**Skin Products Variety Packs**

**Definition**

Includes any products than can be described/observed as two or more distinct Skin Products sold together which exist within the schema but belong to different classes, that is two or more products contained within the same pack which cross classes within the Skin Products Family.   
  
Includes products such as Sun Creams with After Sun Moisturisers variety packs.   
  
Items that are received free with purchases should be removed from the classification decision–making process.   
  
Excludes products such as Body Buffer Mitts and Shower Gel variety packs and Body Moisturisers and Perfume variety packs.

**Brick 10000811:**

**Skin Tanning Products – Replacement Parts**

**Definition**

Includes any products that can be described/observed as replacement parts for Skin Tanning Products.  
  
Excludes products such as sun tanning bed mattresses, all other Skin Tanning Products currently catered for within the Skin Tanning Products class, as well as all replacement parts within the Skin Care class.

**Brick 10000814:**

**Skin Tanning Products Other**

**Definition**

Includes any products that can be described/observed as Skin Tanning products, where the user of the schema is not able to classify the products in existing bricks within the schema.  
  
Excludes all products currently classified as Cosmetics products such as complexion foundation products and tinted moisturisers.

**Brick 10000723:**

**Skin Tanning Products Variety Packs**

**Definition**

Includes any products than can be described/observed as two or more distinct Skin Tanning Products sold together, which exist within the schema belonging to different bricks but to the same class, that is two or more products contained within the same pack which cross bricks within the Skin Tanning Products class.   
  
Includes products such as Sun Creams and Topical Sunless Tanning Lotions sold together.  
  
Items that are received free with purchases should be removed from the classification decision–making process.   
  
Excludes products such as Sun Tanning Lotion and After Sun Moisturiser variety packs.

**Brick 10000373:**

**Sun Protection Products**

**Definition**

Includes any products that can be described/observed as a preparation specifically designed for sun protection or use in conjunction with the sun and typically intended to be applied/sprayed directly onto to the skin prior to sun exposure.  
  
Products may claim formulations with moisturising or other additional properties.  
  
Excludes products such as Aftersun Products, Oral Tan Accelerators and Sunless Tanning Products.

**Consumer Lifestage (20000045)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the period or stage in the consumer's life during which the product is considered to be suitable.

**Attribute Values**

ADULT (30000147)

BABY/INFANT (30006665)

CHILD 1-2 YEARS (30006666)

CHILD 2 YEARS ONWARDS (30006667)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Dispenser Type (20000312)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of dispenser holding the product.

**Attribute Values**

AEROSOL (30003633)

AMPOULE (30017268)

IMPREGNATED BRUSH (30005085)

IMPREGNATED PAD (30006862)

PUMP (30004166)

SQUEEZE BOTTLE (30010858)

STICK (30004265)

TUBE (30004325)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

WIPE (30004365)

**Environmental Conditions (20002898)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify if the product has been specially formulated for certain environmental conditions.

**Attribute Values**

ENVIRONMENTAL CONDITIONS – GENERAL (30015913)

TROPICAL/SUMMER (30015915)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

WINTER/SNOW/MOUNTAIN (30015914)

**Formation (20000352)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the state in which the product is sold.

**Attribute Values**

CREAM (30000077)

GEL (30003945)

LOTION (30004031)

MILK (COSMETICS) (30017267)

MOUSSE/FOAM (30006699)

OIL (30001717)

PASTE (30001779)

SOLID (30012149)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**If Water Resistant (20000646)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify if the product is water resistant.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**If With Insect Repellent (20000645)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product contains insect repellent.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Ultra Violet (UV) Protection (20002897)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the ultra violet (UV) protection of the product, usually labelled as a numerical Sun Protection Factor (SPF).

**Attribute Values**

HIGH SPF (30015918)

LOW SPF (30015916)

MEDIUM SPF (30015917)

**Brick 10000388:**

**Sun Tan Accelerator Products**

**Definition**

Includes any products that can be described/observed as a cream, gel, liquid or tablet specifically designed to accelerate skin tanning, and typically intended to be applied or sprayed directly onto the skin before sun exposure to enhance the tanning process or to be taken orally.  
  
Products may claim formulations with UV protection or moisturising properties.  
  
Excludes products such as Sun Protection and General Purpose Body Creams and Lotions.

**If Hypoallergenic (20000710)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product is designed to reduce or minimize the possibility of an allergic response, as by containing relatively few or no potentially irritating substances.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Target Use/Application (20001709)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the target use and/or application.

**Attribute Values**

BODY (30003691)

COMBINATION (30000720)

FACE (30003866)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Type of Sun Tan Accelerator Products (20000386)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to differentiate between oral and topical sun tan accelerator products.

**Attribute Values**

TAN ACCELERATOR – ORAL APPLICATION (30004458)

TAN ACCELERATOR – TOPICAL APPLICATION (30004457)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000731:**

**Sunless Tanning – Oral (Non Powered)**

**Definition**

Includes any products that can be described/observed as a non–powered oral preparation specifically designed for artificial skin tanning, and typically intended to create a tanned appearance without the need for exposure to the sun.   
  
Includes oral products which act by stimulating the production of melanin in the skin which turns the skin to a darker colour.   
  
Specifically excludes all topical (products which are applied to the skin) sunless tanning products, all powered devices used for artificial skin tanning such as sun beds and sun lamps, and all body cosmetics such as bronzers which are applied to the surface of the skin to provide the illusion of a suntan.Excludes products such as Topical Sunless Tanning products, powered devices for Sunless Skin Tanning, Body Cosmetics such as Bronzers and Face Cosmetics such as Tinted Foundations, Powders and Moisturisers.

**Formation (20000352)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the state in which the product is sold.

**Attribute Values**

LIQUID (30001448)

POWDER (30001909)

TABLET/CAPSULE (30005997)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Brick 10000355:**

**Sunless Tanning – Topical (Non Powered)**

**Definition**

Includes any products that can be described/observed as a non–powered topical preparation or device specifically designed for artificial skin tanning, and typically intended to create a tanned appearance without the need for exposure to the sun.   
  
Includes topical application products (such as creams or lotions) which "dye" the skin. These products often contain the active ingredient dihydroxyacetone (DHA), which reacts with skin's proteins (amino acids) in the outer layers of the skin to produce a browning effect.  
  
Specifically excludes all oral sunless tanning products, all powered devices used for artificial skin tanning such as sun beds and sun lamps, and all body cosmetics such as bronzers which are applied to the surface of the skin to provide the illusion of a suntan.Excludes products such as Oral Sunless Tanning products, powered devices for Sunless Skin Tanning, Body Cosmetics such as Bronzers and Face Cosmetics such as Tinted Foundations, Powders and Moisturisers.

**Dispenser Type (20000312)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of dispenser holding the product.

**Attribute Values**

PUMP (30004166)

SPRAY (30006863)

TUBE (30004325)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

WIPE (30004365)

**Formation (20000352)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the state in which the product is sold.

**Attribute Values**

CREAM (30000077)

GEL (30003945)

LOTION (30004031)

MOUSSE/FOAM (30006699)

OIL (30001717)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**If Hypoallergenic (20000710)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether or not the product is designed to reduce or minimize the possibility of an allergic response, as by containing relatively few or no potentially irritating substances.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**UV Protection Claim (20000373)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether the product makes a claim to protect against U.V. radiation.

**Attribute Values**

NO (30002960)

UNIDENTIFIED (30002518)

YES (30002654)

**Brick 10000809:**

**Sunless Tanning (Powered)**

**Definition**

Includes any products that can be described/observed as a powered device specifically designed for artificial skin tanning, and typically intended to create a tanned appearance without the need for exposure to the sun.   
  
Includes powered devices such as sun beds and sun lamps which act by emitting ultraviolet light and stimulating the production of melanin in the skin, which turns the skin to a darker colour.   
  
Specifically excludes all non–powered sunless tanning products, including both topical (products which are applied to the skin) and oral applications and all body cosmetics such as bronzers which are applied to the surface of the skin to provide the illusion of a suntan.Excludes products such as non–powered Topical and Oral Sunless Tanning products, Body Cosmetics such as Bronzers and Face Cosmetics such as Tinted Foundations, Powders and Moisturisers.

**Corded/Cordless (20001116)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify whether the product is connected to a base unit or power supply by a cord.

**Attribute Values**

CORDED (30007714)

CORDLESS (30007715)

UNIDENTIFIED (30002518)

**Power Source (20000787)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify different types of power source.

**Attribute Values**

BATTERY (30000289)

MAINS ELECTRICITY (30009416)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)

**Type of Sunless Tanning (Powered) (20001661)**

**Attribute Definition**

Indicates, with reference to the product branding, labelling or packaging, the descriptive term that is used by the product manufacturer to identify the type of powered sunless tanning product.

**Attribute Values**

SUN BED (30009591)

SUN LAMP (30009606)

UNCLASSIFIED (30002515)

UNIDENTIFIED (30002518)