

GS1 Global Forum 2020 | Programme overview

Digital Transformation	Retail	Healthcare	Emerging Sectors	Knowledge & Skills	Solutions & Innovation	Board Meetings
GS1 is partnering with industry to meet the demands of today's digital world and to "future-proof" our organisation. Join this track to hear the latest on the strategic initiatives of this transformational work. GOP Registry, Activate, Verified by GS1, Global Data Model and the future of data sharing.	Retail is transforming and GS1 is there to serve the industry in meaningful ways. Sessions in this robust track include Marketplace, Apparel, CPG, Fresh Foods, General Merchandise and Transport & Logistics.	Safer, more efficient care starts with a simple scan. Learn about all the latest opportunities and developments for GS1 in healthcare.	There are more opportunities than ever in these growing sectors. Learn about the latest GS1 Global LEI Service developments, as well as what's happening in Technical Industries.	Become more efficient and effective in your daily GS1 work. These sessions will help you develop GS1 expert knowledge and skills.	Join us to explore GS1's work in Traceability, Blockchain, RFID, GS1 Digital Link, Innovation and the future of Registries. Learn more about how GS1 is preparing for a future where the identification of everything makes anything possible.	Leading the future of GS1 are our governing boards and GS1 MO leaders. Board meetings are restricted access, only for board members and their guests. Presidents & CEOs session is also restricted access as a board function.
Monday, 17 February						
8:00						
8:30						
9:00	Digital transformation introduction (MO only) Audrey Kolby, Robert Beideman	Meeting the needs of the fresh foods sector – GS1 today and tomorrow Elena Tomanovich	How is GS1 delivering on its promise to provide the digital basics to technical industries? Enzo Blomk	Newcomers session Greg Rowe, Kelly Lerch, Sara Cavallucci, Darren Edick, Nicolas Frerejean, Sophie Mollie, Neil Piper, Rosalie Clemens		
9:30						
10:00						
10:30	Coffee break					
11:00	Activate MO workshop (MO only) *includes working lunch Audrey Kolby, Joe Herwood					
11:30					Is the GS1 value proposition enough to serve the needs of both industry & authorities? (MO only) Elisabeth Board, Francesca Poggiali	
12:00						
12:30						
13:00						
13:30						
14:00						
14:30	Opening Plenary					
15:00						
15:30	Coffee Break					
16:00	Ten facts about the GS1 Global Data Model everyone needs to know Markus Mueller Nicolas Frerejean	Big bets on small business: How MOs accelerate growth Siobhan O'Bara, GS1 US, Lisa Sandberg, GS1	Bridging the digital gap in the construction industry the GS1 way Enzo Blomk	The Solution Provider Advantage (MO only) Rosalie Clemens, Tim Marsh	Training - AI DC Fundamentals 1 (MO only) Nora Kaci, Neil Piper	
16:30						
17:00						
17:30						
18:00						
18:30						
19:00						
19:30						
						Executive Committee to the Board Dinner (Board only)

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Tuesday, 18 February									
8:00									
8:30	Plenary 2: Empowering digital transformation today								
9:00									
9:30	Coffee break								Executive Committee to the Board (with private lunch at 13:00-14:30)
10:00	Verified by GS1: Progress and plan ahead for the Industry Stephanie van Rossum, Cameron Green	Global initiatives: How do they impact the apparel & general merchandise sectors? (MO only) Lena Coulibaly, Markus, Aaron, Darren, Tim	UDI Certification Programme - a mandate for all Mos (MO only) G�rardine Lissalde-Burnet, Peter Alvarez, Coen Janssen, Laure Pontis	LEI refresher training (MO only) Rosalie Clemens, Nicolas Scholl, Gabriel Conzaga	Building global standards through local industry participation Cindy Grell, Greg Rowe	Global training network (MO only) Hara Kaci	Brands & policy makers' views on the value of product authentication & event data Francesca Poggiali and Elizabeth Board		
10:30									
11:00									
11:30									
12:00	Lunch								
12:30									
13:00	GS1 MOs: Get ready to deploy Verified by GS11 (MO only) Stephanie van Rossum, Chris Liu, Cameron Green	Two for one! Launching a joint Apparel & General Merchandise MO Interest Group (MO only) Lena Coulibaly	GS1 standards in the pharmaceutical clinical trial supply chain Greg Rowe, GS1: Valerie Marchand, GS1 France			Customer service at GS1: Building the future together Sara Cavallucci, Simona Scaringli, Dorina DiPietro		RFID back in vogue Claude Tetelin, Steven Keddie	
13:30									
14:00									
14:30									
15:00									
15:30									
16:00									
16:30									
17:00	Market Place Expo								
17:30	17:30 Welcome Cocktail in the Market Place								
18:00									
18:30									
19:00									
19:30									Board Committee for Standards / Data Excellence Board Dinner
20:00									

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Wednesday, 19 February									
8:00									
8:30									
9:00	Regional Forums								
9:30									
10:00	Coffee break								
10:30									
11:00	Regional Forums								
11:30									
12:00									
12:30									
13:00	Networking Lunch Lunch and learn: MO flash talks with GS1 Germany and GS1 China								
13:30									
14:00	Plenary 3: Empowering digital transformation into the future								
14:30									
15:00	Coffee break								
15:30	Future of data sharing Robert Beldeman, Cameron Green, Phil Archer, Kevin Dean, Susie McIntosh-Henson	Marketplaces: A global catalyst for growth Darren Edots	Healthcare GTIN Allocation Rules Peter Alvarez, Steven Keddle, Greg Rowe	LEI MO Interest Group meeting (MO only) Rosalee Clemens, Gabriel Gonzaga, Nicolas Scholl	Training - GS1 FUNDamentals 2, continued (MO only) Nora Kaci, Neil Piper	Marketing workshop (MO only) Nicolas Frenjean, Lisa Sandberg	Exploring new and innovative ideas for engaging with your communities Kevin Stark, Sara Cavallucci, Naaki Van Aker	Exploring new and innovative ideas for engaging with your communities Kevin Stark, Sara Cavallucci, Naaki Van Aker	GS1 presidents & CEOs session
16:00									
16:30									
17:00									
17:30									
18:00									
18:30									
19:00	Networking Dinner								

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Thursday, 20 February						
8:30						
9:00						
9:30						
Plenary 4: Inspirational leadership: the power of global standards for access to safe medicines in Africa						
10:00 Coffee break						
10:30 GS1 traceability – Our global collaboration to enable ecosystem interoperability Jim Marsh, Kevin Stark, Aya Abdelaziz	Last mile - the complete solution Jaco Voorspuj	Healthcare providers, implementation issues solved? A workshop on implementing GS1 standards with HC providers Els van der Wilden	GS1 Standards Development Certification Programme: Presentation/facilitation skills - Part 1 (MO only) Greg Rowe, John Ryu	GS1 Data Quality (MO only) Christine Carina	The Culture Map: working across the invisible boundaries of business Prof. Simona Eva Redrupp, INSEAD, Robyn Burke, GS1	GS1 MO User Session (MO only) Manish Nagarand, Kevin Stark, GS1
11:00						
11:30						
12:00						
12:30						
13:00 Networking Lunch Lunch and learn: The Culture Map: Cultural agility featuring Prof. Simona Eva Redrupp, INSEAD						
13:30						
14:00 Future of On-Pack Coding Strategy update (MO only) Steven Keddie, Kevin Stark		Partnering with Solution Providers: Interoperability is key to improve patient safety Sophie Mole, Christian Hoy	GS1 Standards Development Certification Programme: Presentation/facilitation skills - Part 2 (MO only) Greg Rowe, John Ryu	Learn to think agile Sara Cavallucci, Tiago Garcez, Cameron Green, Simona Scaringi	Unauthorised numbers: best practices and guidelines for MOs (MO only) Rebecca Jelleh, Elina Lukas, GS1 UK	Embark on the customer journey, Hosted by GS1 in Europe Christina Weigens, GS1 Sweden; Henk-Jan Timmerman, GS1 in Europe; Daniela Springs, GS1 Austria
14:30						
15:00						
15:30 Coffee Break						
16:00						
16:30 Closing Plenary						
17:00						
17:30						