
GS1 Healthcare Award Winners

April 2018

HPAC Case Study Award - 10-12 April 2018



At the 33rd global GS1 Healthcare Conference in Bogota the Hospital Israelita Albert Einstein, Sao Paulo in Brazil was awarded as the provider implementation best case study.

“It’s all about patient safety. GS1 standards are one of the most important tool in the hospital supply chain till the drugs achieve the point-of-care. When all processes are followed, standard barcodes help hindering adverse events all the time.”

Nilson Gonçalves Malta, Pharmacist-Biochemist and Hospital Automation Manager represented the hospital. Nilson received the award from Miguel Lopera, CEO of GS1. On presenting the implementation case Nilson shared with the audience how focus has been on patient safety in the journey with GS1.

Years ago, the desire to obtain a hospital accreditation initiated the first steps. At present several GS1 keys are fully implemented in the processes in the hospital. Using the GS1 Datamatrix for pharmaceuticals a full cycle is achieved from receiving goods, distribution, ordering, dispensing and administration to the patient. The hospital also implemented the use of GS1 identifiers/keys in the Operating Room for equipment and implants.

When implementing a new electronic patient record the solution supplier agreed to make this GS1 compliant. Each next step brought gains in patient safety, costs saved and hours regained for patient care. The jury acknowledged (among others) the hospital completed the full cycle and this case to be scalable and applicable nationally and internationally. The message was challenging and inspiring.



At the global GS1 Healthcare Conference in Bogota Mrs Véronique Jost received from Miguel Lopera the GS1 Healthcare Recognition Award.

Véronique is a French hospital pharmacist and is recognized a true ambassador/advocate for the implementation of GS1 in the hospital environment. She is a well-recognized pharmacist in her hospital pharmacist community and is well known for her active implementation of GS1 in her hospital. Since the beginning in 2000, Véronique has been very active in the GS1 working groups at the local level. She knows how to explain the use and benefits of GS1 standards very clearly.

She not only can explain the necessity and the implementation to her peers with the right words and explaining the right processes. She also explains to all suppliers working with her how to improve their logistic with the hospital using GS1. The jury acknowledged her consistent personal efforts, that she has been able to achieve great positive results for the hospital organisation even in not always simple circumstances.

The jury also decided the results of her work are scalable and applicable nationally and internationally. Véronique is recognized to be a great champion in the Healthcare community.