The winner is Mr Laing Yan, President of the Shanghai Pudong Medical Device Trade Association, China.

Mr Laing Yan has been involved in GS1 Healthcare activities since 2008. He helped to drive the UDI developments of GHTF and IMDRF, as well as use of GS1 standards in China’s CIMDR UDI forum. Last year, Mr Yan created the first implementation of UDI-based traceability in Chinese hospitals, leveraging GS1 standards. Due to his passion about the standards and the benefits they can bring patient safety, in his current role Mr Yan continues to drive GS1 standards implementation.