



AVAILABLE NOW!

GS1 Healthcare Barcode Survey App

Get a better user experience and exciting features to increase efficiencies


- What percentage of your products have GS1 barcodes?
- How many of your suppliers provide you with GS1 barcodes on products?
- Is the data encoded in the barcode correctly?

The GS1 Healthcare Barcode Survey App (HBSA) can help you answer these questions and many more. In fact, thousands of people and organisations are using the HBSA today. Now, you can take advantage of features and benefits offered on the app!


“The app makes it much easier to do a quick check of the usage of barcodes and helps us better understand the growth of barcodes in a specific hospital.”

Nilson Gonçalves Malta
Hospital Israelita Albert Einstein
São Paulo, Brazil

Features to survey and check barcodes

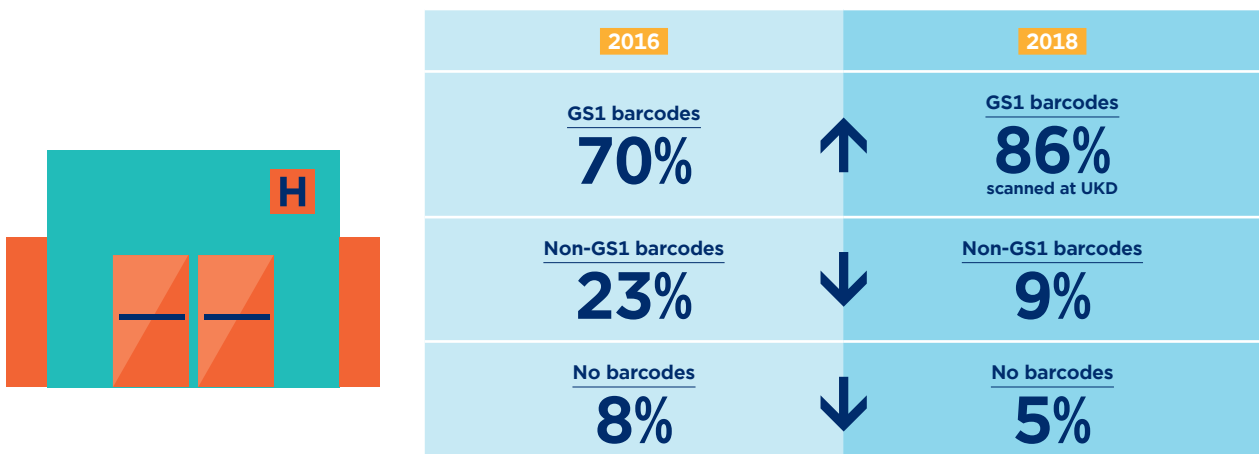
 With the app’s survey feature, you can assess your organisation’s access to products with GS1 barcodes. You can determine the percentage of products with GS1 barcodes, with non-GS1 standard barcodes, and those without barcodes.

With this information, you can make an informed decision about whether to implement barcode scanning. Or, contact your suppliers of products without GS1 barcodes to request their use.

 With the app’s check feature, you can determine which products’ barcodes are correctly encoded to provide your organisation with product identification information, including the Global Trade Item Number® and more. You also discover which products’ barcodes have issues because the data is not encoded based on GS1 standards.

This enables you to proactively work with your suppliers to address any challenges.

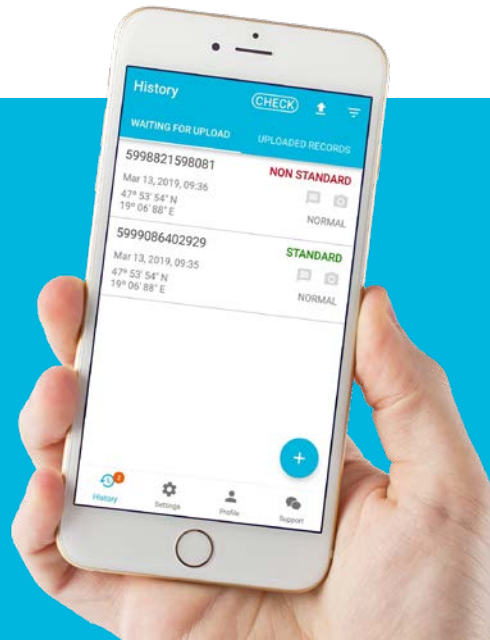
GS1 barcode growth at the University Hospital of Düsseldorf



The University Hospital of Düsseldorf (UKD) has experienced a 16% growth in GS1 barcodes for scanning from 2016 to 2018. Suppliers’ use of non-GS1 barcodes declined from 23% to 9%. The HBSA can help UKD continue to measure the growth of GS1 barcodes for scanning in its hospital system.

Download the Healthcare Barcode Survey App!

The app is free and available on Google Play or on the Apple App Store. Just search for **“HBSA.”**



Become a HBSA user today!

- Quantify the number of GS1 barcodes available for scanning.
- Make an informed decision about whether to implement barcode scanning in your processes.
- Contact suppliers of products without GS1 barcodes to request their use.
- Identify any issues associated with product data encoded in your company's barcodes before they cause problems.
- Track your access to GS1 barcodes with production information (e.g., batch, expiry data, serial number) that enable the traceability of pharmaceuticals and medical devices.
- Support the implementation of unique device identification (UDI) regulatory actions.
- Leverage GS1 barcodes containing identification information for more targeted and efficient recalls to help improve patient safety.

“After last year’s [barcode] assessment, we really dug into the data. We started talking with our suppliers, reaching out to understand any issues. This understanding was really crucial for us in order to push for the highest level of compliance. Bad barcodes mean bad problems for the supply chain.”

Quentin Dittman
Director of Operations Technology,
Cardinal Health

Learn more

Visit gs1.org/industries/healthcare/HBSA or contact your local GS1 Member Organisation at gs1.org/contact/overview.

GS1 AISBL

Blue Tower, Avenue Louise 326, bte 10, BE 1050 Brussels, Belgium
T +32 2 788 78 00 | E contactus@gs1.org
www.gs1.org

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