



The Global Language of Business

GS1 Standards Event – A digital experience

GS1 in maritime based supply chains

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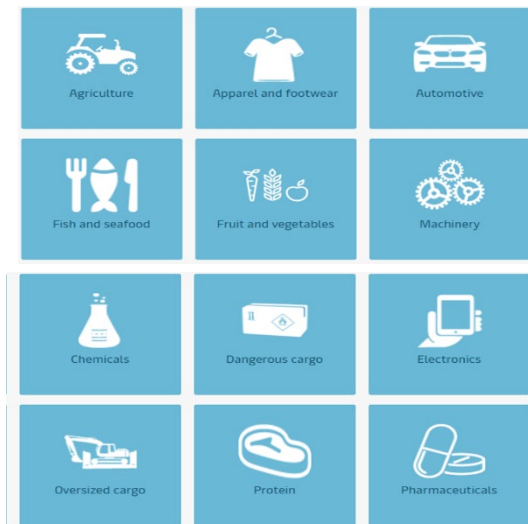
22nd June 2020



Anti-trust caution

- GS1 operates under the GS1 anti-trust caution. Strict compliance with anti-trust laws is and always has been the policy of GS1.
- The best way to avoid problems is to remember that the purpose of the group is to enhance the ability of all industry members to compete more efficiently.
- This means:
 - **There shall be no discussion of prices, allocation of customers, or products, boycotts, refusals to deal, or market share.**
 - If any participant believes the group is drifting toward impermissible discussion, the topic shall be tabled until the opinion of counsel can be obtained.
- The full anti-trust caution is available via the link below, if you would like to read it in its entirety: <http://www.gs1.org/gs1-anti-trust-caution>.

Maritime mode crucial for all sectors



Projected growth in freight movement worldwide between 2015 and 2050

standard measure
of freight movement

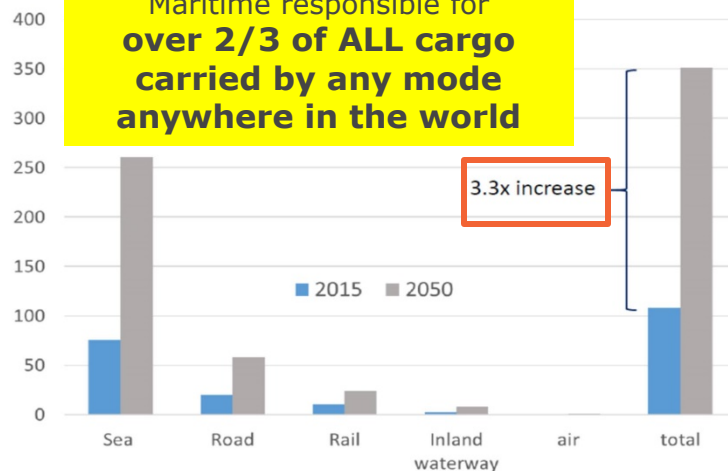
tonne-kilometre



1 kilometre

trillion tonne-km

Maritime responsible for
**over 2/3 of ALL cargo
carried by any mode
anywhere in the world**



IMO Vessel Number

Closing the gap in Global Traceability

- ✓ Goods are loaded into Container by Shipper.
Link GTIN to Container ID (BIC); link Container ID to GS1
- ✓ Container transported to origin port terminal and
Container BIC and port terminal GLN used in
- ✓ Terminal loads Container onto vessel
number in EPCIS event/s - Current **NO vessel**
- ✓ Vessel transports container
events for vessel - Not feasible to send EPCIS
- ✓ Containers
Current **arrival at destination port**
- ✓ **events for offloading from vessel**
- ✓ **terminal**
- ✓ **port terminal**
- ✓ **to Receiver**
- ✓ **this delivery of the Container**

**We are now ready to
support Global Traceability**

ALSO NOTE:

- The current applications and solutions based on IMO Vessel Number (e.g. real-time vessel tracking) can now connect to EPCIS infrastructures to easily exchange vessel tracking information with any and all stakeholders requiring or desiring that information.
- Synchronisation of operations across modes (through the ports) becomes much easier to achieve via such an infrastructure
As also highlighted in the **Port Information Manual**.

"Because ports act as a node in the supply chain, and their customers need more and more end to end visibility, connectivity to supply chain standards is important."

Maritime & Ports Achievements & Opportunities

- **“Mariners’ Handbook”** of UKHO
- **“Port Information Manual”**
- **“Just-In-Time Arrival Guide”** of [IMO GIA](#).
- M&P community is driving awareness and adoption of these publications very hard
- “Port Information Manual” is on the agenda of many seminars and congresses in the coming months.



PORT INFORMATION MANUAL

Version 1.4.5



International Taskforce



<https://portcalloptimization.org/>

Port Call Optimization

Members ITPCO

International Taskforce Port Call Optimization

Industry partners; shipping and agents



Industry partners; ports



Standard partners



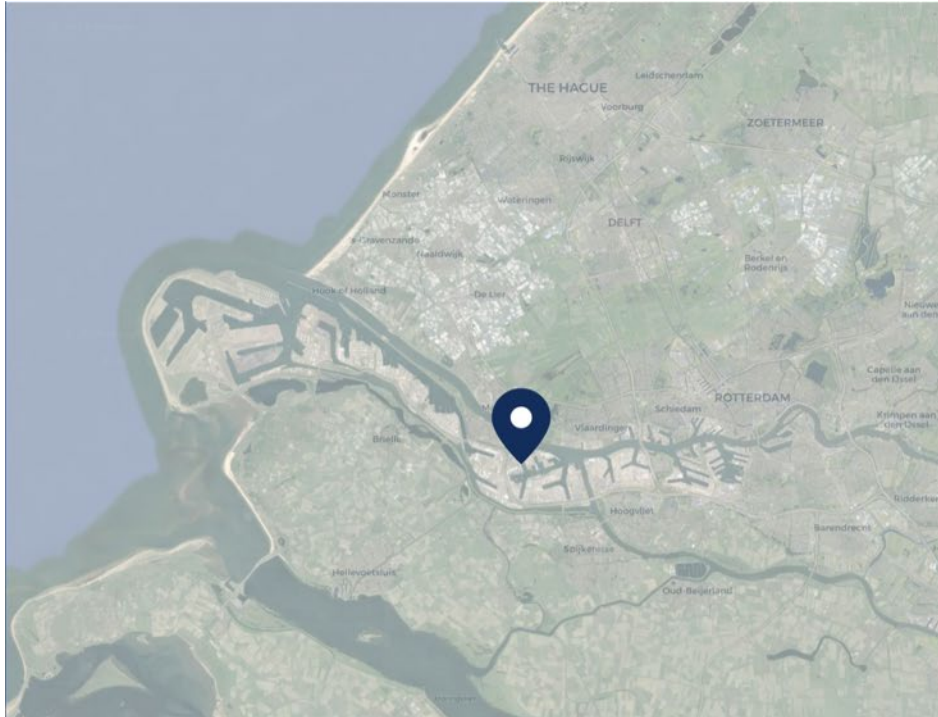
Endorsers



Agenda ITPCO

- 1) Agree on business process of port calls
- 2) Agree on minimum scope of data
- 3) Agree on minimum requirements for standards
- 4) Agree on data definitions of master data
- 5) Agree on data definitions of event data
- 6) Agree on data model of master data
- 7) Agree on data model of event data
- 8) Develop incentives for data owners
- 9) Develop guidance for data owners

Identification of port



Port of Rotterdam

★★★★★ - Verified & Audited

Global reference

Un/locode: NLRTM

Position

Latitude: 51.943305

Longitude: 4.141812

Attributes

Name: Port of Rotterdam

Hierarchy

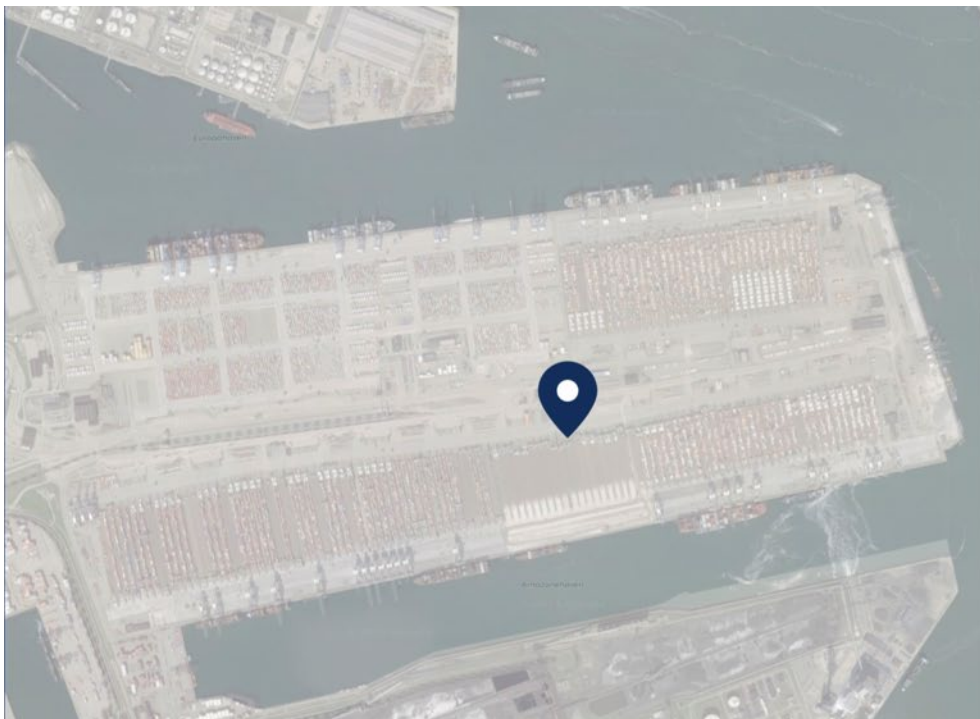


Port of Rotterdam

Port

NLRTM

Identification of terminal



ECT Delta Terminal

★★★★★ - Verified & Audited

Global reference

Assigned id: 2012365678358

Position

Latitude: 51.95316

Longitude: 4.05662

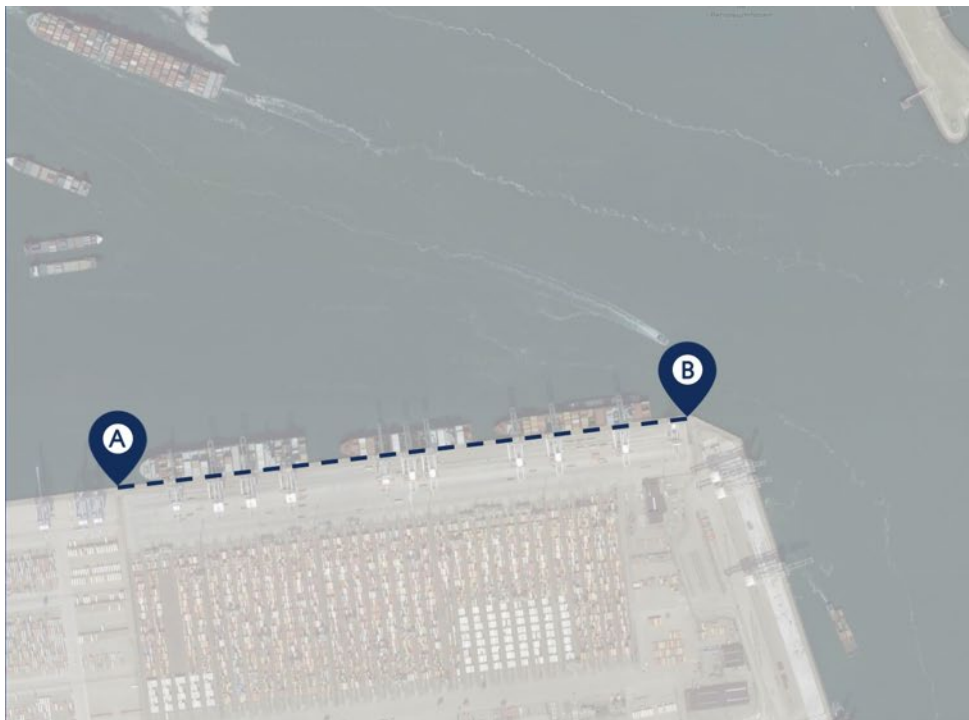
Attributes

Name: ECT Delta Terminal
ISPS numbers: NLRTM-0071
SMDG codes: DBF, DCD, DDE, DDN

Hierarchy

- Port of Rotterdam
Port NLRTM
- ECT Delta Terminal
Terminal 2012365678358
 - DDE
 - DDN

Identification of berth



DDN

★★★★★ - Verified & Audited

Global reference

Assigned id: 2012365678402

Position

Latitude A: 51.9588614451743

Longitude A: 4.05714992805326

Latitude B: 51.9600213217202

Longitude B: 4.07194304984647

Exact fender line coordinates ✓

Attributes

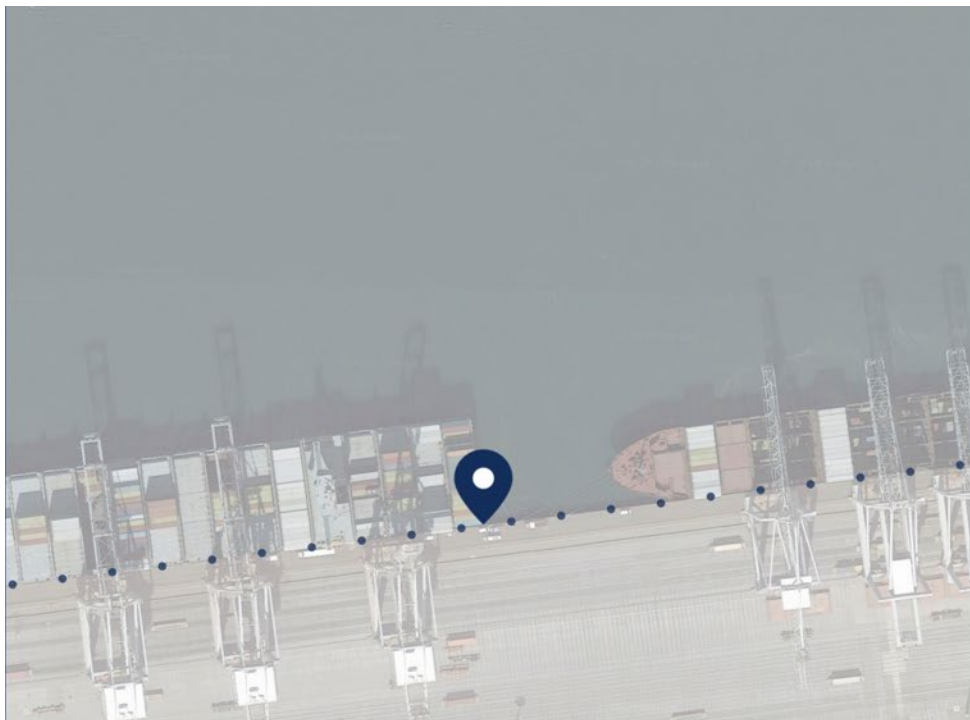
Name: DDN

Local reference: Z100/11/428

Hierarchy

- Port of Rotterdam
Port NLRTM
- ECT Delta Terminal
Terminal 2012365678358
- DDN
Berth 2012365678402

Identification of berth position



195

★★★★★ - Verified & Audited

Global reference

Assigned id: 2012365678402-195

Position

Latitude: 51.959281777777775

Longitude: 4.062589133333334

Attributes

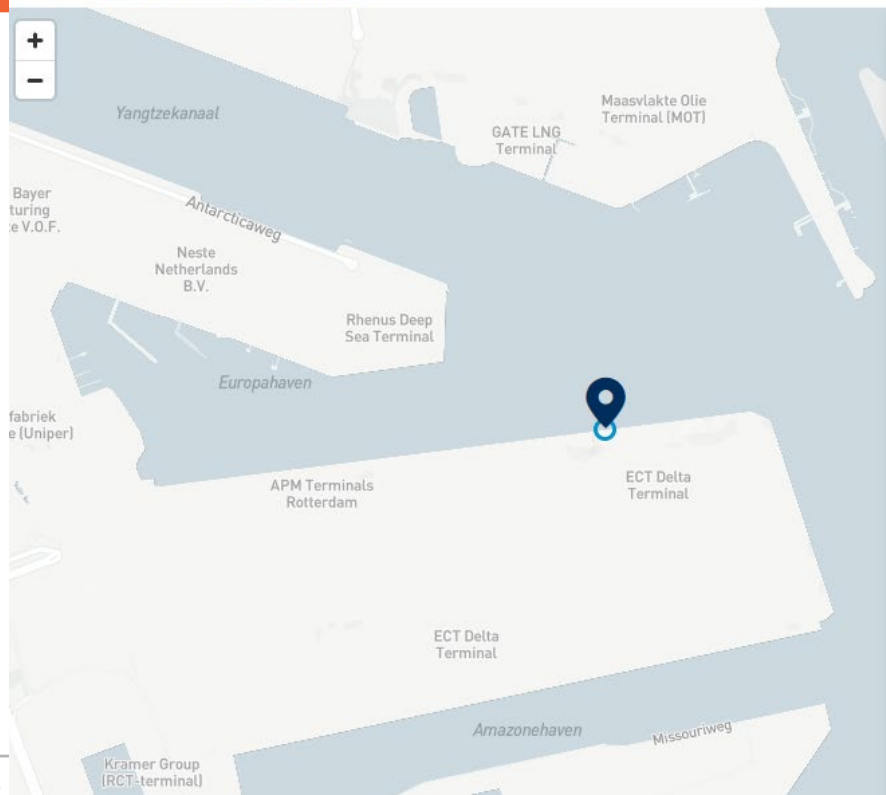
Name: 195

Hierarchy

- Port of Rotterdam Port NLRTM
- ECT Delta Terminal Terminal 2012365678358
- DDN Berth 2012365678402
- 195 Berth position 2012365678402-195

Global Port Master Data Platform browser

Global port master data platform



< Back to input

195

★★★★★ - Verified & Audited

Global reference

Assigned id: 2012365678402-195

Position

Latitude: 51.959281777777775

Longitude: 4.062589133333334

Attributes

Name: 195

Hierarchy

Port of Rotterdam	NLRTM
Port	
ECT Delta Terminal	2012365678358
Terminal	
DDN	2012365678402
Berth	
195	2012365678402-195
Berth position	

Application in global event data tooling

Just In Time Arrival Guide – Barriers and Potential Solutions



GLOBAL INDUSTRY ALLIANCE
TO SUPPORT LOW CARBON SHIPPING



THANK YOU

- Any Questions?

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