

# GSMP Process at a Glance

## Building Standards to Deliver Business Value

Step 1 WR Submission	Step 1 Statement of Business Need (SBN)	Step 1 Process Initiation/Group Formation	Step 2 Business Requirements	Step 3 Standard Development	Step 4 Deployment
<b>Initial Analysis and WR Categorization</b>	<b>Industry/Business Justification</b>	<b>Group Formation</b>	<b>Develop Business Requirements</b>	<b>Develop GS1 Standard or Guideline and Conformance Requirements</b>	<b>Deliver Deployment Support Materials and Ratified Standard or Guideline</b>
<b>Area of Responsibility</b>	<b>Routing Area of Responsibility</b>	<b>Area of Responsibility</b>	<b>Area of Responsibility</b>	<b>Area of Responsibility</b>	<b>Area of Responsibility</b>
GS1 Central Operations (COPS)	GS1 Industry Engagement	GSMP Team	GSMP Working Group	GSMP Working Group	GSMP Working Group and GSMP Team
<b>Key Objectives</b>	<b>Key Objectives</b>	<b>Key Objectives</b>	<b>Key Objectives</b>	<b>Key Objectives</b>	<b>Key Objectives</b>
<ul style="list-style-type: none"> <li>Clarifies business need</li> <li>Categorizes work effort maintenance or development</li> </ul>	<ul style="list-style-type: none"> <li>Industry approval</li> <li>Develop SBN identify: benefits, stakeholders, dependencies, assumptions, risks, success measures, implementation commitments, GS1 costs/resources and identify industry critical dates</li> </ul>	<ul style="list-style-type: none"> <li>Define group:</li> <li>Scope &amp; deliverables of WG</li> <li>Voting and membership requirements</li> <li>Launch call-to-action</li> <li>Achieve minimum participation requirements</li> <li>Group launched</li> </ul>	<ul style="list-style-type: none"> <li>Develop business requirements for the stated business need</li> </ul>	<ul style="list-style-type: none"> <li>Develop draft new or revised GS1 standard or guideline</li> <li>Develop conformance requirements and/or Prototype/pilot testing (if applicable)</li> </ul>	<ul style="list-style-type: none"> <li>Develop and deliver deployment support materials</li> <li>Ratification of GS1 standard or guideline or related standard change</li> </ul>
<b>Key Communication Points</b>	<b>Key Communication Points</b>	<b>Key Communication Points</b>	<b>Key Communication Points</b>	<b>Key Communication Points</b>	<b>Key Communication Points</b>
<ul style="list-style-type: none"> <li>WR initial clarification analysis</li> <li>WR categorization</li> </ul>	<ul style="list-style-type: none"> <li>Business opportunity analysis</li> <li>In Statement of Business Need development</li> <li>In Statement of Business Need approval and prioritization</li> </ul>	<ul style="list-style-type: none"> <li>Charter creation &amp; approval</li> <li>CTA issued for group membership</li> <li>Group launching</li> </ul>	<ul style="list-style-type: none"> <li>Business requirements development</li> <li>Business requirements community review</li> <li>Business requirements eballot</li> <li>Business requirement in queue for development</li> </ul>	<ul style="list-style-type: none"> <li>Standard Development</li> <li>Draft standard in community review</li> <li>Draft standard in eballot</li> <li>Draft standard in IP review (final/initial)</li> </ul>	<ul style="list-style-type: none"> <li>Draft standard in final IP Review (if applicable)</li> <li>Deployment support materials development</li> <li>DSM in community review</li> <li>DSM in eballot</li> <li>Standard / guideline in ratification process</li> <li>Standard guideline published</li> </ul>
<b>Decision Points to Progress to Next Step</b>	<b>Decision Points to Progress to Next Step</b>	<b>Decision Points to Progress to Next Step</b>	<b>Decision Points to Progress to Next Step</b>	<b>Decision Points to Progress to Next Step</b>	<b>Decision Points to Progress to Next Step</b>
<ul style="list-style-type: none"> <li>Clarity of business need</li> </ul>	<ul style="list-style-type: none"> <li>Industry approval</li> <li>SBN approval &amp; prioritization</li> </ul>	<ul style="list-style-type: none"> <li>Resource allocation</li> <li>Charter approval</li> <li>Group minimum participation met</li> <li>Co-Chairs elected</li> <li>Group approves SBN</li> </ul>	<ul style="list-style-type: none"> <li>Group votes document to community review</li> <li>Completed community review</li> <li>Group motions to community eBallot</li> <li>Successful community eBallot vote</li> </ul>	<ul style="list-style-type: none"> <li>Group votes document to community review</li> <li>Completed community review</li> <li>Group motions document to community eBallot</li> <li>Successful community eBallot vote</li> <li>Successful Intellectual Property review</li> </ul>	<ul style="list-style-type: none"> <li>Development of deployment support materials</li> <li>Process Oversight Committee recommended ratification</li> <li>Board Committee for Standards recommended ratification</li> <li>Management Board ratification</li> </ul>
<b>Standard Templates</b>	<b>Standard Templates</b>	<b>Standard Templates</b>	<b>Standard Templates</b>	<b>Standard Templates</b>	<b>Standard Templates</b>
<ul style="list-style-type: none"> <li>Work Request Record</li> </ul>	<ul style="list-style-type: none"> <li>Statement of Business Need</li> </ul>	<ul style="list-style-type: none"> <li>Group Charter Doc</li> <li>Call-to-Action announcement</li> <li>Project plan (WR)</li> <li>GS1 IP Policy</li> <li>Group Opt-in Agreement</li> </ul>	<ul style="list-style-type: none"> <li>Business Requirements Analysis Document.doc</li> <li>Documents or spreadsheets</li> </ul>	<ul style="list-style-type: none"> <li>Publication Template</li> <li>Requirements mapping document</li> <li>Impact analysis document</li> <li>Conformance requirements document</li> <li>Documents or spreadsheets</li> <li>IP declaration</li> <li>IP contribution</li> </ul>	<ul style="list-style-type: none"> <li>Publications Template</li> <li>GSCN Template</li> <li>Validation rules spread sheet</li> </ul>
<b>Step Improvements</b>	<b>Step Improvements</b>	<b>Step Improvements</b>	<b>Step Improvements</b>	<b>Step Improvements</b>	<b>Step Improvements</b>
<ul style="list-style-type: none"> <li>ACT visibility</li> </ul>	<ul style="list-style-type: none"> <li>Industry Engagement Role</li> <li>GS1 Industry approves and prioritizes business opportunities</li> <li>Accept/Vet supporting materials from outside organizations</li> <li>ACT visibility</li> <li>Identify deployment support material</li> </ul>	<ul style="list-style-type: none"> <li>Industry Engagement Role</li> <li>ACT visibility IP Protection</li> </ul>	<ul style="list-style-type: none"> <li>Accept/Vet supporting materials from outside organizations</li> <li>All GSMP members vote</li> <li>ACT visibility</li> <li>IP Protection</li> </ul>	<ul style="list-style-type: none"> <li>Accept/Vet supporting materials from outside organizations</li> <li>All GSMP members vote</li> <li>ACT visibility</li> <li>IP Protection</li> </ul>	<ul style="list-style-type: none"> <li>Accept/Vet supporting materials from outside organization's</li> <li>All GSMP members vote</li> <li>ACT visibility</li> <li>IP Protection</li> </ul>
<b>Escalations</b>	<b>Escalations</b>	<b>Escalations</b>	<b>Escalations</b>	<b>Escalations</b>	<b>Escalations</b>
<ul style="list-style-type: none"> <li>Unclear request</li> <li>Submitter input requested</li> </ul>	<ul style="list-style-type: none"> <li>Unclear request</li> <li>Submitter input requested</li> <li>Resource deficiency</li> </ul>	<ul style="list-style-type: none"> <li>Resource deficiency</li> <li>Extended legal review</li> <li>Insufficient membership</li> <li>Insufficient motion minimums</li> </ul>	<ul style="list-style-type: none"> <li>Resource deficiency</li> <li>Legal issues identified</li> <li>Insufficient membership</li> <li>Insufficient votes or affirmations for motion or vote</li> </ul>	<ul style="list-style-type: none"> <li>Resource deficiency</li> <li>Legal issues identified</li> <li>Insufficient membership</li> <li>Insufficient votes or affirmations for motion or vote</li> </ul>	<ul style="list-style-type: none"> <li>Resource deficiency</li> <li>Extended legal review</li> <li>Insufficient membership</li> <li>Insufficient motion minimums</li> </ul>