Global Standards Management Process (GSMP) new member orientation

An overview of participation tools & resources

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Manager, Community Engagement, Communications and Events
GSMP Overview

Standards Development Resources
- Standards Development process (also known as GSMP) video
- GSMP Manual
- Work groups & how to join them

Governance
- Standards Development Certification Programme

Tools
- Standards Development Certification Programme
- Community Room
- Training video
- Work request system

News & Events
- Communications
- Reporting
- Events

Meet the Team
# GSMP Principles

<table>
<thead>
<tr>
<th></th>
<th>Principle</th>
<th>Description</th>
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<tbody>
<tr>
<td>1</td>
<td>OPENNESS &amp; TRANSPARENCY</td>
<td>A clear process, open to all.</td>
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<td>2</td>
<td>USER DRIVEN STANDARDS</td>
<td>In response to business needs.</td>
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<td>3</td>
<td>CONSISTENCY</td>
<td>Drives interoperability between the stakeholders who adopt them.</td>
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<td>4</td>
<td>STAKEHOLDER PARTICIPATION</td>
<td>Includes the entire supply chain (from manufacturer to providers).</td>
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<td>5</td>
<td>STANDARDS PROTECTION</td>
<td>Protected by the GS1 Intellectual Property Policy.</td>
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<td>6</td>
<td>GOVERNANCE</td>
<td>The GSMP is accountable.</td>
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<td>7</td>
<td>CONSENSUS AND VOTING</td>
<td>Strives for consensus of all stakeholders.</td>
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<td>8</td>
<td>GLOBAL APPLICABILITY</td>
<td>Strive for global applicability across multiple industries, wherever possible.</td>
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The Global Language of Business
Standards Development Process

Introduction to the Global Standards Management Process (GSMP) video – this video is a high level overview of the process of standards development.

The Global Language of Business
Standards Development Process Resources

• **Standards Development Website**

• **GSMP Manual** – this manual provides all the guidelines we must follow to properly develop standards

• **GS1 IP Policy** – the GS1 IP Policy helps to ensure that those who develop the standard are not improperly influencing the standards development process.
Work Group information

Why join a GS1 work group?  Click here to find out.
There are two types of GSMP work groups:

1. Standards Maintenance Group (SMG) – improve existing standards
   - Electronic Data Interchange (EDI) – led by Jean Luc Champion
   - Global Master Data (GMD) – led by Steven Robba, GS1
     - Image Specification – led by Steven Robba, GS1
     - GDS Trade Item Implementation Guideline – led by Steven Robba, GS1
     - GDS Validation Rules – led by Steven Robba, GS1
   - Global Product Classification (GPC) – led by Eileen Harpell, GS1
   - Identification (ID) – led by John Ryu, GS1
   - Traceability & Event Sharing (TES) – led by John Ryu, GS1
2. **Mission Specific Work Groups (MSWG)** – develop new standards
   - **Digital Link** – led by [Greg Rowe](mailto:Greg.Rowe@gs1.org), GS1
   - **EPCIS & CBV 2.0** – led by [John Ryu](mailto:John.Ryu@gs1.org), GS1
   - **Pharmaceutical Clinical Trial Processes** – led by [Greg Rowe](mailto:Greg.Rowe@gs1.org), GS1
   - **Scan4Transport** – led by [John Ryu](mailto:John.Ryu@gs1.org), GS1
   - **Attribute Definitions for Business** – led by [Tasha Wiehe](mailto:Tasha.Wiehe@gs1.org), GS1
   - **RFID Low-Level Reader Protocol** – led by [John Ryu](mailto:John.Ryu@gs1.org), GS1
   - **Healthcare GTIN Allocation Rules** – led by [Greg Rowe](mailto:Greg.Rowe@gs1.org), GS1
Industry Groups

*Industry groups* exist to bring clear business needs to the standards development process and to ensure implementation of GS1 standards

- Consumer Product Variant
- Fresh Foods
- Healthcare
- Global Data Synchronisation
- Transport & Logistics
GSMP Governance

GOVERNANCE GROUPS

BOARD COMMITTEE FOR STANDARDS OF THE GS1 MANAGEMENT BOARD

ARCHITECTURE GROUP

INDUSTRY ENGAGEMENT STEERING COMMITTEE

WORKING GROUPS HAVE GOVERNANCE

SMG  SMG  SMG  MSWG  MSWG

GSMP WORKING GROUPS

GSMP OPERATIONS (provides facilitation)
Role of the Board Committee for Standards (BCS)

- Assess that “due process” has occurred in the GSMP.
- Provide operational and strategic policy and guidance in support of the GSMP.
- Oversee the smooth operation of the governance sub-teams of the BCS, namely the Industry Engagement Steering Committee and the Architecture Group and advisory groups to the BCS.
- Assess the progress of standards programmes and provide direction on major issues and opportunities.
- Ensure consistent and effective application of the GS1 Intellectual Property policy.
- Review and adapt the ongoing role of GSMP within the changing GS1 strategic landscape.
- Ensure that there is a consistently applied GS1 System Architecture and that all GS1 standards created align with it.
- Make recommendations to the GS1 Management Board (MB) for the ratification of all GS1 standards including EPCglobal and GDSN.
- Oversee all standards created under the GS1 umbrella to ensure that they conform to the principles of the GS1 System and the GS1 Architecture.
Role of the BCS, continued

- Ensure that GS1 has a standards strategy to deliver world class leading standards within the landscape of new and evolving technologies.
- Authorise the structures and process that GS1 will use to operate GSMP.
- Regularly monitor GSMP performance to ensure:
  - that it is delivering results in line with the GS1 Business Plan
  - escalations are resolved
  - correct trade-offs are made between speed and quality of standards
  - balance occurs between global user priorities and needs of SME and local requirements
- Ensure that the broad community is aware of and committed to the role of GSMP, its scope, performance and plans.
- Report to the GS1 Management Board (MB).
Role of the Industry Engagement Steering Committee

• Approve and prioritise work undertaken in GSMP based on established entrance criteria (especially, commitment of industry to adopt the deliverables).

• Act as an advisory body to the Board Committee for Standards (relative to GSMP projects).
Role of the GS1 Architecture Group (AG)

Ensure the technical integrity of the GS1 system, and the consistent and efficient inter-operation of all the various GS1 standards.

The GS1 Architecture publications are one of the main tools to help achieve this.

https://www.gs1.org/standards/gs1-architecture
The GS1 System Architecture

• An overall architecture, showing how the different components fit together to form a cohesive whole.
• GS1 system is described in a single, easily readable and comprehensive paper
• Maintained and re-publish annually
• The target audience is large, including:
  - End Users and Solution Providers
  - External parties who want to understand the GS1 System
  - GS1 Member Organisations
GS1 Architecture Publications

① **GS1 System Architecture** – the “what” + the “why”
- Showing how the standards fit together
- Articulating underlying technical principles
- Helping to guide the development of future standards

② **GS1 Architecture Principles**
- Overview provided later in this presentation

*Each publication has been reviewed by GSMP community*
The new Architecture Principles

- Revised with the objectives:
  - To **add** principles that were missing, to **remove** principles that are not adding value and to **correct** any principles that need correcting.
  - To improve the **clarity** of the principles, in the light of experience of applying them, if and where necessary

- Approved by the Board Committee for Standards.
The GS1 Architecture Principles

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<tr>
<td>Conformance</td>
<td>Non-significance</td>
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<tr>
<td>Consistency</td>
<td>Open Supply Chains</td>
</tr>
<tr>
<td>Demonstrable Business Value</td>
<td>Overall Value / Overall Cost</td>
</tr>
<tr>
<td>Depreciation</td>
<td>Re-Use of Components</td>
</tr>
<tr>
<td>Elimination of non-conformance</td>
<td>Royalty Free</td>
</tr>
<tr>
<td>Extensibility</td>
<td>Scalability</td>
</tr>
<tr>
<td>Forward Looking</td>
<td>Security</td>
</tr>
<tr>
<td>Global Multi-Sector Standards</td>
<td>Simplicity</td>
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<tr>
<td>GS1 Identification Keys</td>
<td>Technology Independence</td>
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<tr>
<td>Interoperability</td>
<td>Third Party Standards</td>
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<tr>
<td>Non-Duplication</td>
<td>Vision and Mission</td>
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Where to learn more

All Architecture material via www.gs1.org/architecture
Tools
Standards Development Certification Programme

This unique programme is the only place where users can acquire the knowledge and skills needed to become an internal specialist in GS1 standards and the GSMP process, while also discovering how to run highly-effective and collaborative meetings. Click here to access the programme.

Level 1

GSMP Professional

- GS1 System Certificate
- GS1 Intellectual Property Policy
- GS1 Code of Conduct Principles
- GS1 Anti-Trust Clause
- GS1 System Architecture Principles
- Intro to Global Standards Management Process (GSMP)
- How to create a quality Work Request

Level 2

GSMP Master

- Presentation Skills & Cultural Diversity awareness
- Building compelling value propositions
- Effective Facilitation Skills
- GS1 Project Management Skills

Classroom + eLearn

Proficiency Level

The Global Language of Business

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Community Room

The Community Room is a central location for collaboration and sharing for all GSMP and Industry groups. It is located inside the GS1 Xchange portal.

For information on how to access and log into Xchange, click here.

For a training video on how to navigate through Community Room, click here.
The **GS1 Work Request System (WRS)** is the entry point into the Global Standards Management Process (GSMP). Work Requests (WR) are submitted by the community to identify business needs that require standard-based solutions to improve efficiency, safety, security and or sustainability throughout the supply chain.
Weekly GSMP Communication

Weekly communications is where we communicate the weeks activity of all groups and standards developed. Summary of all open ballots and community reviews are included for community consideration.

Once you are registered in the Xchange portal, you will automatically begin receiving GSMP Communications.
Reporting

Monthly
- Mission Specific Work Group Scorecards

Quarterly
- Standards Maintenance Group Scorecards
- Management Report - activities, risks, project forecasting and metrics
- Executive Summary - a summary of GSMP activities for the current quarter

All reporting can be found within the GSMP website, and will also be included in the weekly communications.
Events

There are two events per year, one in the US and one in Europe.

- **US event – GS1 Standards Event**
  - This event is primarily for work groups to meet face to face in order to work on standards development with a few industry sessions on important hot topics. This event is primarily held in the Spring.

- **European event – GS1 Industry & Standards Event**
  - This event is much larger as it incorporates work group development and industry topics facing our community around the world. This event is primarily held in the Fall.

**Why attend a GS1 Standards Event?** Click [here](#) to find out.
Register now!

GS1 Standards Event
June 15-16, 2020

GS1 Connect 2020
June 16-18 • Las Vegas, NV, USA
Team
Your GS1 Standards Development Leaders

David Buckley
Senior Manager, Technical Publications & Standards Development

Jean-Luc Champion
Manager, Standards Development

Greg Rowe
Director, Standards Development

Tasha Wiehe
Director, Standards Development

John Ryu
Director Standards Development

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