



The Global Language of Business

GS1 Industry & Standards Event 2019

Sheraton Lisboa

09 - 13 September 2019

Sponsorship Programme



Sponsorship Programme

About the Event

The GS1 Industry & Standards Event is the annual "go-to" gathering of global business leaders and trading partners who want to set the standards for enabling a seamless customer experience. At this unique event you will collaborate with the most innovative and influential companies in the world – hearing from experts and peers alike. Together you will find solutions to common challenges and develop standards, guidelines and solutions that simplify and streamline today's business.

Become a sponsor

Sponsors have more opportunities to network with industry leaders who drive the adoption of global standards. By becoming a sponsor, you are demonstrating your presence within the standards development community, and supporting the organisation as a whole.

SPONSORSHIP BENEFITS	IDENTIFY	CAPTURE	SHARE
Cost	5,000 Euro	10,000 Euro	15,000 Euro
# of free registrations	3	5	10
PRE-EVENT RECOGNITION			
Linked Website Presence	•	•	•
Email Communications	•	•	•
Registration system	•	•	•
ON-SITE			
Logo and description in event app		•	•
Brand recognition at Networking dinner			•
Logo slides during breaks		•	•
Logo slides during plenary	•	•	•
Corporate item in GS1 bags	•	•	•
Collateral in GS1 bags		•	•
POST-EVENT RECOGNITION			
Post-Event Website Presence	•	•	•
Logo and thank you in event summary	•	•	•
Email Communications	•	•	•

Identify Sponsorship

5,000 Euro

Includes:

- 3 event registrations
- Company logo on the event website, linked to company website
- Logo placement in ALL email communications about event
- Logo placement on registration form
- Logo placement on opening slides during plenary session
- Corporate item in attendee bags
- Logo placement on post-event website
- Company recognition in event executivesummary

Sponsorships available: 2

Capture Sponsorship

10,000 Euro

Includes:

- 5 event registrations
- Company logo on the event website, linked to company website
- Logo placement in ALL email communications about event
- Logo placement on registration form
- Logo placement on opening slides during plenary session
- Logo and company write-up in event app
- Logo slides on screens during breaks
- Corporate item in attendee bags
- Collateral in attendee bags
- Logo placement on post-event website
- Company recognition in event executivesummary

Sponsorships available: 2

Share Sponsorship

15,000 Euro

Includes:

- 10 event registrations
- Company logo on the event website, linked to company website
- Logo placement in ALL email communications about event
- Full brand recognition at networking dinner
- Logo placement on registration form
- Logo placement on opening slides during plenary session
- Logo and company write-up in event app
- Logo slides on screens during breaks
- Corporate item in attendee bags
- Collateral in attendee bags
- Logo placement on post-event website
- Company recognition in event executivesummary

Sponsorships available: 1

Thank you for your continued support of GS1 and our mission to transform the way we work and live through global standards. Our standards enable organisations to identify, capture and share information smoothly, creating a common language that underpins systems and processes all over the world.

For more information on how to reserve your sponsorship, contact cindy.grell@gs1.org for more information.