Who may attend: open to all

Speaker(s): Joe Wozniak, Johan den Engelse & Mike Mowad, Jim Bracken
Information is not Power, Sharing Information is the Real Power

Agenda

• Introductions
• ITC’s Sustainability Network
• GS1’s Global Farm Registry
• GPC for Crops
• Q&A
Food Security and the Sustainability Network Initiative

The Global Language of Business

THE GLOBAL GOALS
For Sustainable Development
UN Sustainable Development Goals and the Sustainability Network Initiative

• Goal 2 Food Security: achieve food security, improve nutrition and promote sustainable agriculture
• Goal 8: Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all
• Goal 12 Ensure Sustainable Consumption and Production:
  12.3 target to reduce Food Loss Waste by 50% by 2030 at retail and consumer level as well as along the entire value chain including post harvest losses
GS1 Global Farm Registry Service

ITC Sustainability Network

Farm (Farmer) identified by GLN

GS1 Global Farm Registry

GS1 Farm GLN Allocator

GS1 GLN Service

Name Role Address Contact

Synchronized Data

Farmer needs GLN

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Jim Bracken
Sustainability Director

+32 2 7887800
+32 2 7887858
+353 872534995
jim.bracken@gs1.org