



Welcome to Jersey City!

200+

24





The Global Language of Business

A special thank  
you to our host,  
GS1 US!



# Plenary agenda

---

- The week ahead
- Welcome from our host GS1 US
- GSMP improvements “in action”
- GS1 GO organisation leaders update
- Keynote presentation
- Closing remarks

# Building standards to deliver business value

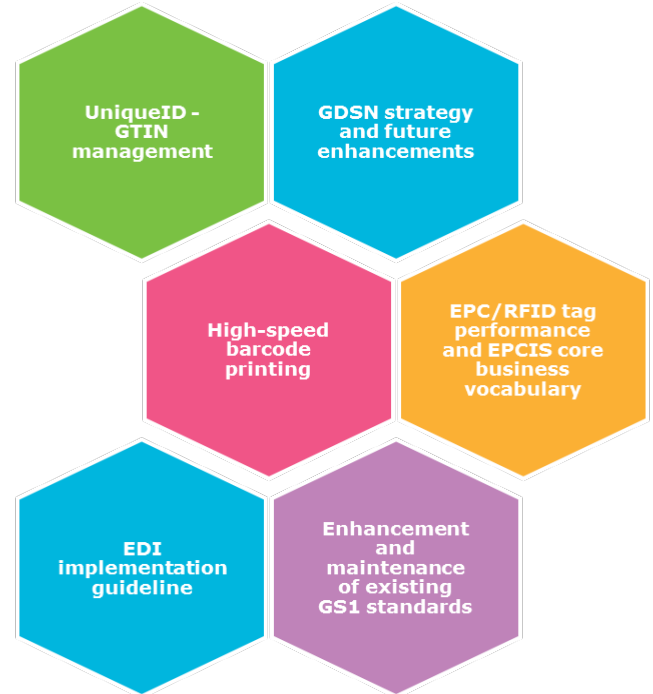
## Thank you for joining us!

26 sessions, 2 Lunch & Learns, and  
2 evening networking events!

This week we will:

- *Inform, learn and share best practices*
- *Network and strengthen our working relationships*
- *Help define the future of global business standards*

**Key topics that will be covered include:**



Welcome to Jersey City (again!) from our host

Angela Fernandez

GS1 US, Vice President, Retail Grocery and Foodservice

---

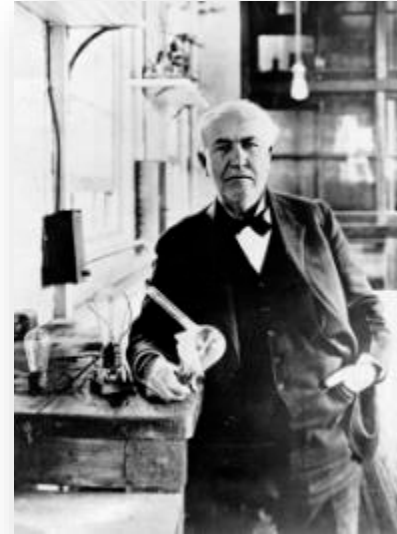


# Hotbed of innovation

---

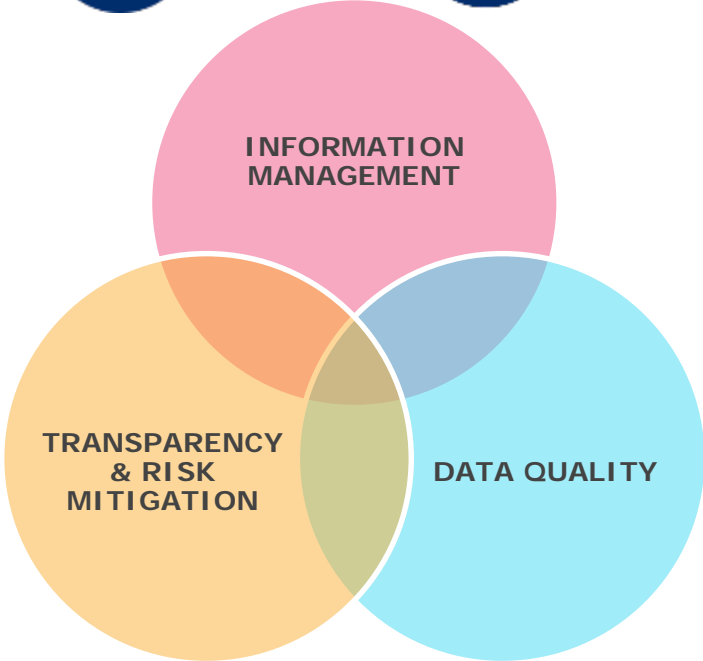


**MENLO  
PARK**



# GS1 US: What we are working on

---





Enjoy your stay!

