



The Global Language of Business

GS1 Standards Event

11 – 15 April 2016 – Jersey City

Building Standards to Deliver Business Value

Session: Data Quality

Time: 9 - 5

Who may attend: (Everyone)

Anti-trust caution

- GS1 operates under the GS1 anti-trust caution. Strict compliance with anti-trust laws is and always has been the policy of GS1.
- The best way to avoid problems is to remember that the purpose of the group is to enhance the ability of all industry members to compete more efficiently.
- This means:
 - **There shall be no discussion of prices, allocation of customers, or products, boycotts, refusals to deal, or market share.**
 - If any participant believes the group is drifting toward impermissible discussion, the topic shall be tabled until the opinion of counsel can be obtained.
- The full anti-trust caution is available via the link below, if you would like to read it in its entirety: <http://www.gs1.org/gs1-anti-trust-caution>.

Data Quality Workshop

Jersey City

Pete Alvarez, Staffan Olsson, and Carlos Ramos
13 April 2016



Agenda:

1. Welcome, antitrust caution and roll call
2. Approval of minutes

For discussion:

1. Project scope and background
1. Overview of the project plan (deliverables and timeline)
2. Overview of Brand Owner Checklist
3. Workshop to review the Checklists
 - a. Breakouts to review Checklists and report findings
4. Summary of comments (action items)

Next Steps (time permitting):

1. Training and Deployment process (based on the GS1 methodology)
 - a. Number of MOs implementing in Fiscal Year 2016/17
 - b. Potential users / companies to get involved
2. Metrics to consider in order to be successful
3. Key activities (April to June 2016)
4. Adjourn

GS1 Global Strategy – Our Strategic Priorities

1

Mission/Vision

- Purpose & Beliefs
- Common Global Brand System



2



Execution Quality

- Standards Implementation
- Data Quality

3



Sector Focus

- Adoption of GS1 standards in Core and Emerging Sectors
- Global Classification of Sectors and Business Processes

4



Digital

- GS1 Digital Strategy with emphasis on GS1 Strategy for Omni-channel
- Key Projects
 - GS1 Source
 - GTIN on the Web

5



Innovation

- Global Business Technology Innovation
- Local entrepreneurship and MO-MO sharing

6

Organisation

- Common KPIs
- MO Clustering supported by GO Cluster Managers
- Common Trademark Agreement
- Review Advisory Council
- GS1 Organisational Culture



Overall progress and next steps

- Completed two [best practice guidelines](#) to improve data quality at the source
 - Brand Owners
 - Master Data Service providers

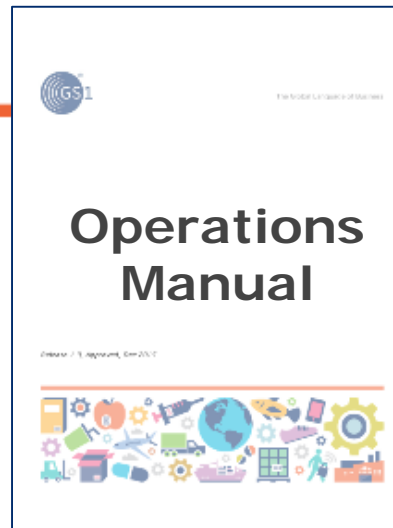


Data Excellence Board request: Develop a certification programme for Master Data Services and Brand Owners

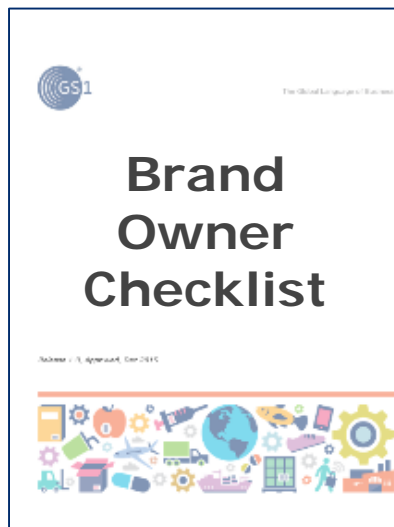
- Certification programme under development
- Present to the Data Excellence Board for approval June 2016
- Planned deployment Fiscal Year 2016 / 17

Certification programme components

In review by work group >>>

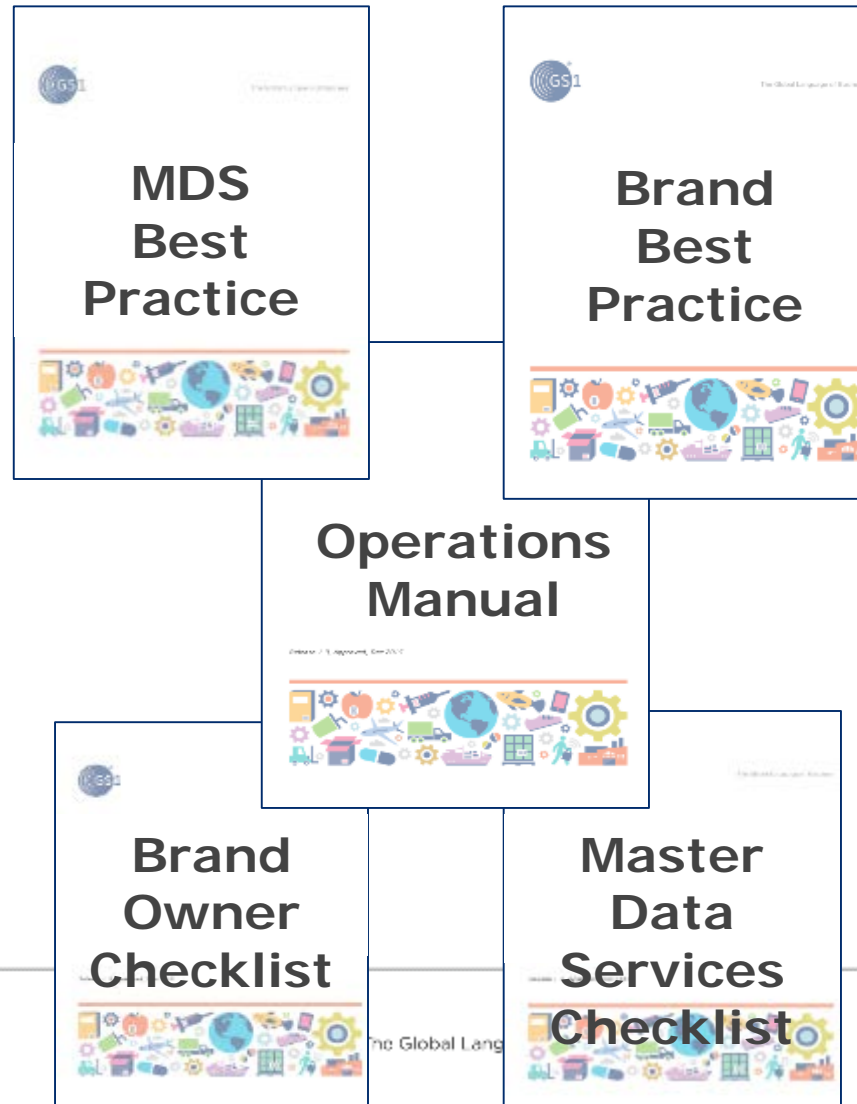


Reviewed today >>>



<<< In development

The complete programme



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