GS1 Standards Event
11 – 15 April 2016 – Jersey City

Building Standards to Deliver Business Value

Session: Data Quality
Time: 9 - 5

Who may attend: (Everyone)
Anti-trust caution

• GS1 operates under the GS1 anti-trust caution. Strict compliance with anti-trust laws is and always has been the policy of GS1.
• The best way to avoid problems is to remember that the purpose of the group is to enhance the ability of all industry members to compete more efficiently.
• This means:
  - There shall be no discussion of prices, allocation of customers, or products, boycotts, refusals to deal, or market share.
  - If any participant believes the group is drifting toward impermissible discussion, the topic shall be tabled until the opinion of counsel can be obtained.
• The full anti-trust caution is available via the link below, if you would like to read it in its entirety: http://www.gs1.org/gs1-anti-trust-caution.
Data Quality Workshop

Jersey City

Pete Alvarez, Staffan Olsson, and Carlos Ramos
13 April 2016
Agenda:
1. Welcome, antitrust caution and roll call
2. Approval of minutes

For discussion:
1. Project scope and background

1. Overview of the project plan (deliverables and timeline)
2. Overview of Brand Owner Checklist
3. Workshop to review the Checklists
   a. Breakouts to review Checklists and report findings
4. Summary of comments (action items)

Next Steps (time permitting):
1. Training and Deployment process (based on the GS1 methodology)
   a. Number of MOs implementing in Fiscal Year 2016/17
   b. Potential users / companies to get involved
2. Metrics to consider in order to be successful
3. Key activities (April to June 2016)
4. Adjourn
GS1 Global Strategy – Our Strategic Priorities

1. Mission/Vision
   - Purpose & Beliefs
   - Common Global Brand System

2. Execution Quality
   - Standards Implementation
   - Data Quality

3. Sector Focus
   - Adoption of GS1 standards in Core and Emerging Sectors
   - Global Classification of Sectors and Business Processes

4. Digital
   - GS1 Digital Strategy with emphasis on GS1 Strategy for Omni-channel
   - Key Projects
     - GS1 Source
     - GTIN on the Web

5. Innovation
   - Global Business Technology Innovation
   - Local entrepreneurship and MO-MO sharing

6. Organisation
   - Common KPIs
   - MO Clustering supported by GO Cluster Managers
   - Common Trademark Agreement
   - Review Advisory Council
   - GS1 Organisational Culture
Overall progress and next steps

- Completed two **best practice guidelines** to improve data quality at the source
  - Brand Owners
  - Master Data Service providers

**Data Excellence Board request**: Develop a certification programme for Master Data Services and Brand Owners

- Certification programme under development
- Present to the Data Excellence Board for approval June 2016
- Planned deployment Fiscal Year 2016 / 17
Certification programme components

In review by work group >>>

Reviewed today >>>>

<<< In development

Operations Manual

Brand Owner Checklist

Master Data Services Checklist

The Global Language of Business
The complete programme

- MDS Best Practice
- Brand Best Practice
- Operations Manual
- Brand Owner Checklist
- Master Data Services Checklist
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