



Site visits

Welcome to the 38th GS1 Healthcare Global Conference site visits programme!

Enhance your conference experience by participating in our exclusive site visits, where you'll have the opportunity to gain valuable insights into the local healthcare landscape. Delve into the world of cutting-edge medical facilities, interact with key industry players, and witness the seamless coordination of supply chain actors.

These site visits offer an up-to-close and personal look into the innovative practices shaping the healthcare industry today. To secure your spot, make sure to book in advance through our conference registration platform, as each visit has limited capacity. Kindly note that comprehensive visit details, including transportation, schedules, timings, and the program for each visit, will be made available shortly. We kindly request you to check back soon for updates!

Let the discovery begin!

Hospital Alemão Oswaldo Cruz

Founded in 1897 by a group of German-speaking immigrants, the German Hospital Oswaldo Cruz is a large-scale healthcare center and a reference in high complexity care.

In 2008, we implemented the use of the GS1 standard barcode in the internal distribution of medications. The medication administration traceability cycle at the bedside was completed in 2016.

In 2022, we celebrated 125 years of providing patients with access to the highest standards of quality and safety in healthcare, attested by the certification from the Joint Commission International (JCI), the leading global healthcare accreditation agency. With a renowned medical staff consisting of over 5,000 registered active physicians and one of the most qualified healthcare teams in the country, the hospital has a total installed capacity of 806 beds, with 583 in the private sector and 223 in the public sector. The institution has been recognized by Great Place to Work (GPTW) as one of the best companies to

work for in the healthcare sector, in the Hospitals category, and in the third sector for its exemplary management. Since 2008, it has been operating in the public sector as one of the Entities of Recognized Excellence in Health (ESRE) under the Institutional Development Support Program of the Unified Health System (Proadi-SUS) of the Ministry of Health.

When? Monday – 2 October, 09:30am
Maximum number of visitors allowed: 12

[View location](#)

Laboratório Aché

Aché is a 100% Brazilian company, founded in 1965, and is positioned among the largest pharmaceutical corporations in Brazil, fulfilling the purpose of bringing more life to people wherever they are.

The company has a wide and diversified portfolio, consisting of 373 brands, 980 presentations, in the segments of prescription drugs, generics, over-

the-counter medicines (OTCs), dermocosmetics, dermomedicines, nutraceuticals, probiotics, and biotechnological products. Our products are also distributed in Latin America and other continents, covering a total of 26 countries through licensing agreements. The industrial plants are located in São Paulo - SP; Guarulhos - SP; Londrina - PR (Nortis); Anápolis - GO; and Cabo de Santo Agostinho (PE). Additionally, we hold a 25% stake in Bionovis (a joint venture with three other national pharmaceutical industries), located in Valinhos - SP, dedicated to research and development of biotechnological drugs.

When? Monday - 2 October, 10:30am & Thursday - 5 October, 2:00pm

Maximum number of visitors allowed: 18

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Hospital Santa Joana

The Santa Joana Group encompasses the Santa Joana, Pro Matre, and Santa Maria hospitals and maternity clinics in São Paulo. Considered one of the largest private maternity groups in Latin America, Santa Joana also includes Immunization, Endometriosis, Diagnosis, Fetal Medicine, and Human Reproduction centers. It is the leading institution in the national ranking of maternity clinics and the only one with partnerships in scientific studies with renowned universities such as Stanford and Harvard.

Pro Matre was the first Brazilian maternity clinic certified by the Joint Commission International, followed by Santa Joana. The three hospitals in the group are certified by ILAS - Latin American Institute of Sepsis, for excellence in their protocol.

The integration of the hospitals in the Santa Joana Group enables the exchange of experience, knowledge, and technology, resulting in an internationally recognized institution in obstetrics, gynecology, neonatology, and women's health.

It ensures traceability of medications all the way to the bedside, using codes provided by the supplier to guarantee safety in the healthcare supply chain.

When? Monday - 2 October, 2:30pm

Maximum number of visitors allowed: 12

[View location](#)

Vila Santa Catarina Municipal Hospital

The Brazilian Israelite Albert Einstein Society is the current manager of this important public facility, which serves patients from the public network with access to the Unified Health System. Benefiting from the same management and monitoring systems as HIAE, it also employs the control of medical materials and medications using GS1 standards. The hospital unit has national accreditation (ONA) at level 3.

With a strong focus on Oncology, in 2022 it carried out over 13,000 outpatient chemotherapy sessions and treated over 9,000 oncology patients. Its structure includes 247 beds and 6 operating rooms..

When? Monday - 2 October, afternoon (to be confirmed)

Maximum number of visitors allowed: 14

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DHL Supply Chain

DHL Supply Chain - a global leader in warehousing and distribution, the company is part of the DHL Group and specializes in logistics contracts and outsourcing. It offers storage, distribution, transportation, packaging, and special services, as well as dedicated areas for e-commerce and healthcare. It combines industry experience, global scale, and local knowledge to design and manage supply chains from raw materials and industrial production to the delivery of finished products and reverse logistics.

During a visit to a specific logistics operation for healthcare product storage, visitors will have the opportunity to learn about and observe the activities and processes involved in a logistics operation. It will be possible to verify the benefits of using GS1 standard identifications and their positive impact on the logistics chain.

When? Monday - 2 October, afternoon (to be confirmed)

Maximum number of visitors allowed: 18

[View location](#)

Albert Einstein Israelite Hospital (HIAE) - Morumbi Site

The first hospital to receive international accreditation from the Joint Commission outside the United States in 1999 and voted the best hospital in Latin America by various entities over the past two decades.

Maintains routines with a high level of automation in its logistics process for materials and medications, from receiving goods to their use/administration, whether in the ward or in the operating room. It has adopted input and equipment control systems using RFID, all within GS1 standards.

HIAE is a highly complex hospital that serves both private patients and patients from the Unified Health System for transplantation procedures. Currently, it has over 740 operational beds and 43 operating rooms. In 2022, there were over 68,000 hospital discharges and 41,000 surgical procedures.

When? Thursday - 5 October afternoon (to be confirmed)

Maximum number of visitors allowed: 14

[View location](#)

Eurofarma

Eurofarma is a multinational company with 100% Brazilian ownership, and since 1972, it has been recognized by the medical community and society for promoting access to healthcare and quality of life through affordable treatments, quality, and innovation.

For over 50 years, the Eurofarma Group has been operating in the healthcare sector, producing and commercializing products and services to improve people's quality of life. With diversified operations, it works in all major segments, such as Prescription Medicines, Over-the-Counter Medicines, Generics, Hospital, and Oncology, in addition to medicine exports and outsourcing. In Brazil alone, it offers over 700 products, serves 42 medical specialties, and covers more than 141 therapeutic classes. Furthermore, the corporation holds 9.6% of all medical prescriptions in the country.

The Eurofarma Group is present in 22 countries, covering 100% of Latin America. In 2022, it generated net sales of R\$ 8 billion and employed over 11,000 collaborators. It concluded 2022 with two significant acquisitions: Laboratório Canonne, responsible for the Valda brand, and Medimetriks Pharmaceuticals, Inc., which marked its entry into the North American market.

Recognized for its pioneering spirit and entrepreneurial vocation since the beginning of its activities, the company engages in national and international partnerships through various cooperation models, such as licenses, distribution agreements, production services, joint ventures, co-development, among others. With a focus on innovation, the company has over 400 projects in its pipeline and plans for expansion into important global markets.

When? Friday – 6 October, 9:00am

Maximum number of visitors allowed: 13

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