



# Programme

All sessions at the conference are open to anyone interested in the latest developments and best practices in the healthcare industry. This includes healthcare professionals, regulators, suppliers, wholesalers, hospital administrators, solution providers, researchers and GS1 Member Organisations. Whether you are looking to expand your knowledge, network with peers, or explore new opportunities, attendees from diverse backgrounds and levels of experience can benefit from the valuable insights and resources presented during the conference sessions.

**Times are São Paulo, Brazil (GMT-3).**

## Tuesday – 3 October

**08:00 - 9:00**

**Welcome coffee.**

**8:30 - 9:30**

**Starter session about GS1 standards in healthcare.**

*This session provides an overview of GS1 standards used in healthcare for product, location and logistics identification, data sharing and visibility.*

**In-person only** | Open to all attendees |  
Session leaders: Neil Piper, AIDC Healthcare Senior Manager, GS1 Global Office, Craig Alan Repec, Senior Manager, Supply Chain Visibility, EPCIS & RFID, GS1 Global Office.

**8:30 - 9:30**

**Sesión introductoria sobre los estándares GS1 en el sector salud.**

*Esta sesión ofrece una visión general de los estándares GS1 en el sector salud para la identificación de productos, agrupaciones logísticas y ubicaciones, y para el intercambio de información entre los diferentes actores de la cadena de valor.*

**In-person only** | Open to all attendees |  
Session leader: Pete Alvarez, Senior Director, Identification and Data Strategy, GS1 Global Office.

**8:30 - 9:30**

**Sessão introdutória sobre os padrões GS1 no setor de saúde.**

*Esta sessão proporciona uma visão abrangente dos padrões GS1 no setor da saúde, utilizados para identificar produtos, grupos logísticos e locais, bem como para facilitar a troca de informações entre os diversos participantes da cadeia de valor.*

**In-person only** | Open to all attendees |  
Session leader: Ricardo Verza Amaral Melo, Senior Community Engagement Executive GS1 Brasil.

**9:30 - 10:00**

**Opening plenary - Connecting the future of healthcare with a simple scan.**

Hybrid (In-person and virtual session) | Open to all attendees | Session chair & panel to be confirmed soon.

**10:05 - 10:45**

**[Plenary session] - The need for global harmonisation and standardisation in the healthcare landscape and its impact.**

*In today's interconnected world, the need for global harmonisation and standardisation in*

*the healthcare landscape is becoming increasingly crucial. This session will delve into the impact of global harmonisation and standardisation efforts in advancing health outcomes globally. The session will feature discussions from leading experts in the field that will share their experiences, success stories and ongoing initiatives. Join us in this transformative conversation and be a part of shaping the future of healthcare worldwide.*

**Hybrid (In-person and virtual session) |**  
Open to all attendees | Session chair & panel to be confirmed soon.

**10:45 - 11:30**

**[Plenary session] - Building the capabilities to support next-gen data management in healthcare providers.**

*Data management plays a critical role in healthcare, as it involves collecting, organising, and utilising data for patient care, operational efficiency, and regulatory compliance. The next generation of healthcare services demands more robust data management capabilities to enable interoperability, traceability, and real-time access to information. In this session, we will explore how healthcare providers can enhance their data management capabilities by leveraging GS1 standards.*

**Hybrid (In-person and virtual session) |**  
Open to all attendees | Session chair & panel to be confirmed soon.

**11:30 - 12:00**

**Networking coffee break.**

**12:00 - 12:45**

**[Plenary session] - A Path to success through seamless POC scanning integration.**

*In this session, we will explore the effective integration of point-of-care scanning technology in healthcare providers' workflows using GS1 standards to capture essential data related to patient identification, medication administration and other critical processes and how this integration can improve patient safety, enhance workflow efficiency, and enable better inventory management.*

**Hybrid (In-person and virtual session) |**  
Open to all attendees | Session chair & panel to be confirmed soon.

**12:45 - 13:30**

**[Plenary session] - Hospital supply chain: How to optimise performance and patient outcomes.**

*The hospital supply chain plays a critical role*

*in ensuring that healthcare providers have the right supplies, medications, and equipment to deliver quality care to patients. However, inefficiencies and errors in the supply chain can lead to delays, increased costs, and compromised patient safety. During this session we will examine real-world case studies and success stories of hospitals that have implemented GS1 standards and witnessed significant improvements in their supply chain performance.*

**Hybrid (In-person and virtual session) |**  
Open to all attendees | Session chair & panel to be confirmed soon.

**13:30 - 13:35**

**Introduction to local charity: Instituto DARA.**

**13:35 - 14:45**

**Networking Lunch.**

**14:45 - 15:45**

**[Breakout session] (Public Policy) - Traceability for pharmaceutical products around the world.**

*Regulatory requirements and initiatives from around the world related to Pharmaceuticals.*

**In-person |** Open to all attendees | Session leader(s) & panel to be confirmed soon.

**14:45 - 15:45**

**[Breakout session] - Unveiling seamless data flow: Exploring the power of EPCIS-GDSN for efficient data exchange.**

*Join this session and learn how GS1 standards such as EPCIS and GDSN are improving visibility across the healthcare supply chain and improving the sharing of product master data, ultimately contributing to improving patient care.*

**In-person |** Open to all attendees | Session leader(s): Craig Alan Repec, Senior Manager, Supply Chain Visibility, EPCIS & RFID, GS1 Global Office Pete Alvarez, Senior Director, Identification and Data Strategy, GS1 Global Office.

**15:45 - 16:15**

**Networking coffee break.**

**16:15 - 17:15**

**[Breakout session] - Unlocking effective engagement: strategies to connect and collaborate with healthcare providers.**

*Join this session and learn why every GS1*

Member Organisation (MO) staff involved in healthcare should engage with healthcare providers to help enable safer care for patients globally. We will provide you with a step-by-step approach to the engagement of hospitals whether you are beginning or excelling in this area.

**In-person** | Open to MO's only | Session leader(s): Claire Clarke, Director Healthcare Engagement, Global Office (Belgium), Mónica Soler, Director Healthcare Providers, Global Office (Belgium).

**16:15 - 17:15**

**[Breakout session] - Transforming Healthcare with GS1 Digital Link.**

Join this session and learn how the healthcare sector is positioning the use of the GS1 Digital Link standard to access product information online such as electronic patient information leaflets (ePILs) and electronic Instruction for Use (eIFUs) with the existing GS1 barcodes on the products or packaging.

**In-person** | Open to all attendees | Session leader: Pete Alvarez, Senior Director, Identification and Data Strategy, GS1 Global Office.

**17:30 - 18:30**

**GS1 Healthcare Providers Awards reception.**

The GS1 Healthcare Providers Awards program acknowledges outstanding achievements in patient safety and supply chain efficiency. There are two categories: Best Implementation Case Study Award for successful GS1 standards implementation, and Best Individual Leadership Award for leaders advancing patient safety.

**In-person** | Open to all attendees | Session chair to be confirmed soon.

**17:30 - 19:30**

**Think-Tank: international government healthcare supply chain.**

In this session, we bring together representatives of health authorities and regulatory agencies from around the world to discuss and address the challenges faced by healthcare supply chains on a global scale.

**In-person** | By invitation only | Session chair: Géraldine Lissalde-Bonnet, Vice President GS1 Healthcare, Global Office (Belgium).

## Wednesday – 4 October

**08:00 - 9:00**

**Welcome coffee.**

**9:00 - 10:00**

**[Plenary session] - Global UDI landscape: impact and challenges of the regulatory environment.**

The implementation of UDI systems has become crucial in the medical device industry, enabling improved traceability, safety, and post-market surveillance of medical devices across the globe. During this session, we will examine the regulatory frameworks established by various countries and regions. Expand your knowledge and gain a comprehensive understanding of the global UDI landscape, its impact, and the challenges it presents to stakeholders worldwide.

**Hybrid (In-person and virtual session)** | Open to all attendees | Session chair & panel to be confirmed soon.

**10:00 - 11:00**

**[Plenary session] - How to make the transition more efficient and timelier: UDI-AIDC implementation experiences.**

In this session, we will explore strategies and best practices for streamlining the transition process of implementing Unique Device Identification (UDI) and Automatic Identification and Data Capture (AIDC) systems. Drawing from real-world implementation experiences, we will delve into the key challenges faced during the transition and share practical insights to enhance efficiency and timeliness.

**Hybrid (In-person and virtual session)** | Open to all attendees | Session chair & panel to be confirmed soon.

**11:00 - 11:30**

**Networking coffee break.**

**11:30 - 12:30**

**[Plenary session] - Optimising data excellence: insights into UDI data quality and management.**

*Whether you are involved in UDI implementation, data governance, or data management, this session will equip you with the knowledge and insights needed to overcome data quality challenges and optimise your UDI system's performance. Don't miss this opportunity to learn from the experiences of industry leaders and take your UDI data quality and data management practices to the next level.*

**Hybrid (In-person and virtual session) |**  
Open to all attendees | Session chair & panel to be confirmed soon.

**12:30 - 13:30**

**[Plenary session] - How healthcare providers manage supplies and how to best take advantage of the new UDI mandates.**

*With the ever-increasing complexity of medical supply chains and the need for accurate tracking and traceability, healthcare providers are seeking innovative solutions to streamline their medical devices management processes. We will explore best practices and strategies for healthcare providers to effectively leverage the new UDI mandates to enhance their operations.*

**Hybrid (In-person and virtual session) |**  
Open to all attendees | Session chair & panel to be confirmed soon.

**13:30 - 14:45**

**Networking Lunch.**

**14:45 - 15:45**

**[Breakout session] - Public Policy medical devices regulatory session.**

*Regulatory requirements and initiatives from around the world related to medical devices.*

**In-person only |** Open to all attendees |  
Session leader(s) & panel to be confirmed soon.

**14:45 - 15:45**

**[Breakout session] - Understanding the U.S. Drug Supply Chain Security Act (DSCSA): safeguarding pharmaceutical integrity and patient safety.**

*The session focuses on the implementation and impact of the Drug Supply Chain Security Act (DSCSA) within the healthcare and pharmaceutical industry. DSCSA is a U.S. federal law that aims to enhance the safety and security of the pharmaceutical supply chain, ultimately ensuring that patients*

*receive safe and legitimate medications. The session will cover topics such as serialisation, tracing, verification, and product identification requirements mandated by the DSCSA.*

**In-person only |** Open to all attendees |  
Session leader(s) & panel to be confirmed soon.

**14:45 - 15:45**

**[Breakout session] - Advancing sustainability in healthcare through GS1 Standards.**

*Join us for an engaging workshop exploring the crucial role of GS1 standards in promoting sustainability within the healthcare industry. This workshop aims to bring together healthcare professionals, industry experts, and sustainability advocates to foster knowledge sharing and delve into the pivotal role that GS1 standards play in driving sustainability initiatives within the healthcare sector.*

**In-person only |** Open to all attendees |  
Session leader: Elisa Zwaneveld, Senior Manager Healthcare, GS1 Global Office.

**15:45 - 16:15**

**Networking coffee break.**

**16:15 - 17:15**

**[Breakout session] - Health IT, complementary standards enhancing patient safety.**

*A session detailing how GS1 and other standards are used and implemented enhancing the safety of the subject of care. we will delve into the concept of standards and their importance in the Health IT domain. Standards play a vital role in ensuring interoperability, data exchange, and the seamless integration of various Health IT systems.*

**In-person only |** Open to all attendees |  
Session leader: Neil Piper, AIDC Healthcare Senior Manager, GS1 Global Office.

**16:15 - 17:15**

**[Breakout session]: Migration to 2D in healthcare.**

*2D barcodes are transforming how many industries capture and share important information about products such as identification, batch/lot numbers, expiration dates and serial numbers. This session provides real-world examples of how the GS1 DataMatrix 2D barcode is transforming identification of pharmaceutical products and medical devices and contributing to improving patient safety, medical outcomes,*

*product recalls, and streamline hospital operations.*

**In-person only** | Open to all attendees |  
Session leader(s): Pete Alvarez, Senior Director, Identification and Data Strategy, GS1 Global Office  
Craig Alan Repec, Senior Manager, Supply Chain Visibility, EPCIS & RFID, GS1 Global Office.

**16:15 - 17:15**

**[Breakout session]: Connecting the dots in USAID's GHSC-PSM Pharmaceutical Supply Chain.**

*An interactive, comprehensive 360 presentation on how USAID's project, Global Health Supply Chain - Procurement and Supply Management (GHSC-PSM) is connecting the dots in its supply chain by*

*integrating GS1 requirements into its business architecture from supplier engagement (incorporating GS1 based requirements into contracts), to strategic engagement (for broader adoption among other international procurements agents) and, ultimately country enablement (regulation, master data management and traceability). This session will showcase approaches and lessons for standards adoption across USAID supply chain enterprise.*

**In-person only** | Open to all attendees |  
Session leader: Nuran Idris, Manager HC Africa, GS1 Global Office.

**19:30 - 00:00**

**Networking event hosted by GS1 Brazil.**

## Thursday – 5 October

**8:00 - 9:00**

**Welcome coffee.**

**9:00 - 10:00**

**[Plenary session] - Unlocking the future of pharma: exploring global regulatory trends, lessons learned, and the path ahead.**

*In this session industry experts and regulatory authorities come together to discuss the evolving landscape of pharmaceutical regulations. The session explores the latest trends in the regulatory sphere and provides insights into the lessons learned from past experiences. Attendees can expect to gain a comprehensive understanding of the regulatory environment, its impact on the pharmaceutical industry, and the strategies needed to navigate the future successfully.*

**Hybrid (In-person and virtual session)** |  
Open to all attendees | Session chair & panel to be confirmed soon.

**10:00 - 11:00**

**[Plenary session] - Implementation of GS1 standards in the pharmaceutical value chain.**

*Join us for an insightful session that explores how GS1 standards can be effectively implemented within the diverse stakeholders of the pharmaceutical supply chain to*

*enhance operational efficiency, ensure product integrity, and improve patient safety. Through real-world case studies and expert insights, you will gain a comprehensive understanding of the benefits and challenges associated with implementing GS1 standards.*

**Hybrid (In-person and virtual session)** |  
Open to all attendees | Session chair & panel to be confirmed soon.

**11:00 - 11:30**

**Networking coffee break.**

**11:30 - 12:30**

**[Plenary session] - Towards sustainable and reliable digital information in healthcare.**

*This session addresses the challenges and opportunities in leveraging digital technologies and the transformative power of GS1 Digital Link, a cutting-edge technology that is revolutionising connectivity in supply chains to ensure the accuracy, privacy, and security of healthcare data. Gain insights into the latest advancements driving a more efficient and patient-centric healthcare ecosystem.*

**Hybrid (In-person and virtual session)** |  
Open to all attendees | Session chair & panel to be confirmed soon.

**12:30 - 13:20**

**[Plenary session] - The role of global standards in a technology driven world.**

*This session aims to shed light on the pivotal role of global standards shaping the technological ecosystem, enabling harmonisation, efficiency, and collaboration across borders, industries, and disciplines in an increasingly interconnected and technology-driven world. By providing a common framework and guidelines, global standards facilitate the development and implementation of cutting-edge solutions such as telemedicine, electronic health records, wearable devices, and artificial intelligence.*

**Hybrid (In-person and virtual session) |**

Open to all attendees | Session chair & panel to be confirmed soon.

**13:20 - 13:50**

**[Plenary session] - Closing remarks.**

**Hybrid (In-person and virtual session) |**

Open to all attendees | Session chair & panel to be confirmed soon.

**13:50 - 14:00**

**Invitation to the next GS1 Healthcare Global Conference!**

**Hybrid (In-person and virtual session) |**

Open to all attendees | Session chair to be confirmed soon.