



Welcome

Amsterdam, 4 October 2011

Paul Voordeckers, GS1 Global Office





Standards are boring.
Think again.





Standards are fun.
So are we.





Standards are great.
Should everyone have their own?



Reduce complexity

A computer monitor and mouse are positioned on a blue grid background. The monitor displays a window with a list of items, and several other data windows are floating in the background, creating a sense of depth and complexity. The overall scene is illuminated with a blue glow, suggesting a digital or data environment.

Speak one language



Not your usual organisation...





Neutral







Not your usual conference...



20

The image features the number '20' in a highly decorative, glowing font. The digits are composed of bright, golden-yellow light trails that form the shape of the numbers. The '2' is on the left and the '0' is on the right. The light trails are thick and have a soft, ethereal glow. Surrounding the main light trails is a dense field of fine, radiating lines that resemble sparks or fireflies, creating a shimmering, starburst effect. The entire composition is set against a solid black background, which makes the golden light stand out prominently.

Monday
3 October 2011

**Pre-conference
Workshop**

**GS1 Standards in
Healthcare**

Basic
Track

Advanced
Track

Tuesday
4 October 2011

UDI Plenary

Pharma
Plenary

Eucomed
UDI
Session

Market
Place

Ask the
Experts

UDI
Break
Out

Pharma
Break
Out

Wednesday
5 October 2011

Pharma Plenary

UDI Plenary

Market
Place

Ask the
Experts

Pharma
Break
Out

UDI
Break
Out

Thursday
6 October 2011

A look at the world

Closing Plenary

Hospital visit

**20th Global
GS1 Healthcare Conference**



**“Act as if what you do makes a difference.
It does.”**

William James



obrigado

Dank U

Merci

mahalo

Köszi

спасибо

Grazie

Thank
you

mawuuru

Takk

Gracias

Dziękuję

Děkuju

danke

Kiitos