SA2 | WORLDSYNC

Master Data Services for Global Commerce
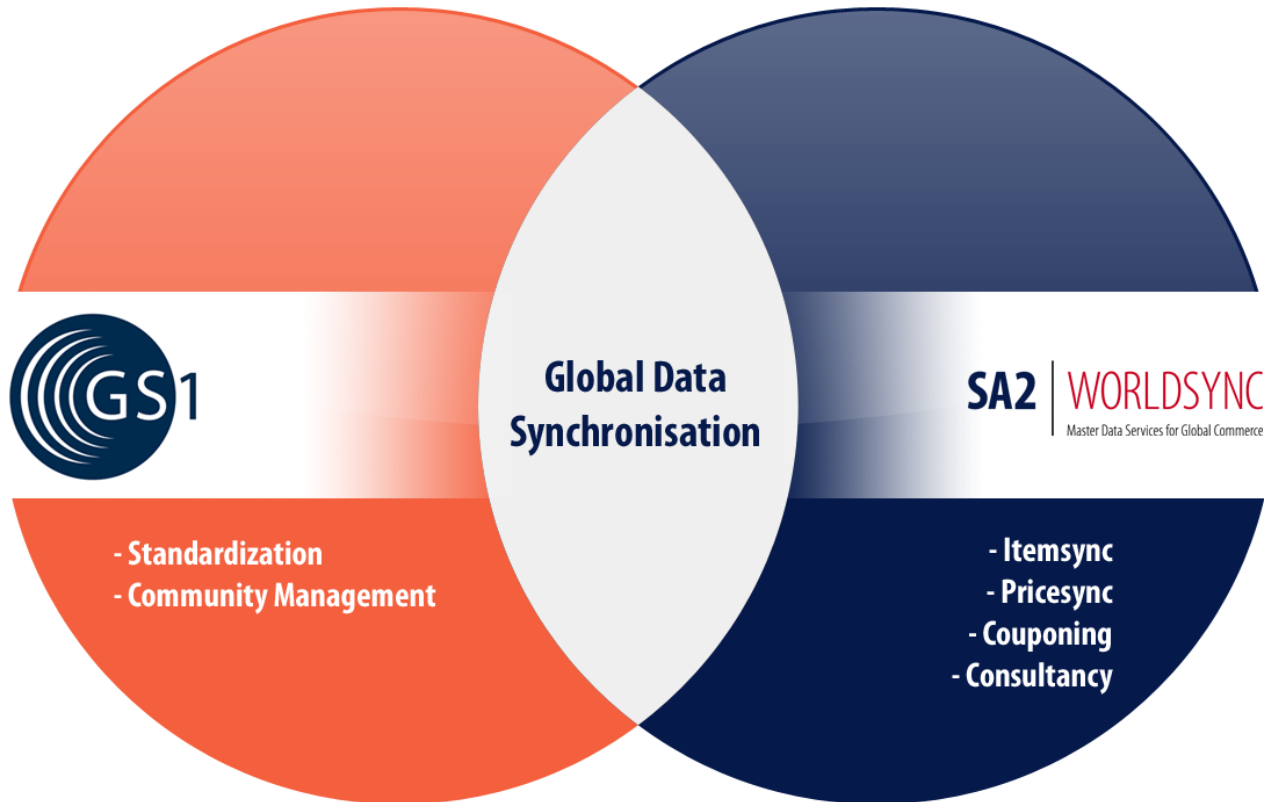
SA2 Worldsync GmbH

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Subsidiary of GS1 Germany

Global Data Synchronisation

GS1

- Standardization
- Community Management

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Master Data Services for Global Commerce

- Itemsync
- Pricesync
- Couponing
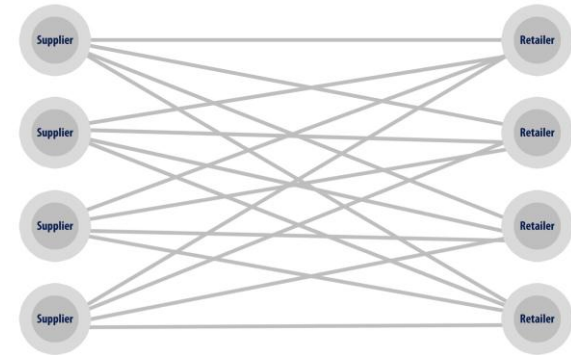- Consultancy

SA2 Worldsync – global & local

We aim to...

"...support local & global companies in driving their business more efficiently through innovative solutions, enabling technologies and customer-oriented services."

"...support GS1 member organizations worldwide as a technology provider with unique services, tailored programs and state-of-the-art technology."

"...support & implemented full GS1 GDS standards."

UDI - Data Sync – Case for Data Pools

- Thousands of individual connections
  - Proliferation in Gov't Databases
  - Many Trading Partners
- Redundant workload
  - UDID and Trading partners
- Not standardized
  - Data pools can do meta data mapping for multiple UDIDs, Do once - Connect many
  - Global Standard for data much contained in GDS
- Incomplete Data
  - Provides alerts & notification to business rules
- Not in time
  - Manual processes delay data availability & accuracy
- Inaccurate
  - Provide data quality via validations & business rules

Global Data Sychronization (GDS)

Thank you for your attention!

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