



Welcome to Conference

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Anti-Trust Summary

- GS1 and the GSMP operate under the GS1 anti-trust caution. Strict compliance with anti-trust laws is and always has been the policy of GS1.
- The best way to avoid problems is to remember that the purpose of the committee is to enhance the ability of all industry members to compete more efficiently.

This means:

- There shall be no discussion of prices, allocation of customers, or products, etc.
- If any participant believes the group is drifting toward impermissible discussion, the topic shall be tabled until the opinion of counsel can be obtained.
- The full anti-trust caution is available in the Community Room if you would like to read it in its entirety.



Regulations

- **Unique Device Identification:**
 - U.S. Food & Drug Administration (FDA) accredits GS1 as UDI Issuing Agency
 - And other UDI regulations under development
- Importance of **Asian Harmonisation Working Party**
- Regulatory bodies mandating **traceability** to fight against falsified medicines





GS1 new developments improving Patient Safety

- Identification on lower packaging level to enable **bedside scanning**
- **MobileHealth** initiatives and applications in healthcare
- **Quality data exchange** enabled through Global Data Synchronisation Network





Huge patient safety benefits and cost savings when adopting a single global standard in healthcare

- “Implementing **global standards** across the entire healthcare supply chain **could save 22,000-43,000 lives** and avert 0.7 million to 1.4 million patient disabilities”
- “Rolling out such standards-based systems globally **could prevent tens of billions of dollars’ worth of counterfeit drugs** from entering the legitimate supply chain”
- [We] “estimate that **healthcare cost could be reduced by \$40 billion-\$100 billion globally**” from the implementation of global standards
- “Adopting **a single set of global standards** will cost significantly less than two” (between 10-25% less cost to stakeholders)

SOURCE: McKinsey report, “Strength in unity: The promise of global standards in healthcare”, October 2012



Healthcare Leadership Team

Tri-Chairs:

- **Mike Wallace, Abbott**
- Grant Hodgkins, Alcon Labs
- **Steve Capel, Covidien**

LT Members:

- **Lloyd Mager, AbbVie**
- **Lew Kontnik, Amgen**
- Monica Kryzer, 3M
- Nathan Habeck, Baxter
- **Volker Zeinar, B.Braun**
- **Christian Riediger, Bayer**
- **Dennis Black, BD**
- John Roy, Cardinal Health
- **Margot Drees, GHX**
- **Grant Courtney, GSK**
- **Tom Werthwine, Johnson & Johnson**
- **Jackie Elkin, Medtronic**
- **Peggy Staver, Pfizer**
- Joe Pleasant, Premier
- **Feargal McGroarty, St. James's Hospital**
- **Tania Snioch, GS1 Australia**
- Robert Matsubayashi, GS1 Brasil
- Alicia Duval, GS1 Canada
- **Chris Doyle, GS1 in Europe**
- **Hans Lunenburg, GS1 in Europe**
- **Michio Hamano, GS1 Japan**
- **Michael Pheney, GS1 US**



35 Local Healthcare user groups driving adoption of GS1 standards worldwide



Australia



Finland



Macedonia



Poland



Spain



Austria



France



Malaysia



Portugal



Sweden



Belgium & Luxembourg



Germany



Malta



Russia



Switzerland



Brasil



Ireland



Mexico



Serbia & Montenegro



Taiwan



Canada



Italy



Morocco



Singapore



Thailand



Colombia



Japan



Netherlands



Slovakia



UK



Denmark



Jordan



New Zealand



Slovenia



US





Week at a Glance

Tuesday
1 April 2014

Primer Session

Plenary on Unique
Device Identification

General lunch or
Working Lunch (Public
Policy – Medical Devices)
(Upon registration)

Implementation
reality

Think Tank*
*On invitation only

Wednesday
2 April 2014

Plenary on
Traceability

General lunch

Implementation
reality

Networking event

Thursday
3 April 2014

Plenary on Hospital
implementation

Closing plenary –
Patient safety
worldwide

Site visits*
(manufacturer,
wholesaler or
University hospital)

*Lunch boxes included for the
participants



Don't miss out on the site visits

- **Manufacturer** - Hanmi Pharm. Co., Ltd.
- **Wholesaler** - TaeJeon Pharm Wholesale Co., Ltd.
- **Hospital** - Seoul National University Bundang Hospital

⇒ **See standards in action, still some availabilities for the wholesaler's visit**

⇒ **If you don't plan to attend and have registered, please advise us**



Networking

enjoy!

- Find useful addresses in programme of nice restaurants and locations
- Celebrate our 25th Healthcare Conference and join us for a fabulous cruise

