



# GS1 Healthcare

Granada, 12 February 2008

Michel van der Heijden

President Healthcare, GS1 Global Office

The global language of business

[www.gs1.org](http://www.gs1.org)

### Our Mission

To lead the healthcare sector to the successful development and implementation of **global standards** by bringing together experts in healthcare to enhance **patient safety** and **supply chain efficiencies**.



- **AIDC Application Standards**
  - GTIN Allocation Rules for Healthcare ratified
  - Data & Carriers: business requirements defined
  - Serialisation: serial & lot number size and capacity identified
  - Work team finalising first AIDC Application Standards
- **Traceability in Healthcare**
  - Pedigree Messaging Standard ratified
  - Work team established for Global Traceability Standard in Healthcare
- **Data Synchronisation & Product Classification**
  - GDSN standards gap analysis: majority of healthcare needs are supported by the current standard
  - Global GDSN Proof-of-Concept pilot planned in 2008
  - Product Classification deployment strategy completed



Global Experts



Healthcare and Life Sciences  
Action Group

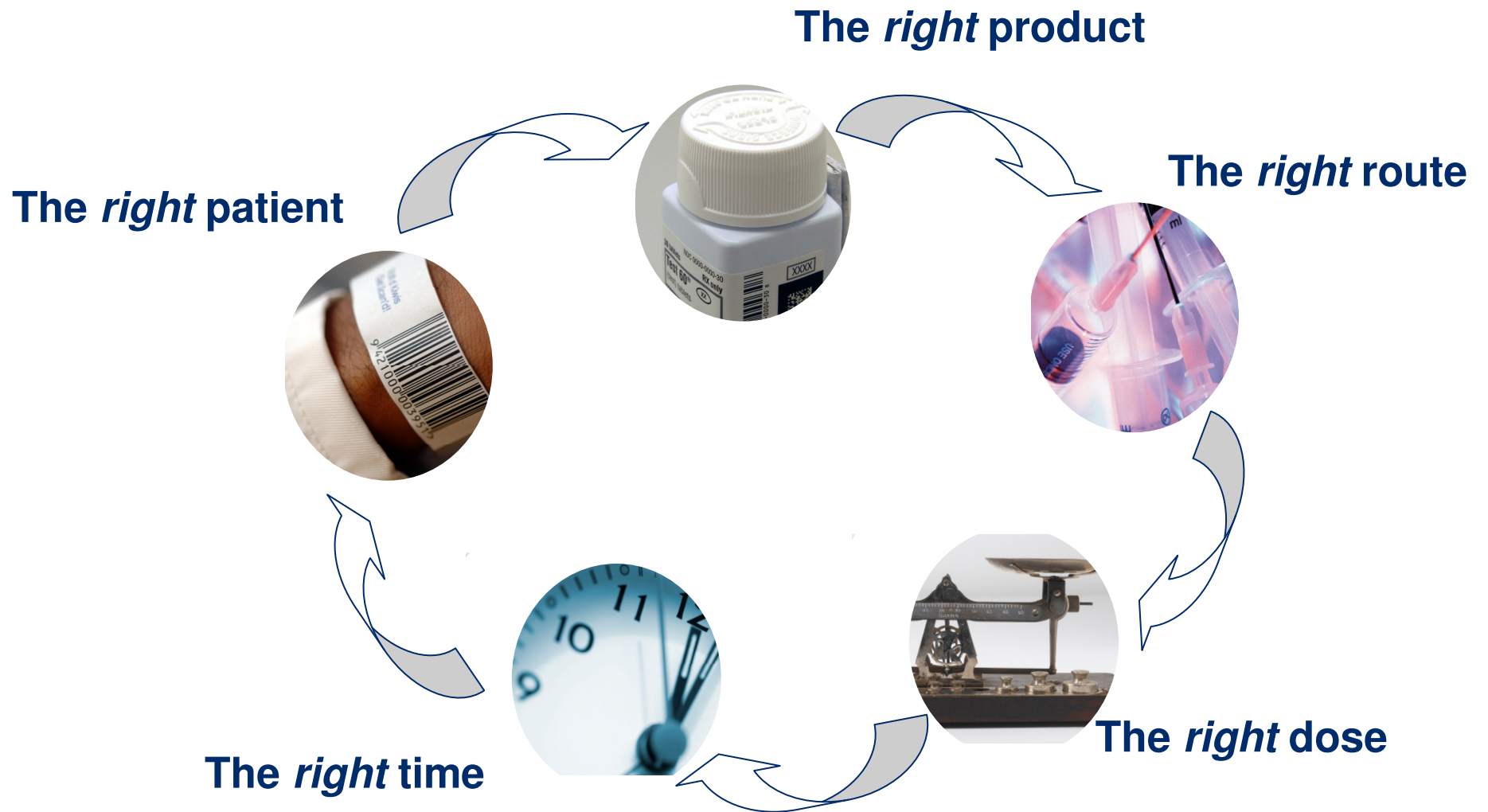


One Global User Group  
One Roadmap  
One Voice



Local Experts





### Our Mission

To lead the healthcare sector to the successful development and implementation of **global standards** by bringing together experts in healthcare to enhance **patient safety** and **supply chain efficiencies**.

### Our Vision

To become the **recognised, open and neutral source** for regulatory agencies, trade organisations and other similar stakeholders **seeking input and direction for global standards** in healthcare for patient safety, supply chain security & efficiency, traceability and accurate data synchronisation.



- GS1 Healthcare is member of the World Health Organisation IMPACT Work Team « Technology »
- GS1 Healthcare is working with the Global Harmonisation Task Force about Unique Device Identification
- GS1 Healthcare is working with the European Commission on the issue of patient safety
- BRIDGE Project
- The Council of Europe is recommending global harmonisation in Healthcare with GS1 Standards



Australia

Canada

France

Hong Kong

Japan

Korea

Netherlands

New Zealand

NeHTA National Product Catalogue / Monash eCOM

Canada Public Health Agency / CareNET

eProcurement Platform

Central Drugs Repository

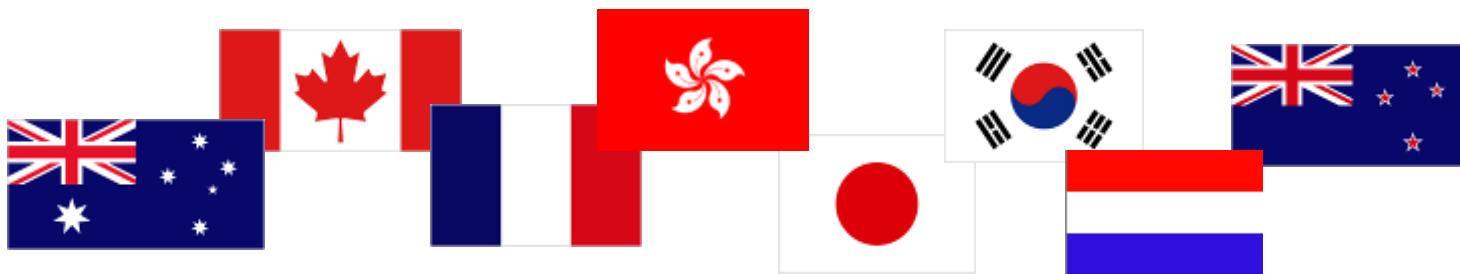
Ministry of Health & JFDMA Bar code guideline

Ministry of Health Bar code Regulation

ZorgDas / G-Standard

Medication Safety Project Ministry of Health

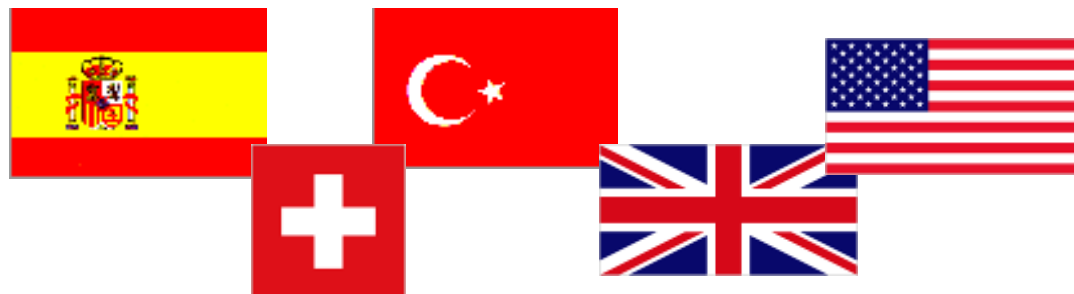
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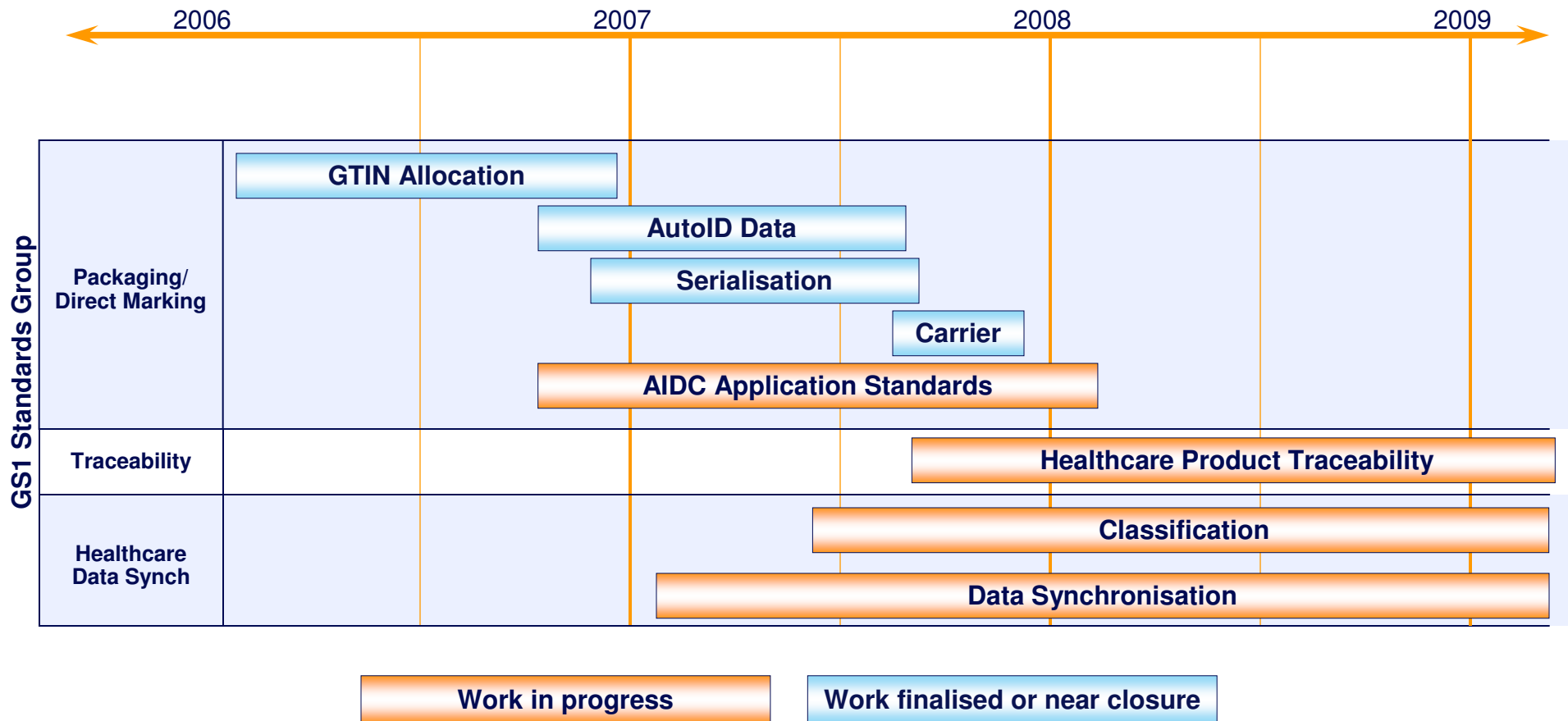


Spain  
Switzerland  
Turkey  
UK  
USA

Regional Health Authorities  
SmartLog Project  
UBB (Turkish DataBank)  
« Coding for Success » Department of Health  
FDA / HSCSC / Department of Defense

and more ...





Schedule for deliverables to the GS1 GSMP (GS1's standards development team)  
Version 1.6 -- January 2008



# GS1 Standards in Healthcare

## Improving patient safety worldwide



***Leaders must not just see the mission & vision themselves, they must have the ability to get others to see it also***

HUG Co-Chairs:

Rich Hollander, Pfizer  
Volker Zeinar, B.Braun

HLS Tri-Chairs:

Ron Bone, McKesson  
Ramesh Murthy, CVS  
Mike Rose, Johnson & Johnson



## Contact details

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