

CASE STUDY:

The Business Case for Haemophilia Product Traceability



**Feargal Mc Groarty, Project Manager,
National Centre for Hereditary Coagulation
Disorders, St James Hospital, Ireland**

Agenda

- Background to NCHCD and Haemophilia
- How to build a Business Case!
- Barcodes for Recall management, patient safety and cost containment
- Exploiting smartphone technology - allowing patients to scan their medication within the home
- Outcomes/ROI
- Conclusion



Facts

- Chronic diseases are the leading cause of mortality and morbidity in Europe - accounting for 86% of total premature deaths

“Tackling chronic disease in Europe
The European Observatory on Health Systems “

Realities

- Chronically ill persons have to deal with numerous difficulties in everyday medication management on their own.
- Patients are often overwhelmed by problems related to both their medication regimen and their routines in medication (self-) management.
- From the perspective of people with chronic conditions, the main challenge in everyday medication management is to develop, maintain, and adjust routines

“Chronic Illness - September 2009 vol.5 no3 184-196”



Finally....

Medicines are supposed to save lives

*Dying from a disease is sometimes
unavoidable;*

dying from a medicine is unacceptable.

Lepakhin V. Geneva 2005



National Centre for Hereditary Coagulation Disorders (NCHCD)

- Located at St James's Hospital, Dublin, Ireland
- Manages patients with inherited and acquired bleeding disorders
- Approximately 2000 patients with Haemophilia
- Approximately 200 patients with severe haemophilia (require intensive care/treatment)
- Over 75% Patients with severe Haemophilia self medicate at home



What is Haemophilia and why is Medication traceability important?

- Haemophilia is a Chronic Disease, it is a bleeding disorder caused by a deficiency of a clotting factor
- Incidence of 1:5,000 – 1:10,000 live male births
- The treatment of haemophilia involves the replacement of the clotting factor (previously prepared from pooled plasma) using a concentrated preparation “Clotting Factor Concentrate” (CFC)
- **Patients required to self treat at home**
- Lack of prompt response can lead to prolonged hospitalisation, decreased quality of life and misuse or wastage of expensive plasma and recombinant products





Healthcare Business Case?

Catastrophic Event

Failure of Supply Chain-

*Infection of patients with Hepatitis C and HIV
due to contaminated blood products.
Infected medication remained in the
supply chain after recall - leading to
subsequent infection and over 80
deaths*



Lindsay Report 2001

Main Recommendations

- Improve communication between treatment centres
- Accurate product tracing
- Enact a validated product recall

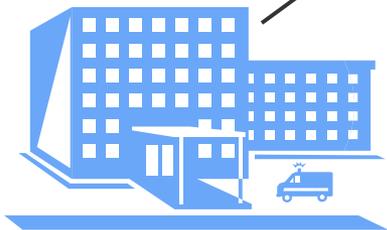


Multi location EPR (Electronic Patient Record) deployment

National
Haemophilia
Center



Care provider
Home access



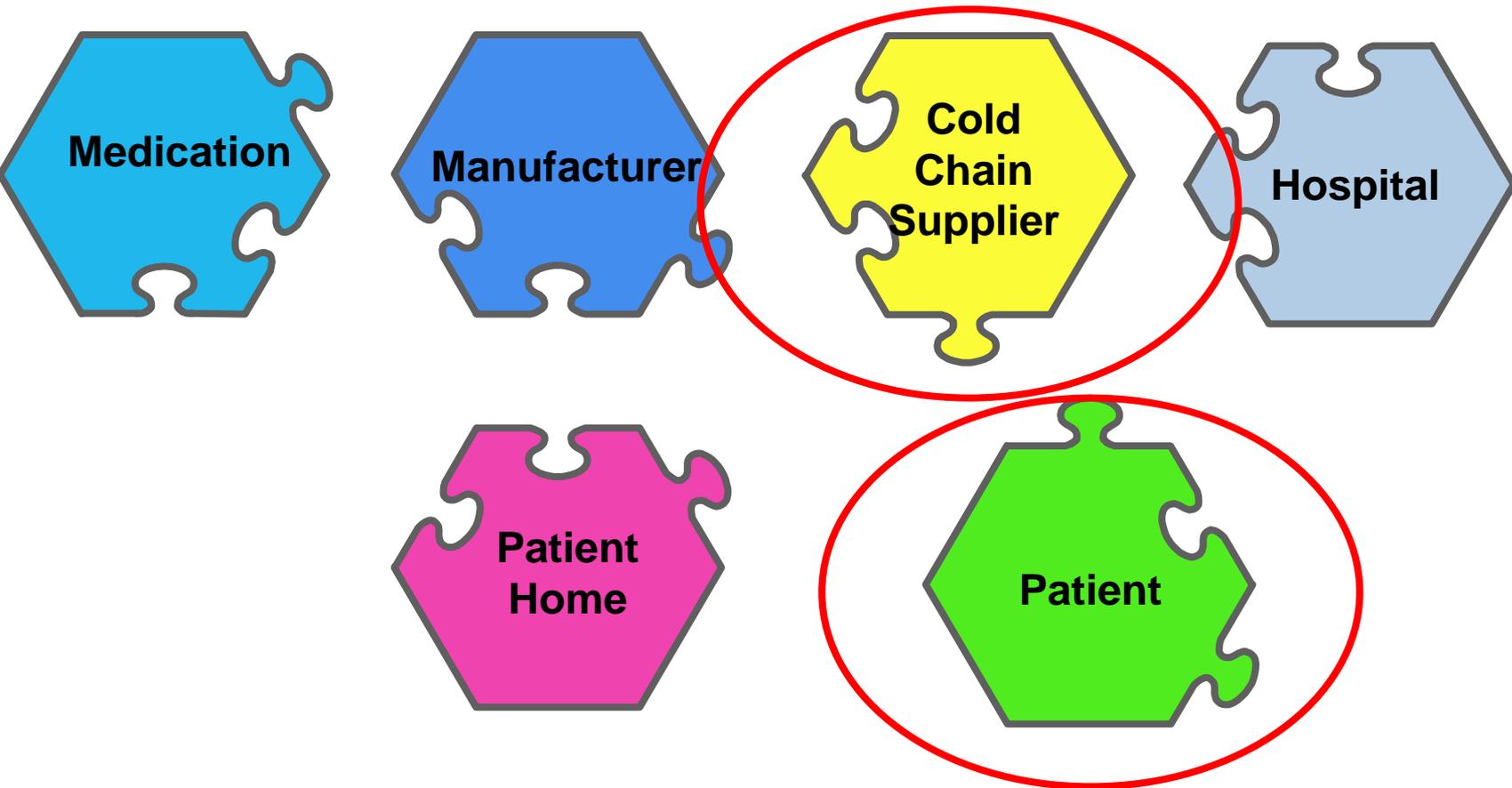
Regional Haemophilia Centres

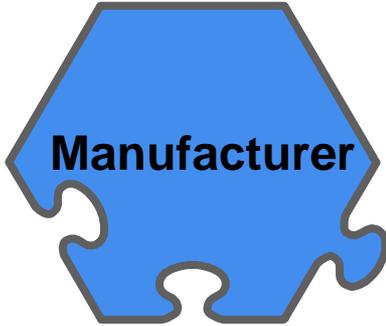


Medication delivery -Where we were

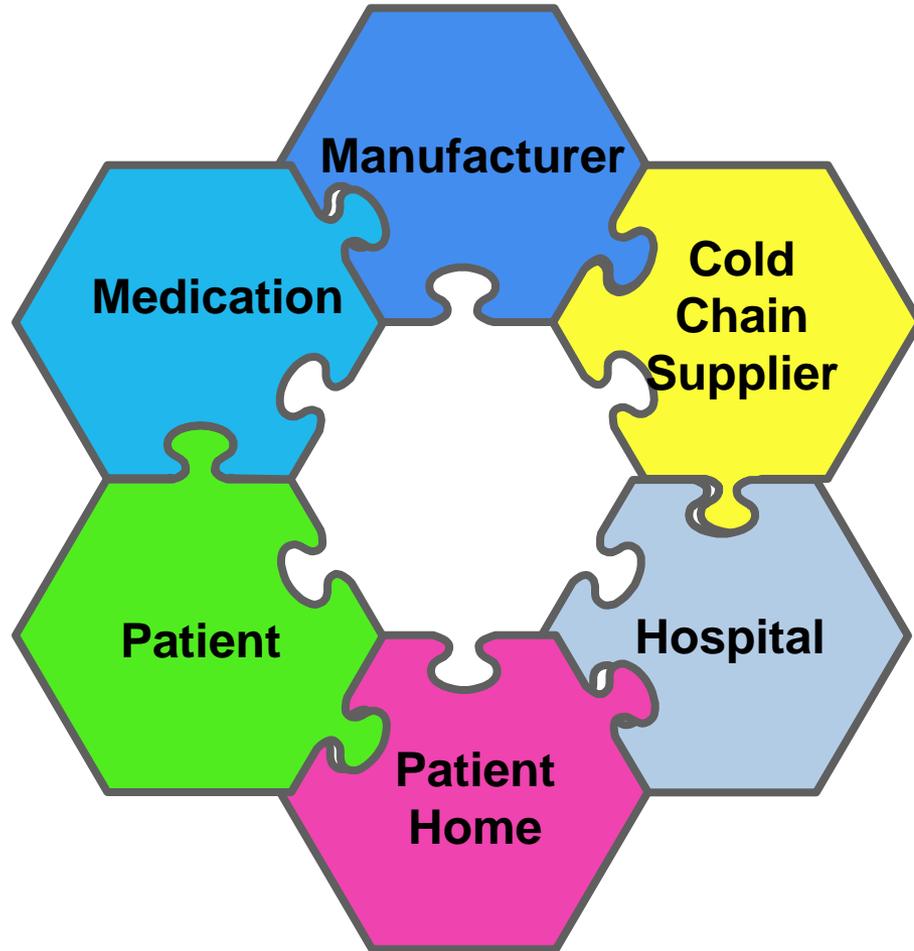


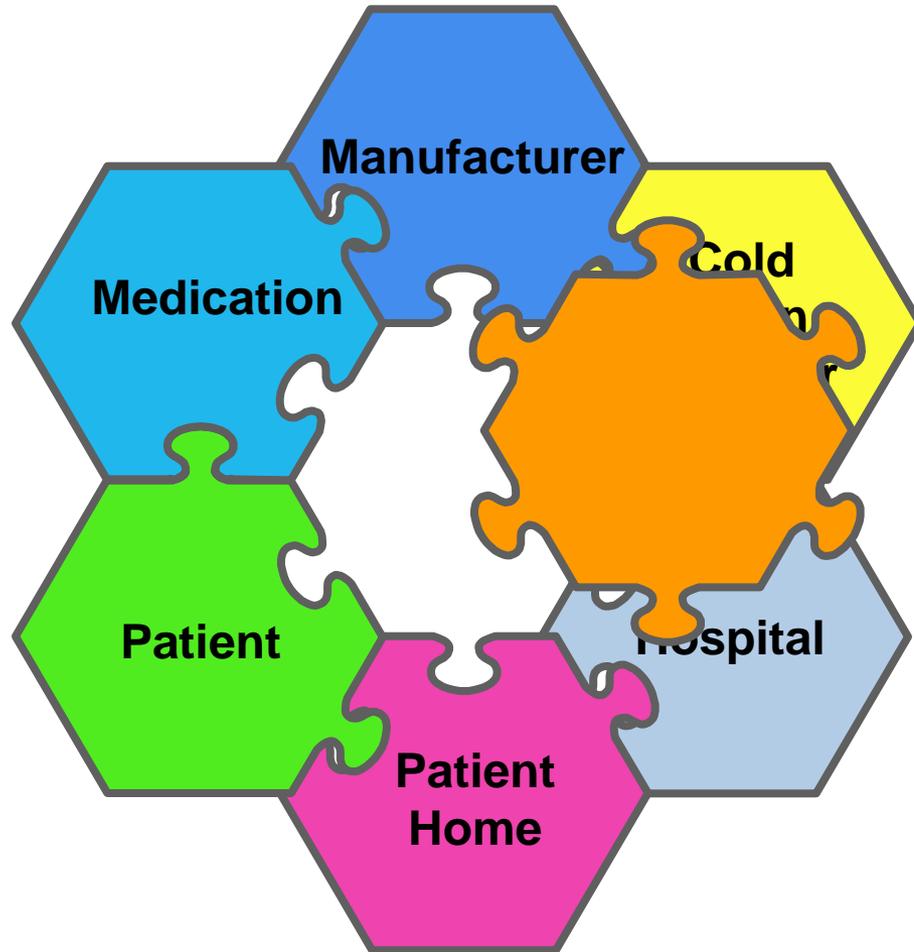
Redesign the Supply Chain

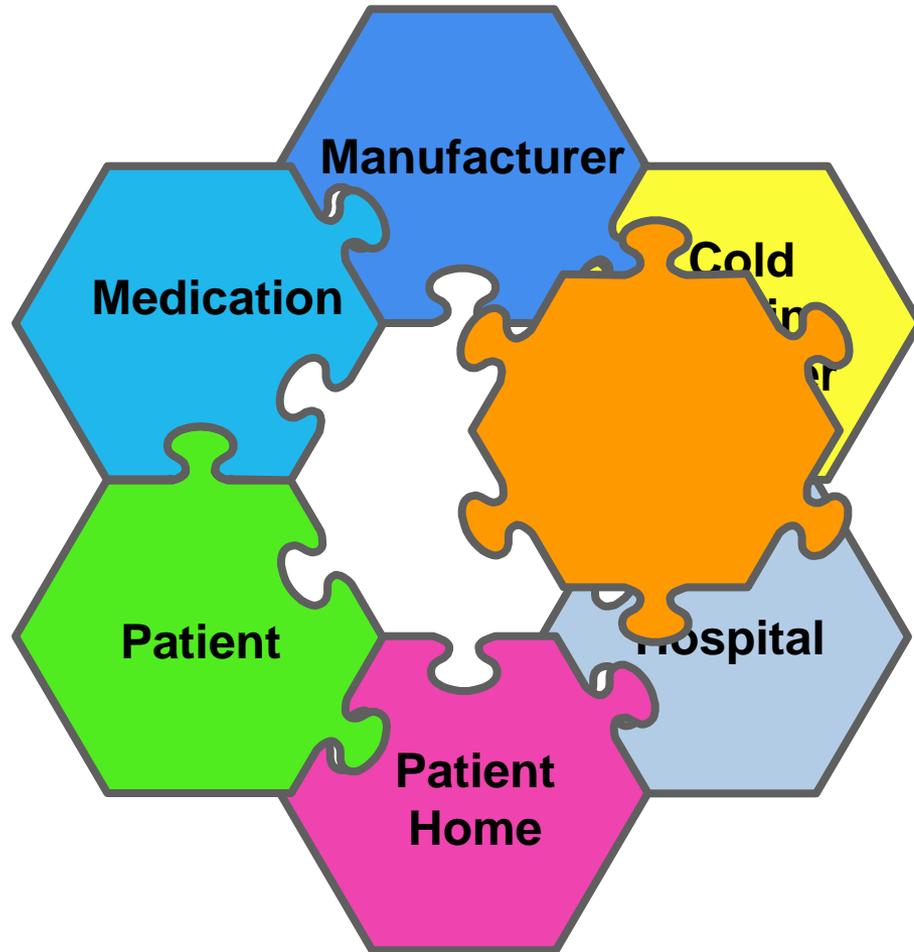




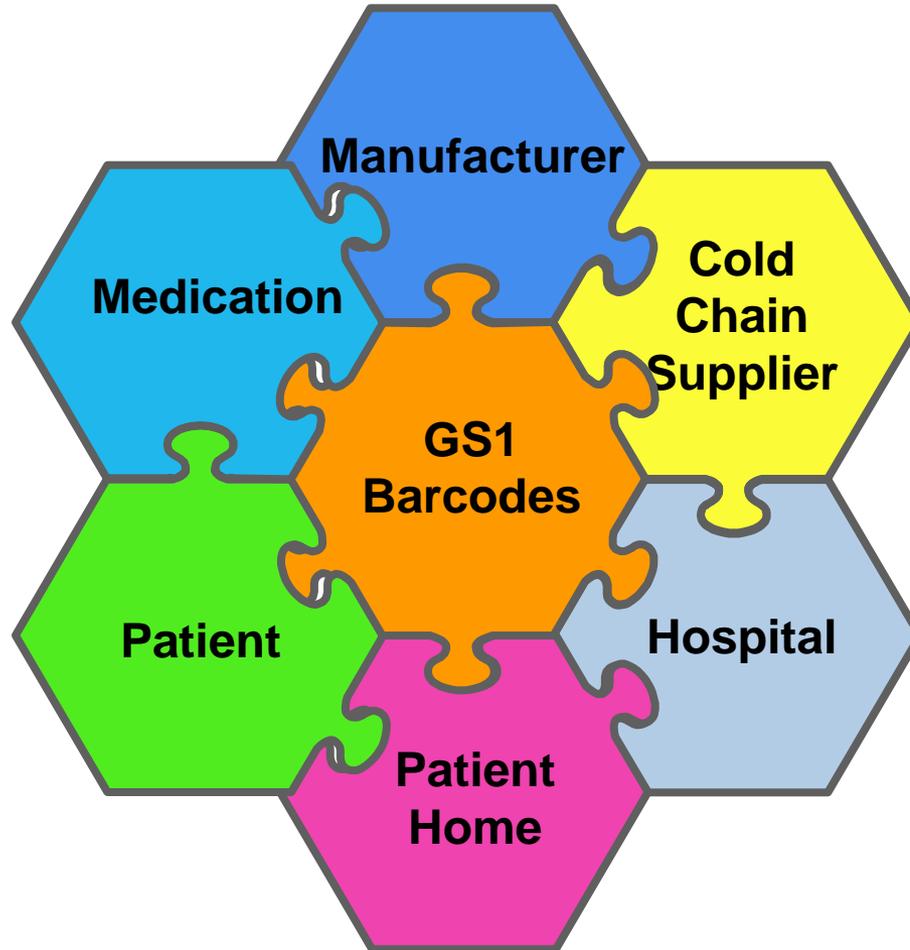
Piece missing!







The Final Piece!



Solution – Adopt the Retail Track and Trace Model based on GS1 Standards

- Unique identification (barcode) of patient - PMGSRN
- Unique identification (barcode) of medication - Serialised GTIN (+Lot + Expiry)
- Unique identification (barcode) of locations (Hospital/Home/Pharmacy/Transport) - GLN



ID Formats

Previous Barcode (2 Linear)



Hospital allocated Datamatrix barcodes



Manufacturer allocated barcode



**Product Name
(GTIN)**

Batch Number

Expiry Date

Serial Number



St. James's Hospital
crimson tide

GS1 Compliant UMI Specification

Wednesday, 10th August 2011

Status:

“Approved”



Solution for tracking and tracing products within the Hospital



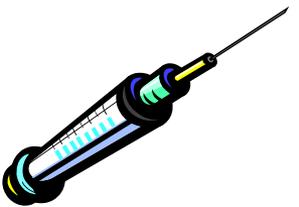
Bar coded CFC is delivered to the Hospital by TCP



Hospital (GLN)



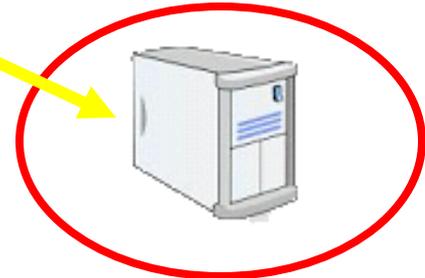
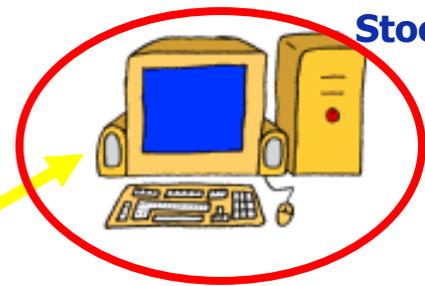
Stock Fridge (GLN)



Prepare product (GTIN)



Patient receives CFC



Issue Fridges (GLN)

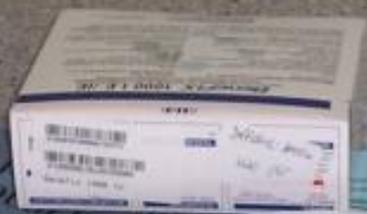


Check Product V Patient and issue





RECORD NO. 07510570
 ST. JAMES
 COM
 NOT TO BE REMOVED FROM THE HOSPITAL



SEARCHED INDEXED
 SERIALIZED FILED
 MAR 11 1968
 FBI - MEMPHIS

DATE	TIME	LOCATION	PERSONS	REMARKS
3/10/68	1:00	MEMPHIS	INSURANCE	Yes
3/10/68	3:00	MEMPHIS	ACCOUNT	OK
3/10/68	5:00	MEMPHIS	INSURANCE	Yes
3/10/68	6:00	MEMPHIS	INSURANCE	Yes
3/10/68	6:00	MEMPHIS	INSURANCE	Yes
3/10/68	7:00	MEMPHIS	INSURANCE	Yes
3/10/68	8:00	MEMPHIS	INSURANCE	Yes
3/10/68	9:00	MEMPHIS	INSURANCE	Yes
3/10/68	10:00	MEMPHIS	INSURANCE	Yes
3/10/68	11:00	MEMPHIS	INSURANCE	Yes
3/10/68	12:00	MEMPHIS	INSURANCE	Yes
3/10/68	1:00	MEMPHIS	INSURANCE	Yes
3/10/68	2:00	MEMPHIS	INSURANCE	Yes
3/10/68	3:00	MEMPHIS	INSURANCE	Yes
3/10/68	4:00	MEMPHIS	INSURANCE	Yes
3/10/68	5:00	MEMPHIS	INSURANCE	Yes
3/10/68	6:00	MEMPHIS	INSURANCE	Yes
3/10/68	7:00	MEMPHIS	INSURANCE	Yes
3/10/68	8:00	MEMPHIS	INSURANCE	Yes
3/10/68	9:00	MEMPHIS	INSURANCE	Yes
3/10/68	10:00	MEMPHIS	INSURANCE	Yes
3/10/68	11:00	MEMPHIS	INSURANCE	Yes
3/10/68	12:00	MEMPHIS	INSURANCE	Yes

Issue Item To Patient

Patient Details

PMGSRN	Name	Address Line 1
123456789012345678	Mr Joe Bloggs	23 Happy Lane

VBSN Part 1:

VBSN Part 2:

Issue Items ->

No	Vial Box Serial	Product	Description
1	(01)05010605857126(17)061231(21)000134(10)KS5GA31	BC	Kogenate 1000 IU
2	(01)05010605857126(17)061231(21)000135(10)KS5GA31	BC	Kogenate 1000 IU
▶ 3	(01)05010605857126(17)061231(21)000136(10)KS5GA31	BC	Kogenate 1000 IU



Company: **St. James Hospital**Owner: **Feargal**Source: **PharmaTrack****Stock Report By Location**Date: **02/05/07 16:28**Criteria: **(GLN = NCHCD)****NCHCD**

ProductName	Batch No	Received On	Expiry Date	Quantity
Advate 1.1 1000iu Baxject II Ireland	LE01F515AC	23/03/2007	30/08/2008 23:59	10
Advate 1.1 1500iu Baxject II Ireland	LE01F042AS	26/02/2007	31/08/2008 23:59	6
Advate 1.1 500iu Baxject II Ireland	LE01E127CH	20/10/2006	30/11/2007 23:59	5
Benefix 1000 IU	LE07F021AA	11/04/2007	31/07/2009 23:59	17
Benefix 500 IU	LE07F046AA	09/03/2007	31/03/2009 23:59	9
Fandhi 500 IU	IBVB6MRNT1	23/03/2007	28/02/2008 23:59	4
Novo Seven 2.4mg (120 KIU)	SU60351	05/09/2006	30/06/2008 23:59	1
	SU61573	08/03/2007	31/03/2009 23:59	3
Novo Seven 4.8mg (240 KIU)	SU60724	16/03/2007	30/09/2008 23:59	3
	SU60350	16/03/2007	31/03/2008 23:59	2
Novo Seven 1.2 mg (60 KIU)	SU60785	19/09/2006	28/02/2008 23:59	3
	VNP2F001	11/10/2006	31/12/2007 23:59	2
Prothromplex 600 IU	VNP2F002	02/11/2006	31/05/2008 23:59	4



Batch Recall

Close

1. **Select Product & Batch**

Product: 

Batch Number: 

Batch No	Expiry Date	Received	Awaiting Supply	Issued	Allocated	On Van	In Stock	Used
LC8208Y	13/02/2012	140	30	70	10	5	60	21

2. **Select Recall Level**

- Batch Allocation & Order Packing Process
- Batch Processing in Goods Receiving Process
- Patient Home Usage
- Order Delivery By Driver
- Hospital Usage
- Include / Exclude Certain Patients & Hospitals

Generate Recall Report

Include / Exclude Patients & Hospitals >>

Recall Reports

[Patients](#)
[Journeys](#)
[Enquiries](#)
[Batch Tracking](#)
[Reports](#)

[Product List](#)
[Product Batches](#)
[Batch Items](#)
[Batch Purchase Orders](#)
[Batch Invoices](#)
[Batch Recall](#)

Batch Recall Close

5. **Batch Recall Report** Print Report Generate Pivot

Product: Advate 1000 IU **Batch:** LE07E065 **Expiry Date:** 13/02/2012
Patients: 56 **Hospital:** 21 **Total:** 77
Recalled By: Hilary Mooney **Recall Date & Time:** 22 May 2011 1200

Patient / Hospital	Issued	Used	Mobile	Phone	Address Line 1	Address Line 2	Address Line 3	County
St James's Hospital	9	7	086 3235812	01 410 3000	James Street			Dublin 8
St James's Hospital	4	1	086 3235812		James Street	Tallaght		Dublin 24
St James's Hospital	7	0	087 2235865	01 412 3421	James Street	Ballyfermot		Dublin 8
St James's Hospital	3	0	087 5235776		James Street	Virginia		Cavan
St James's Hospital	5	1	086 3235815	01 412 4211	James Street	Ballyfeard	Carrigaline	Co. Cork
St James's Hospital	1	0	087 6325833		James Street	Lisnagry		Co. Limerick
St James's Hospital	6	2	087 7235821		James Street	Grange	Ballyneety	Co. Limerick
St James's Hospital	3	0	086 2235876		James Street	Ballyclough		Co. Limerick
St James's Hospital	4	3	086 2235813	01 410 2424	James Street	Abbeydorney		Co. Kerry

← 1.2.3.4 →

6. **Confirm & Execute Batch Recall Process**

Recall Type: Simulation Only Live Recall

Re enter Batch Number: **Enter Password:**

Execute Batch Recall Process



Recall Reports

PharmaTrack Batch Recall Report

Company: **St. James Hospital**
 Batch Recall Report
 Source: **PharmaTrack**
 Criteria: **(Batch No = LE07E055AA)**

Batch No : LE07E055AA **Benefix 1000 IU**
Serial No **Transaction Type** **Transaction Date**
000035 **Issued** 31/10/2006 15:22



Reference : *Prophylaxis*

Patient Name: XX XXXXXXXX

000260

In Stock

Reference :

Reason: *NCHCD Stock Top Up*

Transferred In **GLN: NCHCD** 29/02/2006 12:24

000046

Issued 03/10/2006 13:02

Patient Name XXXXX XXXXXXXX



Reference :

000120

Issued 13/09/2006 10:34

Patient Name XXXXX XXXXXXXX



Reference : *surgical site bleed*

000121

Issued 14/09/2006 11:51

Patient Name XXXXX XXXXXXXX



000128

In Stock

Reference :

Reason: *WSW Stock Top Up*

Reference :

Transferred In **GLN: WALTER STEVENSON WARD** 12/03/2008 12:02

000122

Issued 03/10/2006 15:26

Patient: XXXXX XXXXXXXX



Reference : *right thigh bleed*

000123

Issued 14/09/2006 11:51

Patient: XXXXX XXXXXXXX



Reference :

000134

Issued 02/10/2006 15:31

Patient: XXXXX XXXXXXXX



Reference : *Right thigh bleed*

BATCH SUMMARY

Total Booked In :

9

Issued to patients :

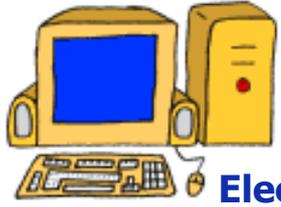
7

Stock in GLN(s) :

2



Delivery to the home and "In home" usage



Electronic prescription



Cold Chain receives home patient orders with GTIN & delivery location details
GLNs



Data sent to the EPR and stock management system with product usage information

Details of all movements are sent to the stock management system

Cold Chain Supplier verifies Order at dispatch - recording batch and expiry dates - GLNs, GTIN

Patient scans product. Verification received from EPR

Cold Chain Supplier verifies delivery of product to Patient - recording batch and expiry details GLN, GTIN

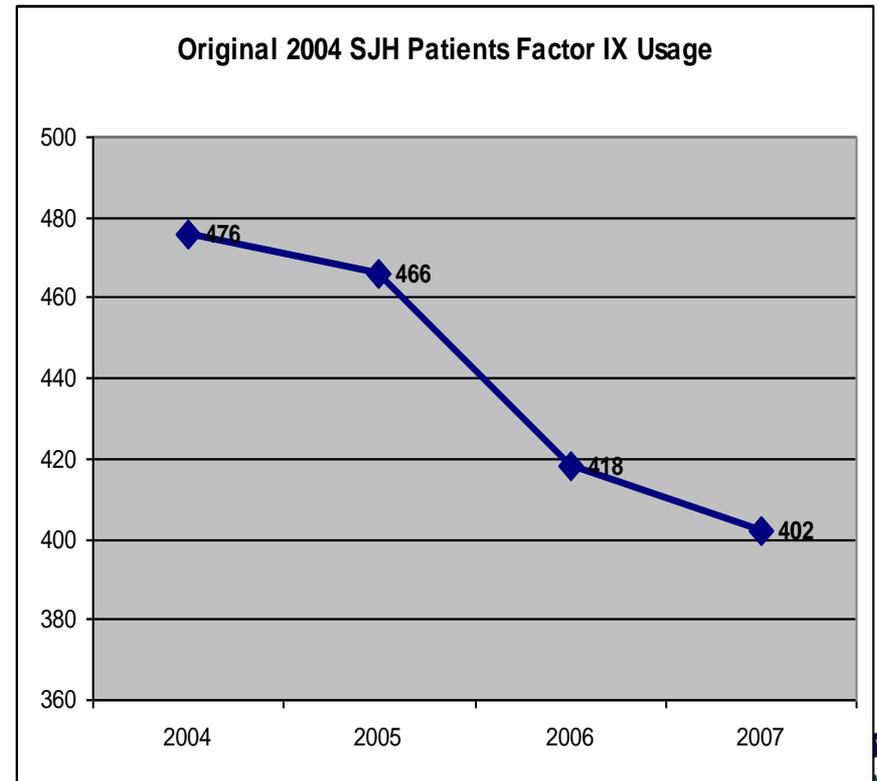
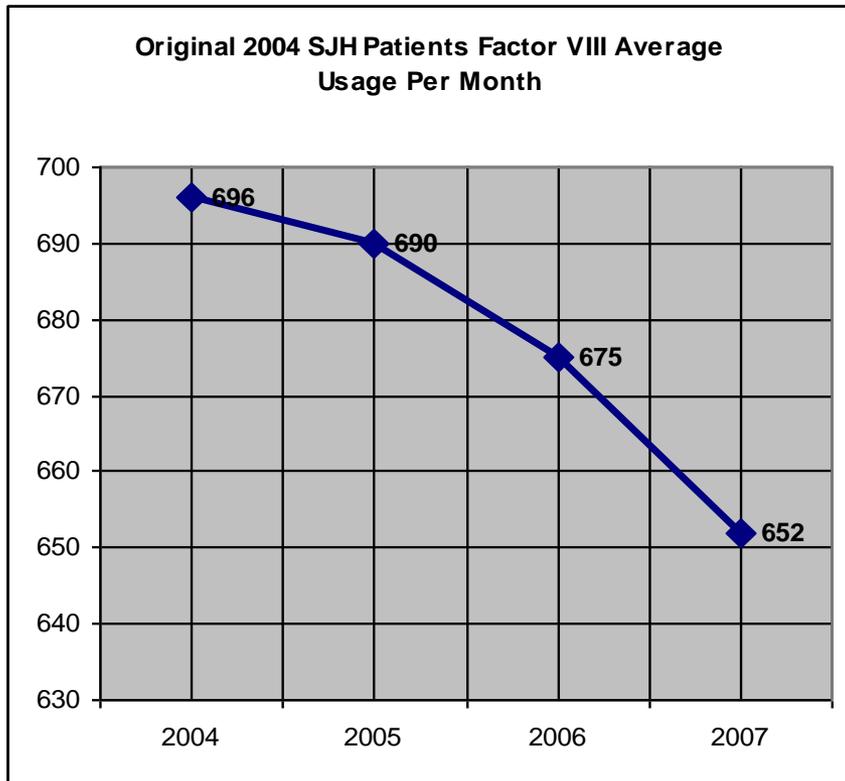


Outcomes (ROI) for validated Cold Chain delivery system

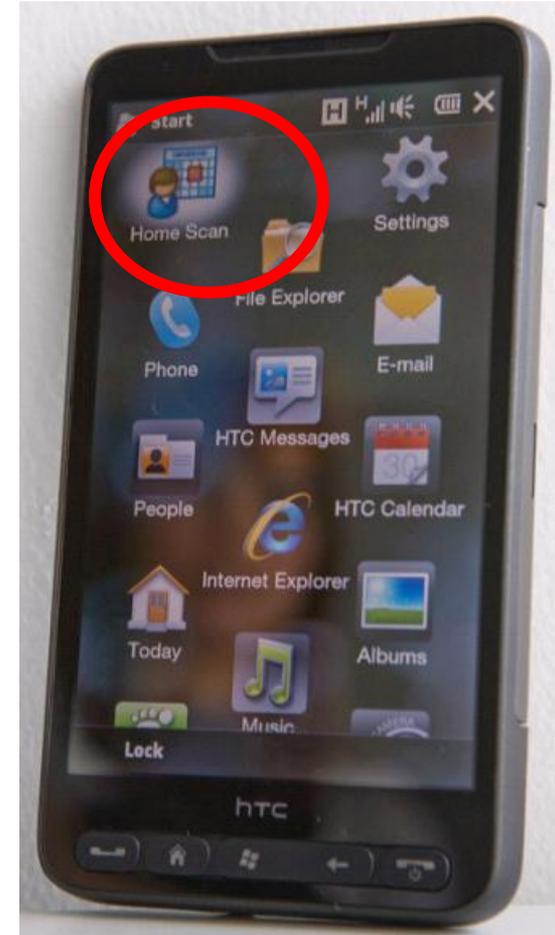
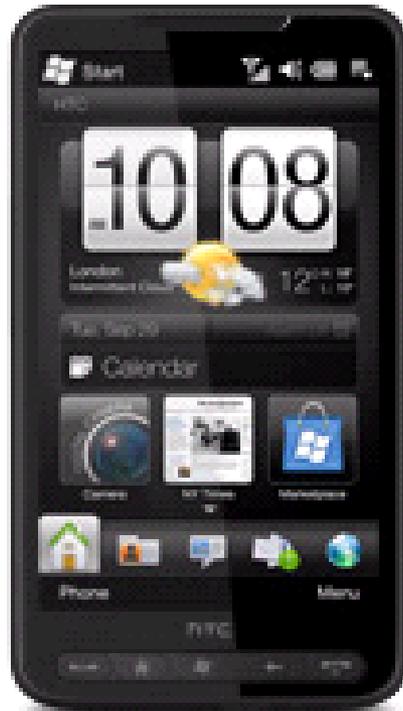
- Since Cold Chain delivery started all products verifiably delivered between 2⁰-5⁰ Celsius
- Product wastage reduced from €90,216 to zero in the year post service implementation
- Documentation errors reduced from 12 to zero in the year post service implementation
- Over € 5 Million worth of medication stock has been removed from the supply chain
- In 2010 € 426,000 worth of stock rotated between Hospitals and NCHCD
- Mock Recall identified location of all (100%) Medication within 10 minutes



Patient usage trends



Smartphones with scanning App



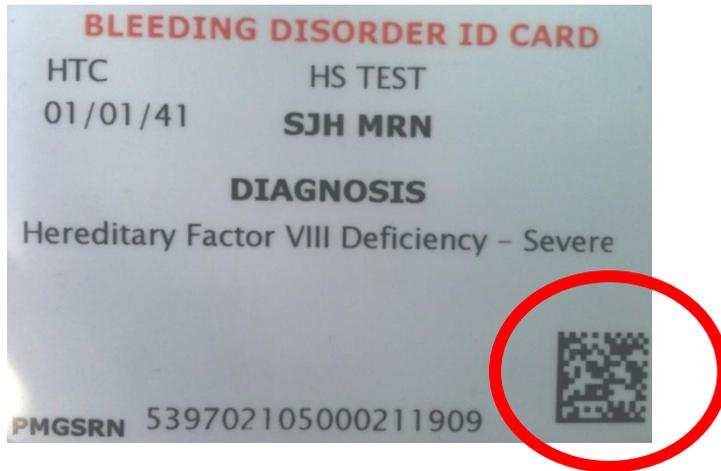
How it works

The system is designed to be simple to use but comprehensive – designed in consultation with patient focus group



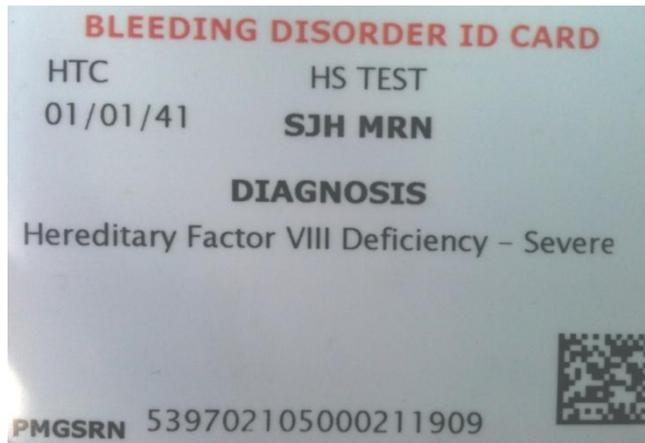
Log-in

Secure Login by Username,
Password or Scanning unique
GS1 ID on Card Card

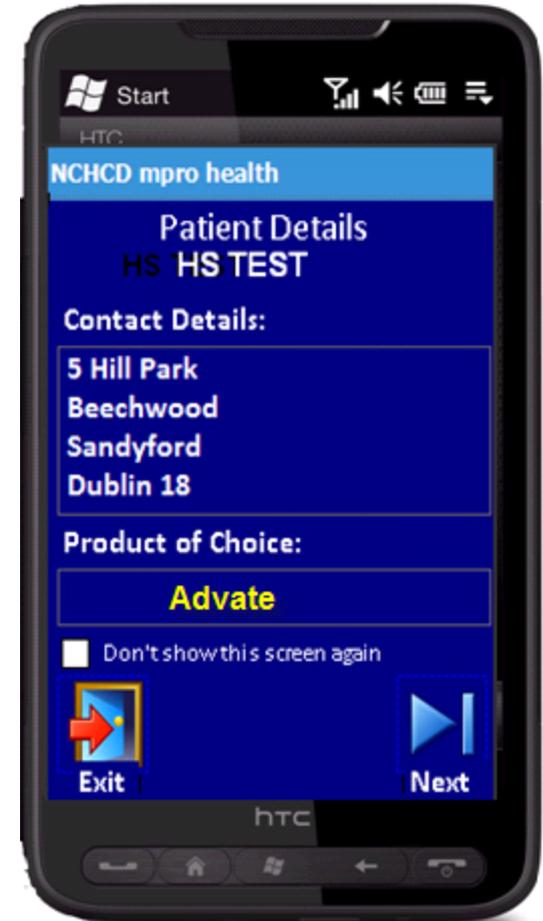


Patient Details

Patient detail confirmation includes product of choice



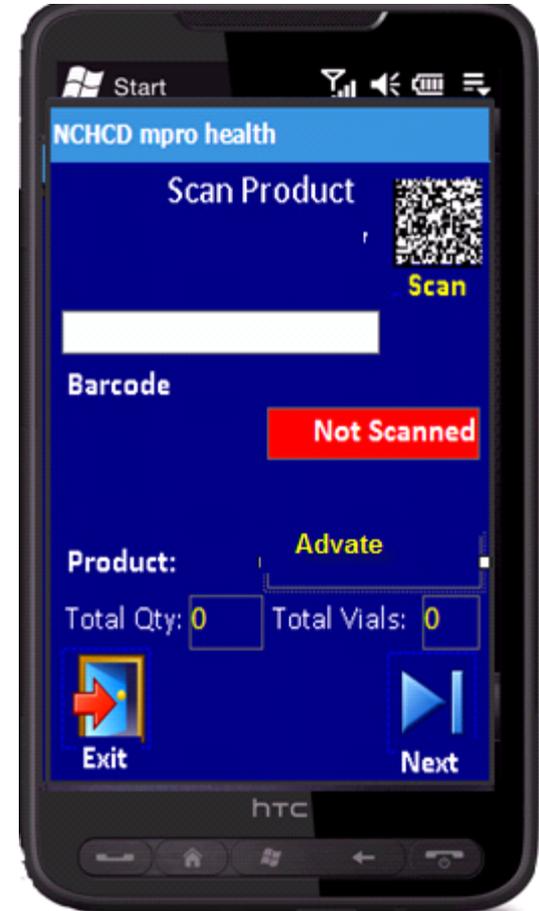
The product of choice will eventually be taken from the EPR



Scan Product

Barcode on Vial box is scanned to confirm

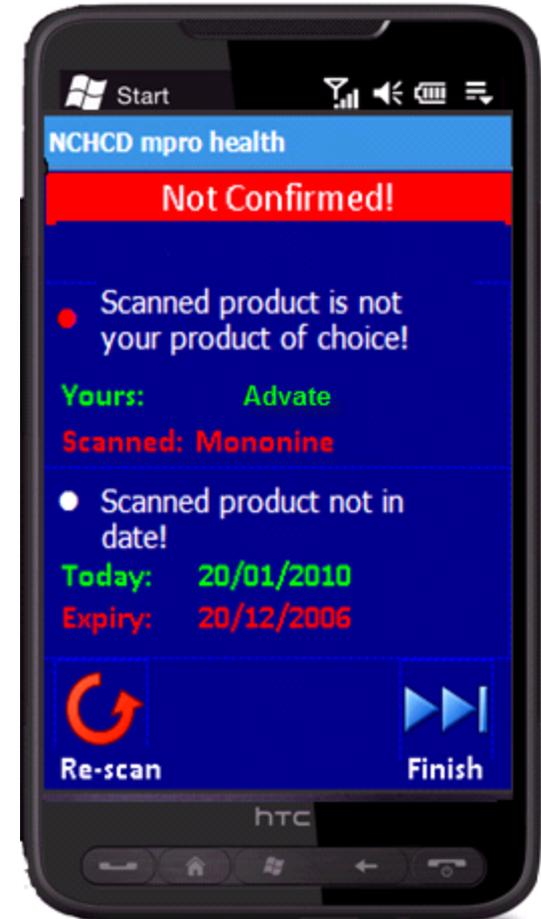
- product detail
- expiry date
- Recall status



Validation – FAIL!

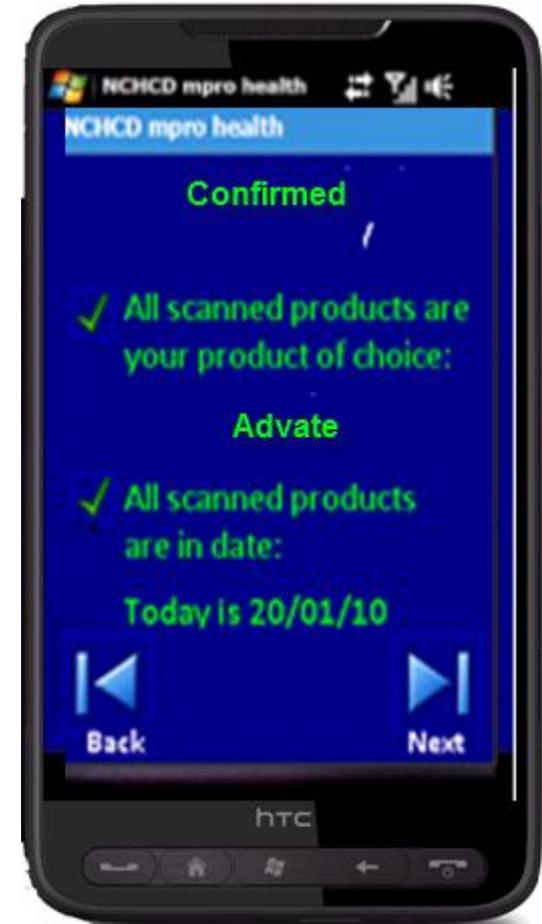
If incorrect product or product out of date or RECALLED, system will display a visible and audible alarm

A re-scan is required or exit is forced.



Validation – OK !

If the Product passes the validation checks then the user is prompted to continue.



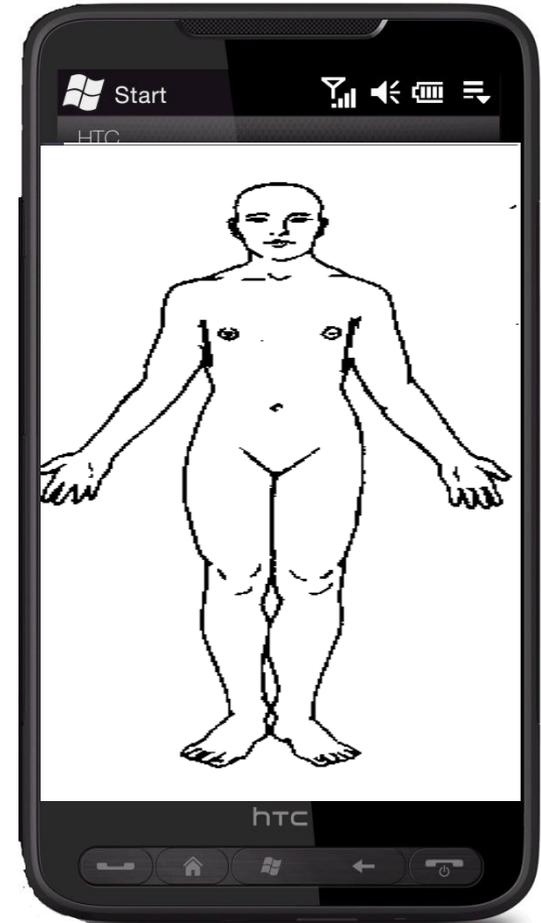
Infusion Detail

User records reason for infusion

Specific bleed sites can be used to trigger e-mail alerts to the treatment centre

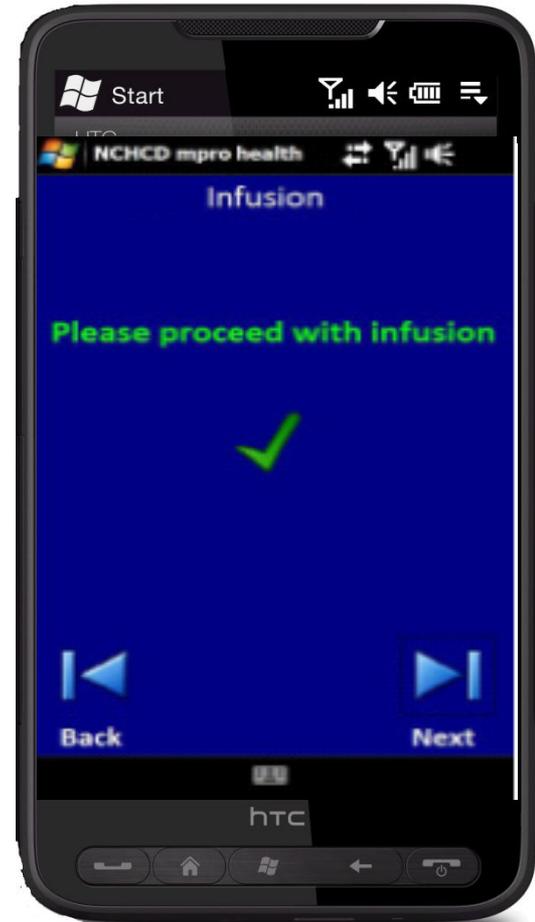
- Head Injury
- Ileopsoas Bleed
- Haematuria
- Haemoptysis
- Haematemesis
- PR Bleed

Currently dropdown menu but.....



Infusion Authorisation

Again, the app prompts the patient to proceed.



Process Complete

Process concludes, system synchronises data wirelessly to **web application**

Eventually data will be transmitted to

- Warehouse Management system
- EPR



Web Application – log on



Patient infusion logs

https://homescan.mobileprofessional.co.uk/Default.aspx - Microsoft Internet Explorer provided by St. James's Hospital

https://homescan.mobileprofessional.co.uk/Default.aspx

File Edit View Favorites Tools Help

https://homescan.mobileprofessional.co.uk/Default.a...

mpro^{3hx} Welcome, 11839306 (Logout) **mpro^{3hx}**

Patients Drugs Recall Lists **Patient Drug Treatment Sessions** Reports Admin

Last refreshed: 29/06/2010 10:15:48

Drag a column header and drop it here to group by that column

Refresh

Patient	Treatment Date	Infusion Reason	Infusion Taken	Infusion Not Taken Reasons	Total Vials	Bleed Sites Details	Total Units	Treatment Status
Test			<input type="checkbox"/>					
Seven Test	01/05/2010 15:58:24	Prophylaxis	<input checked="" type="checkbox"/>		3		2500	CompletedInfusionTaken
Seven Test	01/05/2010 18:51:26		<input type="checkbox"/>		0			NotCompleted
Seven Test	01/05/2010 19:04:55		<input type="checkbox"/>		0			NotCompleted
Seven Test	04/05/2010 10:49:08	On-demand	<input checked="" type="checkbox"/>		1	Other-other/N/A	1000	CompletedInfusionTaken
Seven Test	04/05/2010 13:00:48	On-demand	<input type="checkbox"/>	Other	2	Blood in bowel motion (PR bleed)/N/A	4000	CompletedInfusionNotTaken
Seven Test	04/05/2010 13:08:50	On-demand	<input checked="" type="checkbox"/>		1	Arm Lower/Left	2000	CompletedInfusionTaken
Seven Test	05/05/2010 09:59:52	Prophylaxis	<input checked="" type="checkbox"/>		1		1000	CompletedInfusionTaken

Start 4 Microsoft Offi... 5 Adobe Reade... Inbox - Microsof... 2 Internet Ex... 5 Microsoft Offi... untitled - Paint 10:16

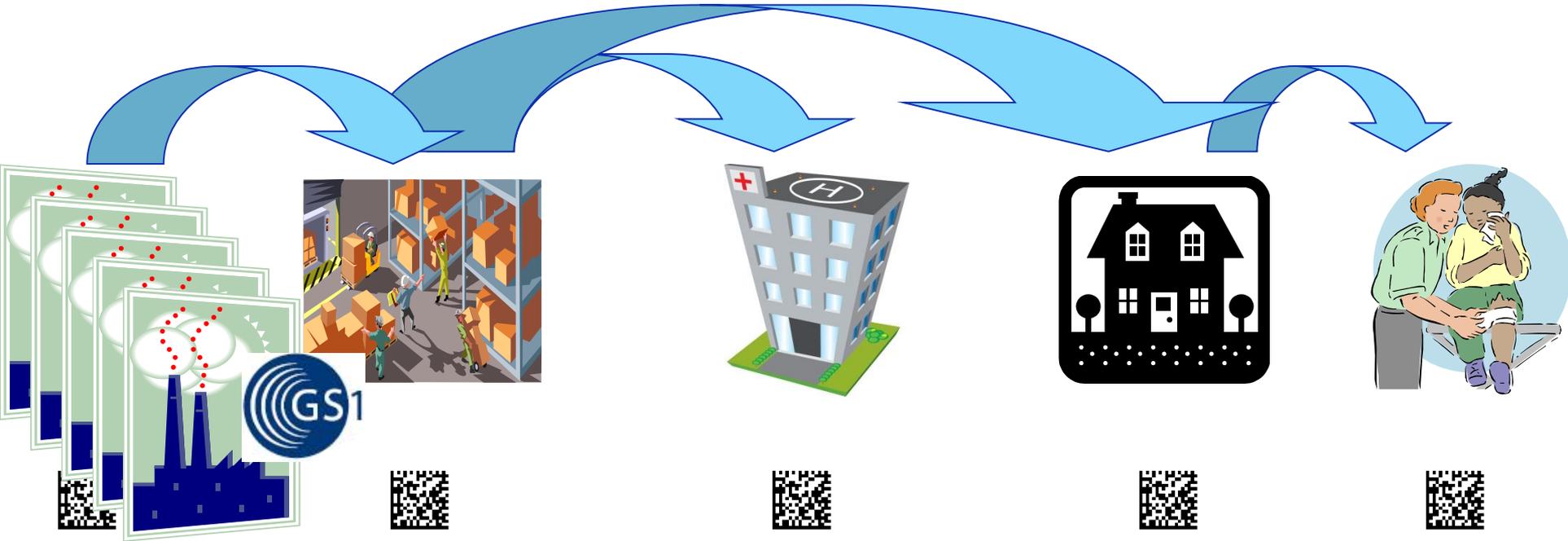


Initial Outcomes from smartphones

- Realtime recall alert
- Timeliness of infusion
- Prescription compliance (2000iu instead of recommended 1750iu)
- Automatic compliance (no manual record keeping)
- Electronic diary
- Realtime Alerts for specific bleeds
- Patient empowerment



Where we are



Conclusions

- Healthcare Business cases are notoriously difficult to make
- This project proves that Technology and standards already exists today to greatly assist the care of patients living with chronic conditions
- We have removed €5 million from the supply chain and continue to make savings
- In the event of a recall we can identify the location of ALL medication (100%) anywhere in Ireland within 10 minutes
- Standardised Medication coding is the key
- Barcode standards and telehealth have the capacity to increase patient safety, improve quality of life and reduce the cost of healthcare delivery





THANK YOU

your barcode is

Start
Date
Year



1 26007 70149 5





fmcgroarty@stjames.ie

