



GS1 UK in Healthcare

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The global language of business

www.gs1.org



GS1 UK

- Welcome to the UK
- Welcome to Old Windsor
- The NHS in the UK
- GS1 Healthcare in the UK
- GS1 hospital of tomorrow



Driving Adoption through One Vision, One Voice, One Organisation





National Health Service

Established 1948

State funded from taxation

(8.2% of GDP)

Largest organisation in Europe

3rd largest employer in the world

Free at the point of use



The NHS employs 1.2 million staff

The NHS provides 1 million treatments every 36 hours

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The NHS

A complex network of organisations providing healthcare

10,000s of contact points

- 12,000 Pharmacists
- 300 Primary Care Trusts
- 300 Acute Trusts
- 29,000 General Practitioners
- 1600 Hospitals
- 10 Strategic Health Authorities



Who you gonna call?

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“Politics is the art of the possible”

- In 2005 key political stakeholders were identified, and canvassed
- Lobbying created a gradual consensus about better standardisation
- Obtained a meeting with Lord Warner, Minister of State for Quality
- **Patient safety**, not cost reduction, is the political driver
- Led to birth of the AIDC Project



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The Announcement

- **Political** - “We have recommended that the GS1 system should be used for coding in healthcare, both by manufacturers of medicines and devices, and by NHS organisations. This recommendation will be supported by co-ordinated action from a number of agencies” - *The Lord Hunt Announcement in February 2007*
- **Executive** - “Connecting for Health have a key role to play in supporting NHS organisations in implementing coding solutions, working with GS1 UK to enable any NHS organisation to become a member of GS1 UK and to access technical support for using its coding standards and establishing demonstrator projects in a variety of settings” - *NHS CFH Contract signed February 2007*

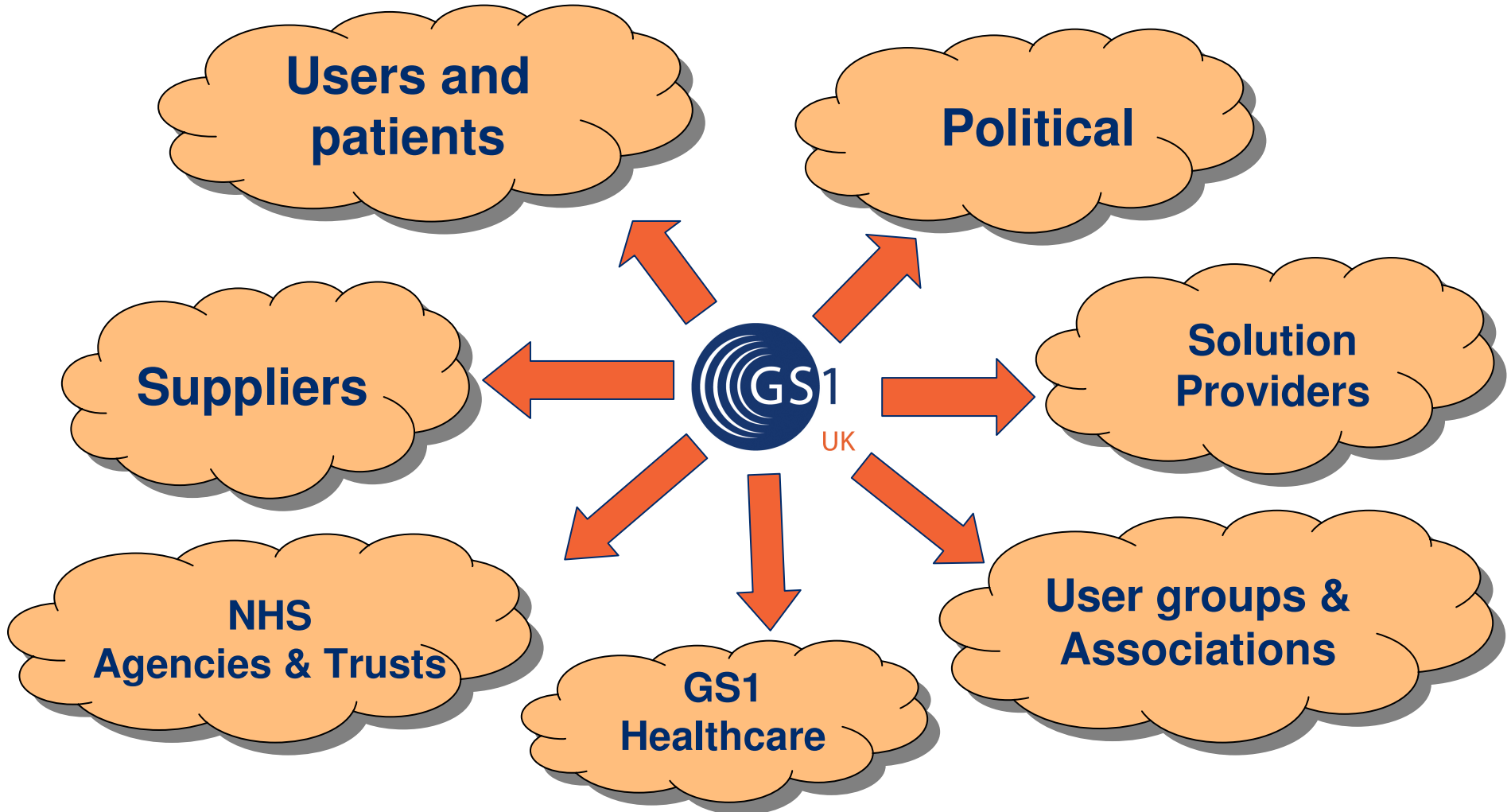
“Coding for Success –
Simple technology for safer patient care”
becomes a reality

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Our Approach “to connect for health”



Understand, educate, influence, promote, drive, support, deliver.....





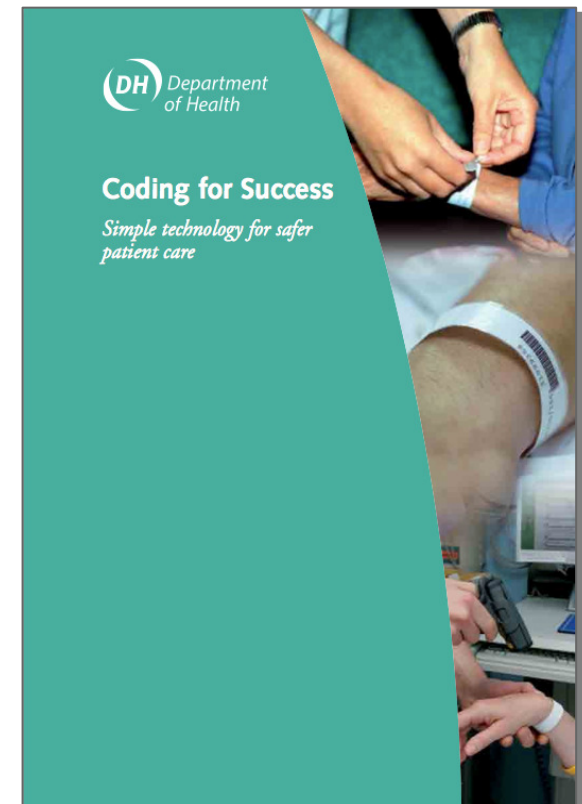
Initial deployment in 3 main areas

GS1 System being deployed in 3 areas:-

- Track and trace of decontaminated Surgical Instruments
- Production and Over-labelling of medicines in Pharmacies
- Positive Patient Identification to match patient with their proper care

Additional areas now being assessed

**“Coding for Success –
Simple technology for
safer patient care”
becomes a reality**



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NHS in the stone age?



Nursing notes before the computer.



Thank you for listening
Have a good conference

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