

Global GS1 Healthcare Conference

20-23 October 2015
Budapest, Hungary



Budapest – an ideal location to show
the power of Global Standards in Healthcare

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Location



Hungarian Republic



Area:



93 030 Km²

Capital City:



BUDAPEST

Currency:



**HUNGARIAN
FORINT**

Population:



9.8 Million

GDP/Capita:



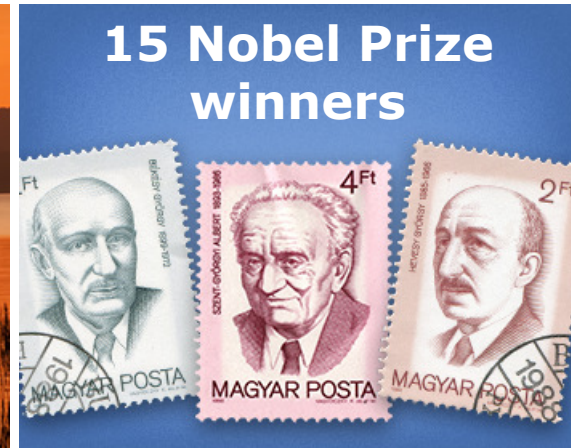
13 486 USD

EU membership:



Since 2004

People & Culture



Focus topics



- Global trends in healthcare and pharmaceutical sectors
- Fighting against counterfeiting
- Effective and efficient healthcare supply chain – best practices
- Patient safety and traceability
- Are you ready for UDI?
- The new EU regulation for medicines – coming soon!



Venue: Hotel Kempinski Corvinus



Located right in the heart of Budapest, it is just a short walk away from the Danube River and all of the city's main attractions.

Networking Dinner...



... with the best view in town.

What to say & not to say...



Are you a **hungry**
Hungarian?



Egészségedre! (Cheers)
Ag-esh-sheg-ad-reh





28th Global GS1 Healthcare Conference



20-22 October 2015
Budapest, Hungary

Video



28th Global GS1 Healthcare Conference



20-22 October 2015
Budapest, Hungary



Thank you for your attention!



See you soon in Budapest



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